



**35 YEARS STRONG**  
1990 - 2025

Land Stewards clean up their adopted street (E. Main St.), Norristown, Montgomery County

# 2025 ANNUAL REPORT

## Dear Friends,

This year, we proudly celebrated 35 years of Keep Pennsylvania Beautiful, and the incredible progress we've made together thanks to the dedication of our volunteers, partners, and supporters across the Commonwealth. Since our founding, your commitment has powered every cleanup, every restoration effort, and every step toward a cleaner, more vibrant Pennsylvania. This milestone is not only a reflection of our shared accomplishments; it's a reminder of what's possible when communities come together.

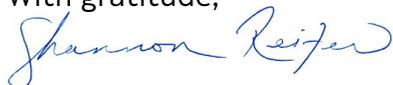
For 35 years, Keep Pennsylvania Beautiful, our partners and volunteers have led the charge in community cleanups through Pick Up Pennsylvania, the Commonwealth's largest community improvement initiative, along with sustainability programs and environmental education that inspire residents to care for the places they live. Central to this mission is preparing the next generation to carry it forward. By equipping young people with knowledge, leadership skills, and hands-on opportunities, such as our Open Your Eyes to Litter series, Litter Free School Zone and Young Ambassador's programs, we're shaping habits and attitudes that extend into families, schools, and neighborhoods. Together, these efforts help build a lasting culture of stewardship and pride in Pennsylvania's natural beauty.

With your continued support, we've made a lasting impact: vibrant communities, cleaner waterways, and pristine green spaces. Since our inception, close to 3 million volunteers have joined our mission, properly disposing of more than 165 million tons of trash and over 1.2 million tires!

I invite you to explore these pages and see the incredible difference your support has made this year. Inside, you'll find stories of impact, program highlights, and the collective achievements that keep Pennsylvania beautiful. Together, we're turning vision into action and every cleanup, every planting, and every volunteer effort brings us closer to a cleaner, more beautiful future.

When communities come together, lasting change is possible. Let's continue building on this legacy of care together.

With gratitude,



Shannon Reiter  
Executive Director



Phoebe Wetzel  
Chair



Shannon Reiter, Executive Director



Phoebe Wetzel, Chair



The passionate team behind Keep Pennsylvania Beautiful, working together to protect and preserve our state's natural treasures. Pictured from front left: Shannon Reiter, Kylie McCutcheon, Heather Manhart, Michelle Dunn, Heidi Pedicone, Stephanie Larson, Rob Dubas. Not pictured are Sue Urchek, Fred Siekkinen, Debra Woolley, and Don Benczkowski.

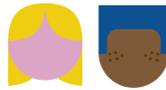
## Community Engagement

The Keep Pennsylvania Beautiful (KPB) team continues to give back to our local community through volunteering.

- KPB spent an afternoon painting, raking, and tackling annual chores at **Making Strides Foundation**, an organization dedicated to enhancing the lives of children and young adults with disabilities through inclusive, healthy, and flexible equine-assisted programs.
- We assisted **Central Westmoreland Habitat for Humanity** staff with organizing and sorting inventory to support their mission of building affordable housing and strengthening communities.
- We continue weekly pickups and deliveries through **412 Food Rescue**, a program that prevents food waste by redirecting surplus to community members in need.

Visit our website to [explore our timeline](#) and revisit the moments, partnerships, and achievements that have defined our 35-year journey of improving communities across Pennsylvania. Your support is part of our story!

# SINCE 1990



**2,965,564** invaluable volunteers



**165,859,501** pounds of trash properly disposed



**1,241,807** tires properly disposed



**232,416** miles of road cleaned



**22,554,821** pounds of electronics recycled



**1.5 million** in community grants since 2021



Sue Wiseman founded PA CleanWays in 1990



Forest Lands Beautification - \$7.5 million grant from PA Department of Conservation and Natural Resources



Sandy Carlson (former KPB employee) Surveying an Illegal Dump Site



Ridge Road North - largest cleanup in KPB history - 11 days, 137 volunteers, 470,000 pounds of trash removed

# EDUCATION IS PREVENTION

“The Litter Hawk 5<sup>th</sup> grade essay competition encouraged my students to think beyond the school grounds and consider how the care they provide here on campus transfers to our duty to care for the lands of the entire state.”

Brienne May, Franklin Regional Intermediate School



2025 Litter Hawk Youth Award winners receive their certificate and congratulations at the recognition ceremony at the PA State Capitol Building in Harrisburg. Adults from left: Natasha Fackler, PA Department of Environmental Protection, Any Tubbs, Keep Pennsylvania Beautiful Director, Rame

## Litter Hawk Youth Awards Recognize Young Stewards

The annual Litter Hawk Youth Award program, funded by the PA Department of Environmental Protection, invites Pennsylvania youth to share creative artwork, essays, and videos that highlight their vision for a cleaner Pennsylvania while fostering environmental awareness and stewardship.

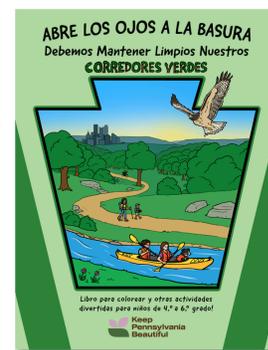
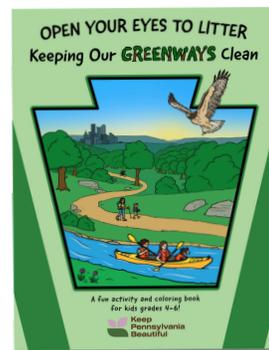
This year...

- In support of Keep America Beautiful's three-year campaign to clean and green ahead of the nation's 250th anniversary, the theme was: **Join the Greatest American Cleanup: Show us how you keep your community litter free!**
- Winners were honored during a **special awards ceremony at the Pennsylvania State Capitol**. Sixty-nine students, teachers, parents, guardians, and agency representatives attended to celebrate their achievements and show support.
- Winning artwork was on display at the PA State Capitol Building during the month of April.
- Additionally, the Pennsylvania Turnpike Commission displayed winning artwork at service plazas along the turnpike.



