



**Activating Underused Spaces through
Cleaning, Greening, and Public Art**

Session Outline

Using Your Core Strengths

Agile Money and Ducks

But Wait! There's More!

Friendships not Partnerships

Inventing Multi-layered Projects

Core Strengths

Ask for Help
Seek and get
Forgiveness

Grab a Duck

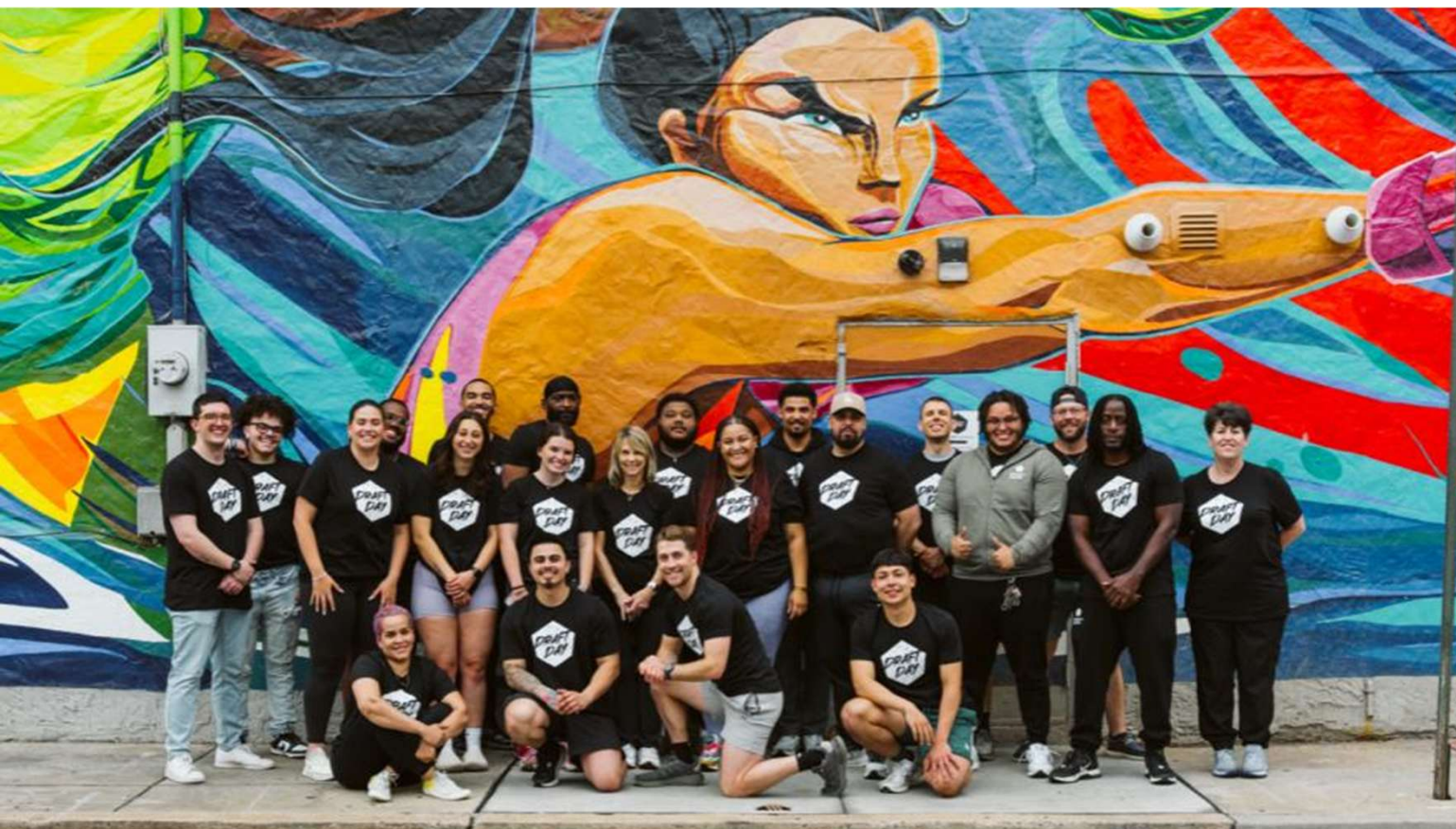
How

What

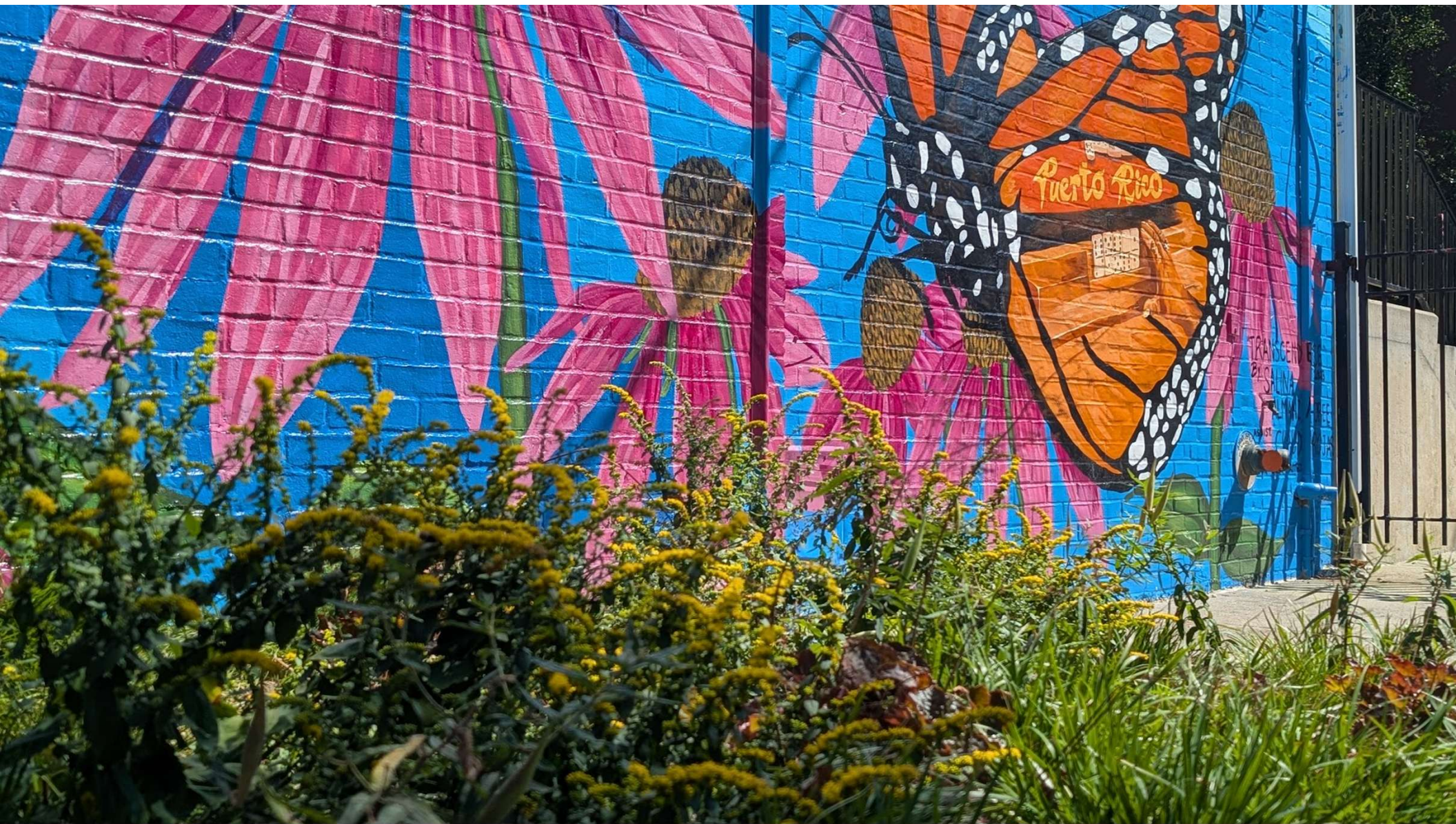




After







Art and Stories of Migration



Network of Nature Based Public Art



Celebrating Your Artists



No Bugs No People



Ugh

One year
Later





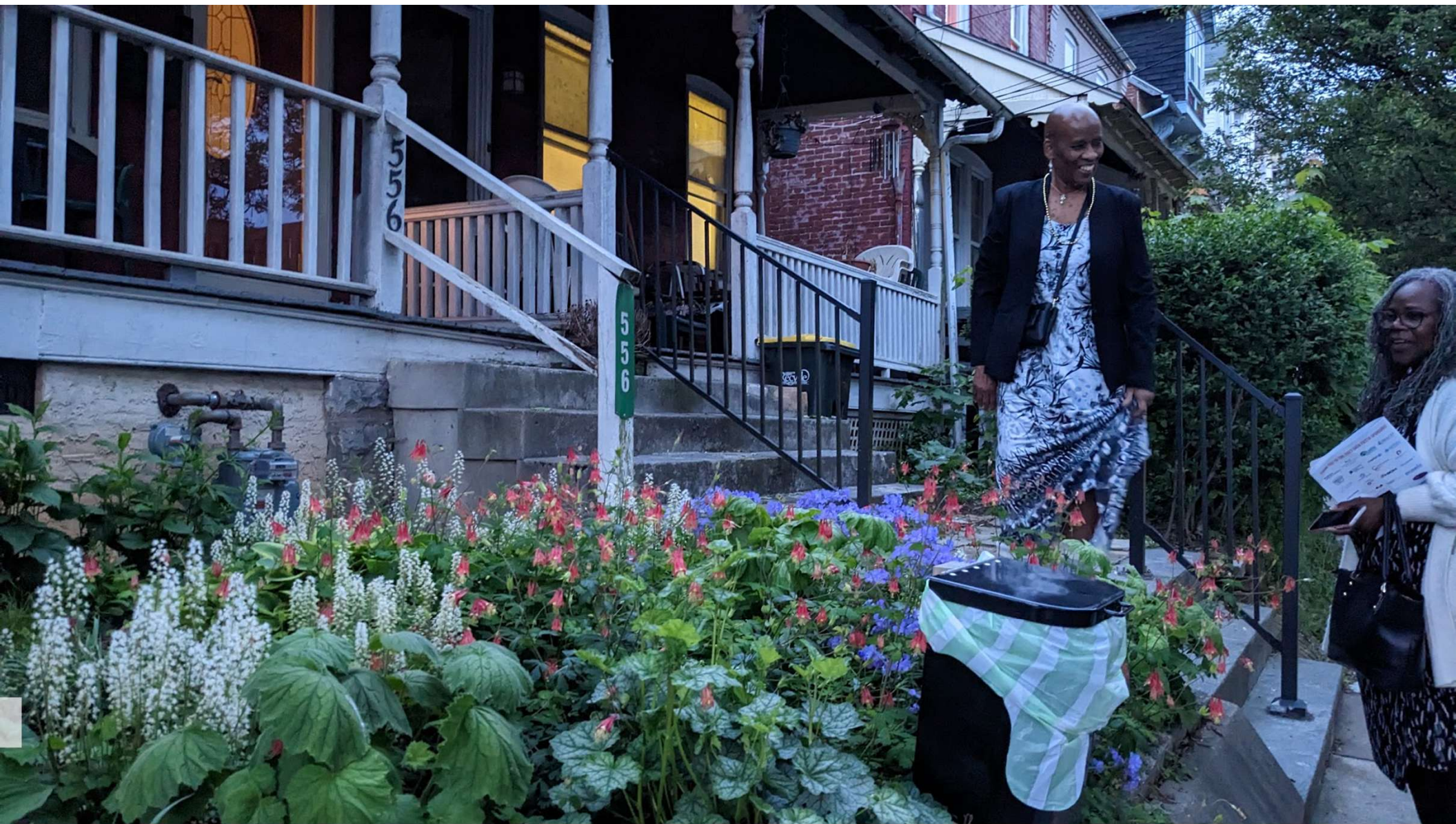




Art, Litter and Heros









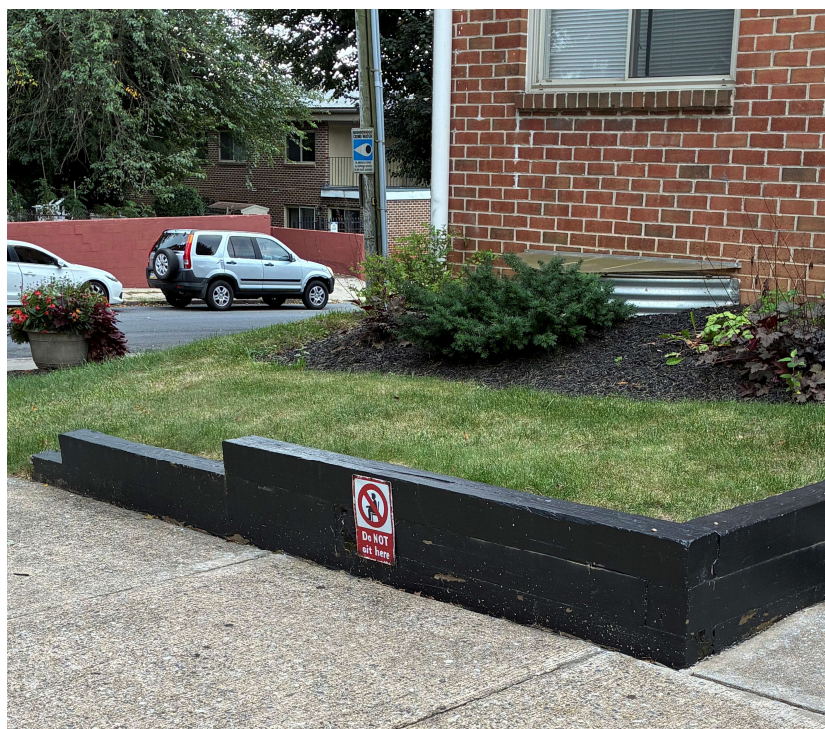
After





After

