

FOR IMMEDIATE RELEASE

July 6, 2026



Stephanie Larson, Communications and Program Manager

Keep Pennsylvania Beautiful

Tel: (724) 836-4121 ext. 104

Email: slarson@keeppabeautiful.org

Website: www.keeppabeautiful.org

Litter Lifters of West Vincent Recognized with Keep Pennsylvania Beautiful Community Pride Award

Beth Intoccia, Chair of the Litter Lifters of West Vincent, was honored by Pennsylvania State Senator Katie Muth of the 44th Senatorial District with the Keep Pennsylvania Beautiful Community Pride Award, recognizing her exceptional dedication to protecting and beautifying communities throughout Chester County, with a strong base of impact in West Vincent Township.

Through Intoccia's leadership, the Litter Lifters of West Vincent organized 115 events throughout Chester County since 2020. Their volunteer work includes road and waterway cleanups, outreach to schools, developing partnerships with nonprofits such as Green Valleys Watershed Association, and planning and executing beautification projects benefiting residents and businesses. Public spaces throughout West Vincent Township and neighboring Chester County communities have become cleaner, safer, and more inviting for residents and visitors alike. Nearly 4,300 bags of trash and 326 tires have been removed by the group, amounting to over 60,000 pounds. Litter Lifters of West Vincent have successfully inspired individuals, families, and local organizations countywide to take an active role in environmental stewardship, fostering a strong sense of shared responsibility and community pride.

"I presented the Keep Pennsylvania Beautiful Community Pride Award to Beth Intoccia of the Litter Lifters of West Vincent at a recent West Vincent Township Board of Supervisors meeting. Since 2020, Beth's leadership has helped grow the Litter Lifters into a volunteer force of more than 100 community members, removing countless bags of litter from roads, parks, streams, and open spaces across Chester County. Congratulations, Beth, on this well-deserved recognition, and thank you to all of the Litter Lifters volunteers who work tirelessly to keep our communities clean, beautiful, and welcoming for everyone," said Senator Muth.

"I believe every municipality in Pennsylvania should have a litter management group. We have learned that when residents, businesses and government work together, roads and waterways get cleaned up. This strategy builds a community everyone is proud to call home. I am grateful to the hundreds of volunteers, our committee members, state and local police departments, and businesses who support the work we do," said Intoccia.

"Keep Pennsylvania Beautiful is proud to recognize Beth Intoccia and the Litter Lifters of West Vincent with the Community Pride Award. Their dedication to improving not only their local township but communities across Chester County exemplifies the power of grassroots action. Through their leadership, they are inspiring others to take pride in their surroundings and

demonstrating that lasting environmental impact begins with committed individuals working together,” said Shannon Reiter, Executive Director, Keep Pennsylvania Beautiful.

The Community Pride Award is available to elected officials to recognize those in the community working to change behaviors at the local level. Elected officials interested in nominating a constituent for a [Community Pride Award](#) should visit keeppabeautiful.org and choose grants and awards, then awards, then Community Pride Award for more information. The award is open on a rolling basis.

Photo caption: Beth Intoccia, of Litter Lifters of West Vincent, accepts the Community Pride Award from Senator Muth.



###

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's vision is a clean and beautiful Pennsylvania. Since 1990, Keep Pennsylvania Beautiful has supported hundreds of thousands of volunteers across the state in their community improvement efforts. Keep Pennsylvania Beautiful's core programming focuses on litter and illegal dump prevention, cleanup, community greening, and proper waste handling and sustainable practices. Keep Pennsylvania Beautiful works with many partnering organizations on the state and grassroots level to accomplish our goal of a clean and beautiful Pennsylvania. Keep Pennsylvania Beautiful is the state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.