## Open Your Eyes to Litter Series: Building Young Environmental Stewards

Our Open Your Eyes to Litter series helps build anti-litter habits early, fostering lifelong responsibility and respect for the environment. With funding from the PA Department of Environmental Protection, we continue working with the Eastern Pennsylvania Coalition for Abandoned Mine Reclamation and illustrator Brady Mock to update the series. The newest updated title, Open Your Eyes to Litter – Keeping Our Greenways Clean, is now [available to download](#) in both English and Spanish.



## A Model Litter Free School Zone: Afton Elementary

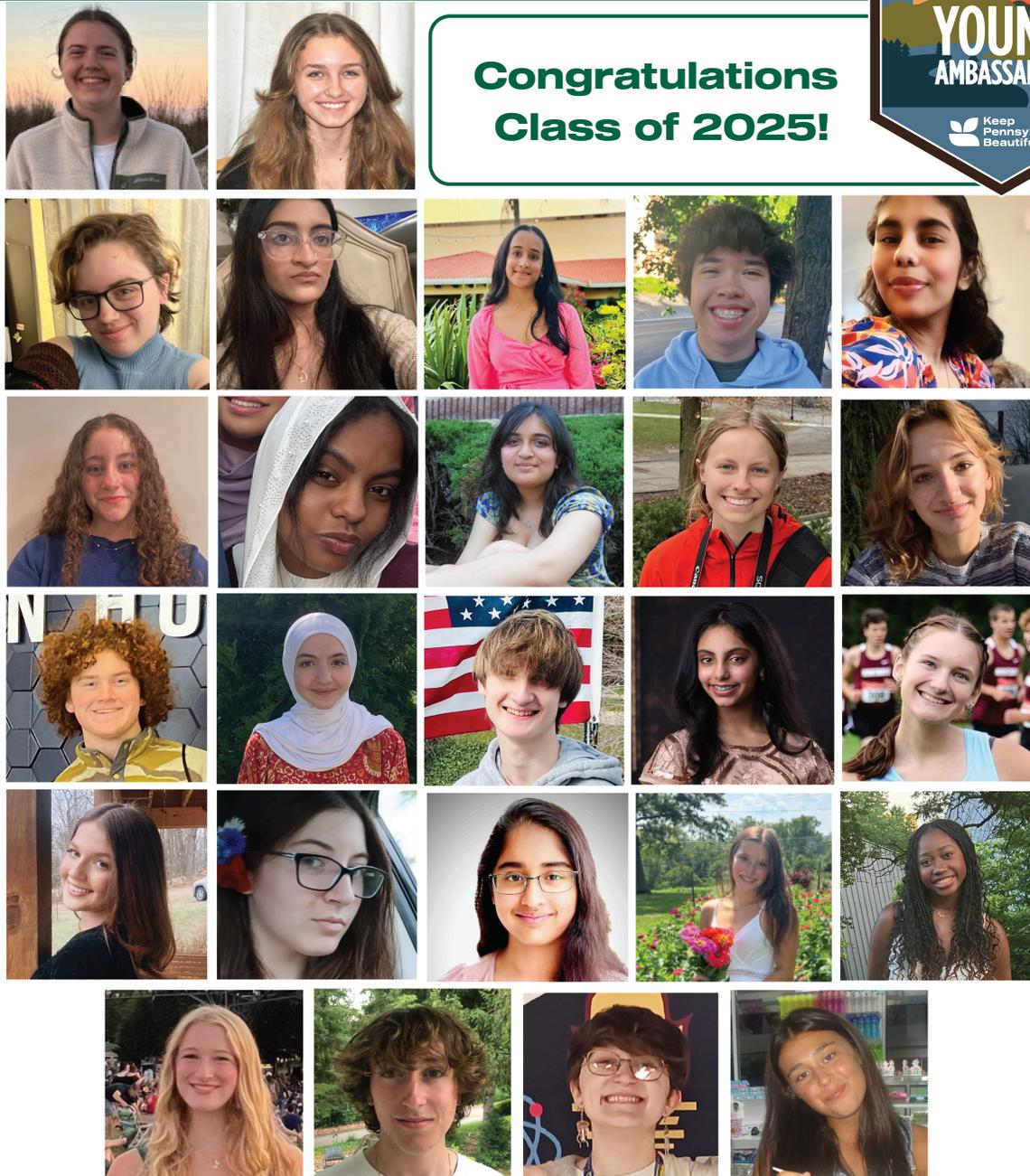
At Afton Elementary in Bucks County, environmental stewardship is woven into the school culture. Through the Young Environmentalists Program, students meet weekly to lead hands-on projects that support their school and community. Each year, students identify litter as a top concern, conducting four school-grounds cleanups, two in fall and two in spring, where they track progress and see the results of their efforts over time. These experiences foster responsibility, confidence, and long-lasting environmental habits. Many students also return to school eager to share that they have independently completed additional litter clean-ups in their own neighborhoods or local parks, demonstrating that these experiences are shaping habits and values beyond the school setting.

“We are deeply grateful for this partnership. The donation of gloves and bags does far more than support a single event. The support of Keep PA Beautiful helps transform student ideas into meaningful action and fosters a lasting sense of accomplishment and stewardship in our young environmental leaders.”

Kristin Slota, K-5 SPARK Teacher and Litter Free School Zone Coordinator, Afton Elementary School

# EDUCATION IS PREVENTION

**Congratulations  
Class of 2025!**



## Young Ambassadors Class of 2025 The Next Generation of Environmental Stewards

Twenty-six students graduated from our Young Ambassador class of 2025! The Young Ambassador Program, supported by funding from the Pennsylvania Department of Transportation, continues to grow in both reach and impact. Each year, the program empowers more students to become environmental leaders, equipping them with hands-on experiences, professional mentorship, and opportunities to lead real conservation projects in their communities.