You See a Lot by Looking





Before



the question, 'Am I so sad, mourning
what god and Man, O life?
Hansen
That you are here -
that life exists and identity,
That the powerful play goes on,
and you may
Contribute a Verse.
-Walt Whitman

San Pietro, Isola del Goro San d'Italia
Yauco, Puerto Rico Westfalen
Ehrstadt, Baden-Württemberg, Germany
Leipzig, Saxony, Germany
Sainte-Marie aux Min, France
Schwarzwald (in Black Forest)
Hadelshof, Spain
Ghana
Strasbourg, France



Our Storyteller



Our Cheerleader



Our Wisdom Keeper



Inventing Multi-layered Projects

Community Organizations & Overlapping Missions

Cleaning • Greening • Connecting

Organization	Overlapping Mission	Cleaning	Greening	Connecting
Local Franchise Business	Visibility, foot traffic, positive public image, product sampling, looking progressive, showcasing volunteerism (esp. in diverse communities)	_____	_____	_____
Chamber of Commerce / Business Association	Justifying dues and expanding membership	_____	_____	_____
Community Conservancy / Land Trust	Access to diverse audiences, not just white suburbanites	_____	_____	_____
Local Community Foundation	Matching donors to projects they like; showcasing successes	_____	_____	_____
Regional Hospital System	Market Share	_____	_____	_____
Waste Hauling & Disposal Companies	Embracing Green Goals to protect municipal contracts	_____	_____	_____
School District / Local Schools	Reduce behavior problems; gain community support to pass millages	_____	_____	_____
Senior Centers / Older Adult Organizations	Purposeful engagement for seniors; gaining support for fund development	_____	_____	_____
Environmental Groups	Habitat metrics; community education	_____	_____	_____
Youth Workforce Programs	Realworld experience; positive visibility; reduce recidivism	_____	_____	_____
FaithBased Organizations	Expand and retain congregations; strengthen financial support	_____	_____	_____
Utility Companies	Ratepayer goodwill; sustainability goals	_____	_____	_____
Arts Organizations / Local Arts Council	Fundraising; increasing jobs and money for artists	_____	_____	_____