Trainings throughout the year brought Young Ambassadors together with representatives from Governor Shapiro's office, PA Department of Environmental Protection, PA Department of Conservation and Natural Resources, PA Department of Transportation, PA Department of Community and Economic Development, Philadelphia Office of Clean and Green Initiatives, Pennsylvania Environmental Council, Keep Texas Beautiful, Keep Virginia Beautiful, and industry leaders from Columbia Gas NiSource Charitable Foundation and Dow, for a series of high-impact learning experiences.

*"I enjoyed Networking with Professionals the most. It showed me what viable opportunities for community stewardship are available for younger people. Seeing a new generation begin to speak up in each of the different sectors was inspiring!"* Edie Hann, Young Ambassador

## Young Ambassadors Job Shadow with Columbia Gas & DOW

Thanks to our partnership with Columbia Gas - NiSource Charitable Foundation and Dow, Young Ambassadors had the opportunity to experience a day in the life of an Environmental Professional.

Anna Oslikova and Holden Siegler visited active Columbia Gas of Pennsylvania work sites to see how and why environmental permitting, specific procedures, and compliance measures are needed before excavation and building stream crossings.

WATCH THE VIDEO  
Holden Siegler at the NiSource job site.



### Young Ambassadors - In Their Own Words

“The NiSource team made me feel included, and engaged with all of my questions throughout the day. It was exciting for me to learn about a day in the life of an Environmental Coordinator and their part of the natural gas distribution process.”

**Anna Oslikova, Young Ambassador**

“I collaborated with the Sewickley Creek Watershed Association, who assisted by providing disposal options and rallied volunteers. They helped me develop networking skills which are extremely valuable in planning current and future events.” ~ Brett Anthony

“I collaborated with my local library for my education event. I read stories about littering and did related crafts with children five and under. I learned that a love of community and a willingness to help can be taught at a young age, and anyone who is willing, can make a difference!” ~ Ava Spencer

Kumba Tonguino and Anna Oslikova spent the afternoon with Perkiomen Watershed Conservancy (PWC) to learn about their sustainable initiatives and projects, tour Dragonfly Farm and greenhouses, and learn about Dow’s local sustainability investments and partnership with PWC!



Anna Oslikova and Kumba Tonguino at Dragonfly Farm.

### 2025 YOUNG AMBASSADORS BY THE NUMBERS

29 Community Assessments	160 Bags of Litter Picked Up
26 Clean Up Events	35 Tires Properly Disposed
26 Education Events	133 Greens Planted
967 People Engaged	429 Bags of Invasive Species Removed

### Young Ambassador Spotlight - Noori Choudhary

Since graduating from the Young Ambassador program, Noori has become a key leader at Brinton Run Preserve. She has organized more than 30 restoration events, engaging 150 volunteers, and planting over 1,100 native trees to restore acres of habitat and support the return of species like the Eastern bluebird. As the lead youth coordinator, she designs and runs conservation projects from start to finish, launched a bluebird monitoring initiative, built a data partnership with the North American Land Trust, and transformed volunteers into informed environmental stewards through hands-on education and community collaboration.



“The Young Ambassadors Program encouraged me to take ownership of the impact I wanted to make. I have learned to see service as a long-term commitment rather than a single project. The program shaped how I approach service and continues to inform my work at Brinton Run Preserve.” **Noori Choudhary**

# CORPORATE SPONSORSHIP & ENGAGEMENT

“Thanks to grant funding from Keep Pennsylvania Beautiful’s Healing the Planet Grant Program with support from The GIANT Company, and a strong community backing, Jenkins has taken a huge first step in restoring our forest from decades of deer pressure, invasive species, and climate related stressors.”  
Steve Wright, Director of Horticulture/Curator of Plant Collections, Jenkins Arboretum & Gardens



Jenkins Arboretum & Gardens volunteers.

## Healing the Planet Grants - The GIANT Company

Through a partnership with The GIANT Company, Keep Pennsylvania Beautiful awarded **37 Healing the Planet (HTP) grants, totaling \$119,022**, in support of native tree planting projects across The GIANT Company’s operating area within Pennsylvania. Highlights include:

The **Youth Roots Student-Led Native Tree Restoration** planted 20 native trees across five **Pottsville School District** sites, helping restore the damaged tree canopy and improve local environmental conditions. Twenty-five students led the research, site selection, and planting, gaining hands-on experience in environmental stewardship.

The **Forest Habitat Restoration** revitalized 19 acres at **Jenkins Arboretum & Gardens** by planting 270 native trees and 25 shrubs to rebuild a healthier forest canopy. Sixty-four volunteers gained stewardship experience and a stronger connection to the woodland they help care for. The visible improvements now provide the community with a greener, more resilient landscape.

The **Urban Wetland Tree Planting at Wildwood Park** will expand the tree canopy along heavily used **Harrisburg trails**, strengthening the existing Roadside Beautification Project forested buffer and improving air quality for the many people who use the park and trail system to bike, jog, walk, exercise their dogs, and enjoy the flora and fauna.

Read the [final report](#).



## Community Greening Grants - Columbia Gas - NiSource Charitable Foundation

Columbia Gas - NiSource Charitable Foundation, provided funding for eight community greening and beautification projects including:

**Allegheny CleanWays** Dumpbuster Crew, Water Program Crew, and Education programs worked to improve ecosystem health by educating the public and removing illegally dumped materials from land and water. During a three-day cleanup on the Ohio River, a four-person crew and 20 volunteers removed 6,748 pounds of trash.

**ClearWater Conservancy** planted over 1,000 trees and shrubs as a riparian buffer at Millbrook Marsh, Centre County, improving eroding streambanks and aquatic habitat. This work will have long-lasting benefits to the environment by improving water quality, providing carbon storage, and creating wildlife habitat.

**Coatesville 2nd Century Alliance** and 28 volunteers planted 48 native shrubs and trees, and over 200 bulbs, at the Coatesville Public Library in Chester County, supporting pollinators and improving stormwater infiltration and soil structure, creating a vibrant, welcoming, and environmentally sustainable public space.

**Keep Fayette County Green** partnered with Youth Recycling Ambassador, Luke Hamaker to remove 635 tires and 4,760 pounds of trash from a one-mile stretch of Barron Road and 374 tires from Mountain View Road in Dunbar Township.



**PA CleanWays of Venango County** enhanced and expanded the pollinator garden at the Venango Conservation District by planting 46 native perennials and 19 shrubs with the help of 40 students and staff from the Venango Technology Centers' Natural Resource Program.

**Tri-County CleanWays** partnered with the South Side Community Garden Improvement Project in Lawrence County on major improvements at the Southside Community Garden, which serves approximately 60 families. Fifteen volunteers from the local community, Holistic Industries, and DON

Enterprises rebuilt and winterized garden beds, repaired signage, and more.

**Tri-County CleanWays** also hosted Composting and Waste-Reduction Workshops in Butler County, distributing 65 compost bins.

To be completed in spring 2026: **Westmoreland Cleanways and Recycling** will expand their community pollinator garden to include a pavilion and picnic tables that will be used for education events and public use.



## Mission Support and Program Sponsors

We are grateful for the support of our partners and sponsors who help provide the critical resources that advance our mission, strengthen our affiliate network, and increase brand awareness and consumer engagement across the Commonwealth.

America250PA

Bureau of Waste Management

Columbia Gas of Pennsylvania - A

NiSource Charitable Foundation

DOW

Enterprise/Taylor Charitable Entities

Keep America Beautiful - Cigarette Litter

Prevention and Recycling Program

Marathon Petroleum Foundation

PA Waste Industries Association

Pocono Mountain Visitors Bureau

Republic Services

The GIANT Company

## Partner Organizations



**America250PA** - In partnership with America250PA, we awarded \$30,000 to ten recipients through the **2025 National Pennsylvania Day Mini Grants** program. The grants support community projects that engage volunteers and improve public spaces. Grants of up to \$4,000 were available to existing America250PA partners, helping local organizations deliver projects that strengthen communities across the Commonwealth.



**Keep America Beautiful** - With funding from Keep America Beautiful, and in partnership with the Erie-Western Pennsylvania Port Authority, we implemented the **Cigarette Litter Prevention and Recycling** program at local marinas in Erie who share our commitment to keep PA waterways free of tobacco-related litter. The program uses education, infrastructure, and pocket ashtray distribution to keep shorelines clean and free of tobacco related litter. Butts collected in receptacles are shipped to Terracycle for new lives as industrial products and compost.



**Pocono Mountains Visitors Bureau** - The Pocono Mountains Visitors Bureau was a **2025 Annual Conference Sponsor**.



America250PA - The Roland Curtin Foundation



America250PA - Main Street Gettysburg



# AFFILIATE NETWORK



Great Harrisburg Cleanup, Keep Harrisburg Beautiful



Allegheny CleanWays, Eco-Scouts Education Event



Keep Reading Beautiful



May Summer Cleanup Series, Keep Chester City Beautiful



Keep Allentown Beautiful - Trout Creek Cleanup



Coatesville litter cleanup



Keep Cumberland County Beautiful, Education



Affiliates gather at the Community Stewardship Summit

## AFFILIATE NETWORK

### Building Capacity

Keep Pennsylvania Beautiful offers statewide networking and training opportunities for affiliates to learn, grow, and collaborate with peers. Trainings covered an overview of Illegal Dump Free PA, Pick Up Pennsylvania, how to leverage education programs, and more.

### Community Stewardship Summit

The two-day event began with a walking tour of Scranton, highlighting year-round greening efforts, pollinator gardens, revitalized community spaces, and public art. Mayor Paige Cagnetti later hosted an evening reception and declaration signing supporting the Great American Cleanup.

Keynote speaker Kristine Zeiglar, CEO and Co-founder of Planet Women, urged attendees to rethink traditional leadership and adopt narratives that address inequality and environmental harm. She was joined by three Young Ambassador alumni who shared their own

community leadership experiences.

Breakout sessions focused on waterway litter and marine debris infrastructure, volunteer litter-control program audits, and the educational and economic tools that can strengthen communities.

## Affiliate Fund: Fueling Growth

The Affiliate Fund is designated by the Keep Pennsylvania Beautiful Board of Directors to ensure that local affiliates have the financial resources to support ongoing programs and events, seed new program ideas and continue to support our shared vision of a clean and beautiful Pennsylvania.

Grants totaling \$18,800 were awarded through the Affiliate Fund to:

Allegheny CleanWays  
Clinton County CleansCapes  
Keep Chester City Beautiful  
Keep Chester County Beautiful  
Keep Coatesville Beautiful  
Keep Dauphin County Beautiful  
Keep DELCO Beautiful  
Keep Erie County Beautiful  
Keep Fayette County Green  
Keep Hanover Beautiful  
Keep Harrisburg Beautiful  
Keep Huntingdon County Beautiful  
Keep Lancaster County Beautiful  
Keep Norristown Beautiful  
Keep Northeastern PA Beautiful  
Keep Reading Beautiful  
Keep Royal Gardens Beautiful  
PA CleanWays of Venango County  
Schuylkill Keep It Pretty  
Scranton Tomorrow  
Tri County CleanWays  
Westmoreland Cleanways and Recycling

## Affiliate Fund Highlights



### Coatesville Citywide Cleanup & Beautification

Coatesville residents mobilized for a citywide cleanup and beautification effort. Grant funding provided rakes, brooms, dustpans, grabbers, gloves, and trash bags. More than 50 volunteers collected approximately 170 bags of litter, along with bulk debris and tires, significantly improving the appearance of city streets and public spaces. Volunteers also planted flowers and greenery in downtown planters, adding color and community pride. The event received strong support from local businesses, city departments, and officials, enhancing visibility and momentum for future cleanup initiatives.

### Expanding Community Capacity Through SKIP's Cleanup Kit Initiative

Schuylkill Keep It Pretty (SKIP) created and distributed 30 cleanup kits for libraries, businesses, and municipalities, making it easier and more accessible for community members to organize local cleanups. The kits were put to great use during SKIP's Spring Clean event. Thanks to the collective effort of more than 100 volunteers, over 200 bags of litter were removed from communities across the county. SKIP's efforts were strengthened through partnerships with the Schuylkill Conservation District, Mahanoy Chamber, Pottsville Rotary, Pottsville Youth Summit Club, Shenandoah Chamber of Commerce, Schuylkill Area Community Foundation, and the PA Department of Transportation.

## Keep Delco Beautiful – Public Launch Event

The public launch of Keep Delco Beautiful brought residents together for a park cleanup and beautification while introducing them to the many community groups participating in the initiative's advisory board. The event also encouraged attendees to sign up for future volunteer opportunities. The launch brought together 11 community organizations and 96 participants, including volunteers, partner groups, and staff. They removed more than 60 bags of trash, and hazardous and bulky items including needles, mattresses, an armchair, motor oil, and significant amounts of plastic and tobacco waste.



# EMPOWERING PENNSYLVANIANS

Cook MyoSite's Earth Day Cleanup



## 2025 PICK UP PA IMPACT SNAPSHOT

 **81,500**  
invaluable volunteers

 **62,731**  
trees, greens and flowers planted

 **7,104miles**  
of roads & waterways cleaned

 **4 million pounds**  
of trash properly disposed

 **35,369**  
tires properly disposed

"The RIDC Park Clean-Up was truly a success. The event boosted morale, fostered community pride, and sparked enthusiasm for future participation. Working with Keep PA Beautiful really helped to bring this event to our employees." **Beth Kappel, Validation Engineer and leader of Cook MyoSite's Community Engagement Team**

## PICK UP PENNSYLVANIA

Pick Up Pennsylvania, the state's largest community improvement program, is held in partnership with PA Department of Environmental Protection and PA Department of Transportation. Additional support is provided by PA Waste Industries Association and the Ocean Conservancy.

### Teamwork in Action: Cook MyoSite's Earth Day Park Cleanup

With planning support, promotional materials, and free supplies provided by Keep Pennsylvania Beautiful, Cook MyoSite's MYO-BRAVE Employee Resource Group and Community Engagement Team hosted the company's first Earth Day clean-up at Regional Industrial Development Corporation Park in O'Hara Township, Allegheny County.

Employees collected more than 20 bags of litter from around the company's facilities, strengthening teamwork, community connection, and time outdoors. On-site volunteers also took part in "Clean-Up Bingo," with treats and raffle prizes, while remote employees joined the national #152PickUpChallenge.

Employee feedback reflected both surprise at the amount of litter in the park and appreciation for the opportunity to make a visible difference.

## Cultivating Community Pride Along the Conestoga River

The Conestoga River Club is now in its third year of a unique and growing partnership with the Omega Fi Si fraternity at Franklin & Marshall College. Established in 2022, the collaboration has built a meaningful tradition of stewardship, community pride, and long-term care for the local environment. Omega Fi Si deepened its involvement by incorporating community service into its Rush-to-Brotherhood process, making civic engagement a core value for new members. Though student-group partnerships can be challenging due to turnover, Todd Roy, Director of Programs at The Conestoga River Club, notes that intentionally nurturing relationships creates lasting impact.

Since the partnership began, the annual Earth Day cleanup, registered as a Pick Up Pennsylvania event, has removed more than 130,000 pounds of trash from the Conestoga River watershed.



### Pennsylvania Waste Industries Association

Thanks to our ongoing partnership with the Pennsylvania Waste Industries Association, participants in our **Pick Up Pennsylvania** program received free or reduced-cost trash disposal for registered cleanups from April 1 through April 30.

## Volunteer Spotlight: Razvan Dominic Ionescu, Founder of One Beautiful Planet

This year, Keep Pennsylvania Beautiful is honored to spotlight One Beautiful Planet and its founder, Razvan Dominic Ionescu, whose passion for environmental stewardship has significantly strengthened our collective impact across the Commonwealth. Founded in 2023 by Razvan Ionescu, One Beautiful Planet's mission is to inspire, perform, and support restorative environmental action. Fueled by a genuine desire to leave every space better than he found it, Razvan's environmental journey is personal, rooted in his upbringing in Bucharest, Romania, and summers spent exploring the Carpathian Mountains and the Black Sea coast. One Beautiful Planet now leads and participates in volunteer cleanups across Bucks, Montgomery, and Philadelphia counties. To date, the group has carried out 78 cleanups, gathering approximately 2,530 pounds of litter. We are grateful for Razvan's support and friendship.



LEARN MORE



The Conestoga River Club and Omega Fi Si fraternity students.

## STEWARDS OF THE STATE

Environmental Stewardship and  
Community Engagement

### Land Steward Program

Keep Pennsylvania Beautiful's Land Steward Program empowers residents and local organizations to adopt and care for public spaces, strengthening community engagement and promoting long-term environmental stewardship.

Building on this foundation, **Keep Chester City Beautiful** created a **Block Caption Program**, an initiative designed to further enhance neighborhood involvement and promote cleaner, safer streets. Block Captains serve as a vital link between residents, City Hall, and Keep Pennsylvania Beautiful, coordinating communication, supporting local projects, and helping to schedule and promote community cleanup events. So far, eight city streets have been adopted.



East Airy Street adoption, Norristown

Keep Pennsylvania Beautiful  
currently has over 665 land, water,  
and school stewards combined.

Similarly, **Keep Norristown Beautiful and the Municipality of Norristown** collaborated with Keep Pennsylvania Beautiful to launch, promote, and facilitate the Keep Pennsylvania Beautiful Land Stewards program for the City of Norristown. Their goal is to see every street adopted by local families, scout groups, civic organizations, faith-based communities, and businesses. To date, over 30 streets in Norristown have been adopted. These efforts, combined with larger cleanups organized by the Municipality, continue to enhance the appearance of Norristown while fostering community pride and long-term environmental stewardship.

## STEWARD

(noun) A person who takes responsibility to care for and improve the health and safety of our lands and waterways.

*The Land & Water Steward Programs are Funded by  
PA Department of Environmental Protection.*



Danielle Bronowicz, Waterway Steward

### Waterway Steward Program

Danielle Bronowicz joined the ranks of Waterway Stewards in 2024, bringing passion and purpose to the shores of the Susquehanna River and Lake Augusta in Northumberland County. With unwavering commitment, she dedicates her time to restoring the natural beauty of these vital waterways, removing debris, protecting wildlife habitats, and inspiring others to take action. Danielle is also the proud and active chairperson of the The Susquehanna River Cleanup Project, a transformative initiative led by Sunbury's Revitalization, Inc. In addition, Danielle coordinates the Litter Free School Zone program for her students at Liberty Valley Intermediate School.

**"Every piece of trash I pick up is one less threat to the river I love. The Susquehanna has given so much to our communities—cleaning its banks is just one way I can give back." Danielle Bronowicz, Waterway Steward**

# AWARDS AND RECOGNITION



Cassandra Coleman, Executive Director, America250PA, Shannon Reiter, Executive Director, Keep Pennsylvania Beautiful, and Jenny Lawson, President and CEO, Keep America Beautiful

## Keep America Beautiful Awards

### State Agency Partnership Award

Keep Pennsylvania Beautiful's partner agencies, **PA Department of Environmental Protection** and **PA Department of Transportation**, were recognized for their support of and collaboration on Keep Pennsylvania Beautiful's programming, including Pick Up Pennsylvania, Young Ambassadors Program, Land and Water Stewardship programs and educational outreach.



### Innovation Award

The strategic partnership between **America250PA** and KPB leverages networks, organizational resources and expertise to reach common goals including community improvement, corporate engagement, and public awareness of America's 250<sup>th</sup> Birthday.

WATCH THE VIDEO



## Keep Pennsylvania Beautiful Awards

Keep Pennsylvania Beautiful recognizes individuals, government, organizations and businesses whose efforts support the mission of a clean and beautiful Pennsylvania. The recipients were nominated by Keep Pennsylvania Beautiful's Affiliates.

The **Volunteer of the Year Award** recognizes volunteers for significant and positive impacts toward keeping local communities clean and beautiful.

**Katherine Crawford**, nominated by Allegheny CleanWays

**Dave Shirey**, nominated by Keep Chester County Beautiful

**Dave Rice**, nominated by Keep Fayette County Green

**John Morrow**, nominated by Keep Northeastern PA Beautiful

**Darby Wiekrykas**, nominated by Keep Reading Beautiful

**Kaye Schwenk**, nominated by Schuylkill Keep It Pretty

**Patricia Jacobina**, nominated by Westmoreland Cleanways

The **Stewards for Tomorrow Youth Award** honors an outstanding community member, 18 or under, who has demonstrated commitment to keeping their community clean and beautiful.

**Luke Hamaker**, nominated by Keep Fayette County Green

**Alex Kirkpatrick**, nominated by Allegheny CleanWays

The **Community Partner Award** honors an outstanding partnership with local government, community organization or business who enhance and are essential to local community programming.

**All You Can Inc.**, nominated by Keep Dauphin County Beautiful

**Fayette County Association of Township Supervisors & Fayette County Boroughs**, nominated by Keep Fayette County Green

**Hamilton Lane**, nominated by Scranton Tomorrow

**Hydro**, nominated by Schuylkill Keep It Pretty

**Pittsburgh Parks Conservancy**, nominated by Allegheny CleanWays

**Recycling Services, Inc.**, nominated by Keep Chester County Beautiful

**Stony Creek Anglers**, nominated by Keep Norristown Beautiful



Patricia Jacobina



Dave Shirey



Alex Kirkpatrick



Darby Wiekrykas

[LEARN MORE](#)



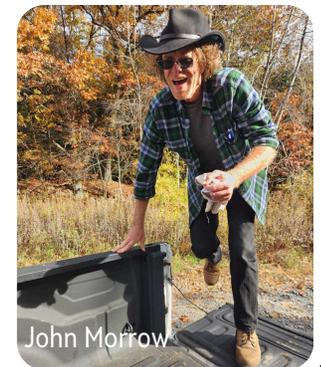
Luke Hamaker



Katherine Crawford

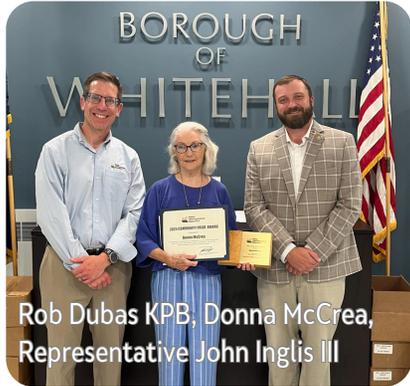


Dave Rice



John Morrow

# AWARDS AND RECOGNITION



Rob Dubas KPB, Donna McCrea, Representative John Inglis III



Arielle Trost, Kody Brittingham, Kellie Buchanan, Twp. Supervisor



Lisa Bobyock, Representative Greg Scott



David Shirey (4<sup>th</sup> from R), Representative Lawrence (3<sup>rd</sup> from R), supporters and volunteers



Natalie Reese, Westmoreland Cleanways, Christine Tutena and Michelle Dunn, KPB



Shakira Davis, 2<sup>nd</sup> Century Alliance, Senator Carolyn Comitta, Rep. Dan Williams, Andy Warntz, KPB



Rep. Tim Briggs, Robert Hranek



Rep Rossi, Mark Nobile, Heidi Pedicone, KPB

## Community Pride Award

The Keep Pennsylvania Beautiful Community Pride Award recognizes outstanding environmental stewardship by an individual, school, community organization or civic group that makes an outstanding commitment to litter control, recycling, beautification or general environmental stewardship. The Community Pride Award is available to elected officials to recognize those in the community working to change behaviors at the local level. Community Pride Awards were presented to:

2nd Century Alliance & Shakira Davis, nominated by Senator Carolyn Comitta, PA State Senator District 19, and Representative Dan Williams, District 74

Lisa Bobyock, nominated by Representative Greg Scott, District 54

Kody Brittingham and Arielle Trost, nominated by Kellie Buchanan, Bristol Township Supervisor

Stephen Castle, nominated by Representative Joe Hogan, District 142

Eric and Teresa Guerrein, nominated by Representative Patrick Harkins, District 1

Robert Hranek, nominated by Representative Tim Briggs, District 149

Donna McCrea, nominated by Representative John Inglis III, District 38

Dr. Eve M. Puhalla, nominated by Stefan Laessig, Upper Hanover Township Board of Supervisors

Punxsutawney Garden Club, nominated by Representative Brian Smith, District 66

David Shirey, nominated by Representative John Lawrence, District 13

Christine Adele Tutena, nominated by Smithton Borough

# FUNDERS, PARTNERS AND SUPPORTERS

## FUNDERS AND SPONSORS

### \$100,000+

PA Department of Environmental Protection  
Bureau of Waste Management  
The GIANT Company

### \$25,000-\$99,999

America250PA  
Columbia Gas of Pennsylvania - A NiSource  
Charitable Foundation  
PA Department of Environmental Protection  
Coastal Resources Management  
PA Department of Transportation

### \$10,000-\$24,000

DOW  
Keep America Beautiful - Cigarette Litter  
Prevention and Recycling Program  
Marathon Petroleum Foundation

### \$5,000-\$9,999

Enterprise/Taylor Charitable Entities  
PA Waste Industries Association  
Pocono Mountain Visitors Bureau  
Republic Services

### \$1,000-\$4,999

Amy and Adam Cuker  
Aqua, an Essential Utilities Company  
B & W Family Foundation  
Centre County Solid Waste and Recycling  
Goodwill Keystone Area  
Pennsylvania Food Merchants Association

Pennsylvania Turnpike Commission  
Scranton Area Community Foundation  
Skischeap.com, LLC  
The Foundation for PA Watersheds  
The Hershey Company  
Vistra Operations Company

## INKIND DONATIONS

Advanced Disposal - Chestnut Valley  
ArcMate Manufacturing Corp  
Capouillez Community Service, LLC  
Chambers Development  
Chester City  
Commonwealth Environmental Systems  
Cornplanter Township  
PA Department of Environmental Protection  
Bureau of Waste Management  
Graham Township, Clearfield County  
Grand Central Sanitary Landfill  
Greentree Landfill  
Hydro Flask  
Keep America Beautiful, Inc.  
Keystone Sanitary Landfill, Inc.  
Lancaster County Solid Waste Management Authority  
Lycoming County Landfill  
Monroe Energy  
Municipality of Norristown  
Noble Environmental  
Philadelphia Barge Company  
Professional Recyclers of Pennsylvania  
Ridley Township Marina  
Reworld  
South Union Township, Fayette County  
Waste Management-Alliance Landfill

## INDIVIDUAL, FAMILY, COMMUNITY AND SMALL BUSINESS GIVING

4UDrew Foundation	Gina D'Alfonso
Ava Adams	Allyson DeMerlis
Nick Adams	Ann DeMerlis
Emily Addis	Jackie DeMerlis
Steve Allison	Kelsey DeMerlis
Scott Anderson	Derry Township
Simon Arensten	Anthony & Darla Desantis
Christine Askin	Susan DeSantis
Barbara Baker	Louisa Dieck
Nicole Banko	Dillsburg Borough
Chris Barrett	Janice Dominico
David Baxter	Richard & Nancy Ebeling
Katie Beitzel	McCUTCHEON Enterprises
James Bendel	Brent Erb
Danielle Berger	Natasha Fackler
Frederick Bicholz	Eileen Feeser
Blair Garden Club	Omeed Firouzi
Borough of Parkside	Scott Fitzpatrick
Michael Bougher	Alice Fleishcher
Rosaline Boughner	Brian Fleming
Winnie Branton	Michael Fletcher
Jim Brinser	Dominic Fulginiti
RL & MD Bronakoski	Bright Funds
Meredith & Richard Brunel	Veronica Furr
John Butler	Mary Gee
Roberta Butters	Joann Giglio
Angela Celeste	Global Giving Fund
Charities Aid Foundation America	Kurt Golden
Valerie Ciraulo	Carmen Gonzalez
James & Shirley Clark	Neal Goulet
Kate Cole	Yassmin Gramian
Phoebe Coles	Zac Griffey
Joanna Crishock	Caily Grube
Tracy Dabrowski	Doreen Harr
Dan Daley	Lauren Haymab
	Jessica Henning
	Maureen Herble

David & Mary Hess  
 Scott Heydt  
 Barbara Hoak  
 Karen Homan  
 Gary Hornbaker  
 Carl Hursh  
 Indiana Moose Lodge 174  
 John Jabour-Gehman  
 Fred Johnston  
 Deborah Jones  
 Juniata Township  
 Supervisors  
 Walter Kalista III  
 Mary Keenan  
 Chris Keetch  
 Patrick Killany  
 Frederick & April Kopas  
 Craig Kreider  
 Deb Kreider  
 Jodi Kreider  
 Brian Krupar  
 Kelly Krutz  
 Donald & June Kudas  
 James Kulp  
 Allison Ladman  
 Kristen Laubach  
 Jennifer Lawson  
 Donald Lehigh  
 Cynthia Rogers &  
 Arthur Lindsay  
 Brian Lorentz  
 Jennie Louwerse  
 Hannah Loy  
 Rebecca Lupfer  
 Cynthia Gravel &  
 Janet Magee  
 Robert & Nancy Marshall  
 John McDowell  
 Ryan McGregor  
 Tara McHugh-Hollister

Mary Anne McKosh  
 Sandra Menke  
 David Mester  
 Norine Minion  
 Dana Morette  
 Iain Moyer  
 Cindy Murdough  
 Lynn Mustazza  
 Susan Myerov  
 Timothy Myers  
 Jeannette Nance  
 Joe Navitsky  
 Katrina Nelson  
 Shaunak Neogi  
 Newport Township  
 Community Organization  
 Tim Odonnel  
 Douglas Orner  
 Diana Patrizio  
 James & Donna Patterson  
 Kim Pedersen  
 Zach Perch  
 Sarah Pinter  
 Jay Poe  
 Anthony Pszeniczny  
 Kenneth Reisinger  
 Bryan & Shannon Reiter  
 Katrina Replogle  
 James & Melanie Reuss  
 Rebecca Richardson  
 Tina Richardson  
 Wesley Robinson  
 Gene Rommel-Batan  
 Deborah Rosene  
 Aaron Scheffey  
 Patricia Schock  
 Rosco Schock  
 Pamela Sechrist  
 Jerome Shabazz  
 Joanne Shafer

Renee Shipley  
 Holden Siegler  
 Fred & Dorothy Siekkinen  
 Barb & Rich Smerkar  
 Justin Smith  
 Carol Stoffel  
 Jeffrey & Jennifer Tanner  
 Taylor Township  
 The Pittsburgh Foundation  
 David Thomas  
 Thornhurst Township  
 Paul & Susanne Toman  
 Tom Traina  
 Joziah Trevino  
 Amy Tsai  
 Andy Tubbs  
 Darrell Ulsh  
 Wendy Unger  
 Vance & Company, PC  
 MaryAnn & Sherman Vansickle  
 Clayton & Gloria Vecellio  
 Matthew Veltri  
 Mark & Jana VonLunen  
 Diana Vosseller  
 Steven Wagner  
 Ally Warntz  
 Amelia Warntz  
 Amy Warntz  
 Andrew Warntz  
 Ben Warntz  
 Cara Warntz  
 Deb Warntz  
 Jack Warntz  
 Matt Warntz  
 Christopher & Susanne  
 Weiland  
 George Weir  
 Carl & Shelly Williams  
 Debra Wooley  
 David Zanardelli

Michael Zellers  
 Jerry & Denise Zona

## SUMMARY OF FINANCIAL POSITION

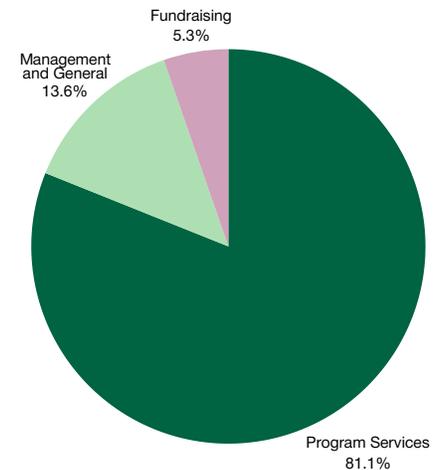
### Statement Financial Position

September 30, 2025

Total Current Assets	\$536,528
Total Noncurrent Assets	\$210,933
<b>Total Assets</b>	<b>\$747,461</b>
Total Liabilities	\$79,879
Total Net Assets	\$667,582
<b>Total Liabilities and Net Assets</b>	<b>\$854,753</b>

### Allocation of Functional Expenses

Fiscal Year 2024-2025



### Functional Expenses

Program Services	\$1,045,299
Management and General	\$175,966
Fundraising	\$69,572
<b>Total Expenses</b>	<b>\$1,290,837</b>

# MANY THANKS TO OUR VOLUNTEERS AND SUPPORTERS



Scrub & Pub, Upper Merion Twp., Montgomery County

"The crew of volunteers and staff collected two tons of mixed trash. There were not as many bigger items and tires this year. Thank you for your support again!"  
Larry Balsamo, John Heinz National Wildlife Refuge



Tri-County CleanWays volunteers



Main Street Gettysburg, Adams County



Tidings of Peace Christian School, York County



Spring planting, Westmoreland County



Schuylkill Keep It Pretty



East Fairmount Park clean up, Philadelphia County



Millersville University, Lancaster County



Pottsgrove Middle School, Montgomery County

"A total of 2.3 tons of trash were collected! THANK YOU to Keep PA Beautiful for the support!"  
Amy Kline, Borough of Phoenixville, Chester County



Meyersdale Area Elementary School - Litter Free School Zone, Somerset County



Penbrook Leo Club Adoption of Capital Area Greenbelt, Dauphin County

"Our Earth Day was the best ever! We completed all the necessary clean up along Bilger's Rocks Road and throughout our park/forest. Thank you for allowing us be part of this amazing program."  
Barbara McCracken, Greencastle-Antrim Chamber of Commerce, Franklin County



Chewy Fulfillment Center Adoption, Lackawanna County

"It helped me to see what litter really was. It isn't just annoying, it's an awful thing, not just bad. By doing this essay, it allowed me to understand the truth of our environment and gave me ideas of how to start helping out more around me, in local parks, and anywhere I saw trash."  
Ainsley, 6<sup>th</sup> grade, Litter Hawk Youth Award participant



Bucks County Parks & Rec



Great Harrisburg Cleanup, Dauphin County



Litterbug Takedown, Luzerne County



Springside Chestnut Hill Academy - Litter Free School Zone, Philadelphia



Franklin Regional Intermediate School - Litter Free School Zone, Westmoreland County



International Coastal Cleanup, Erie County

# ABOUT US



## Staff

Shannon Reiter – Executive Director  
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Debra Woolley – Development  
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## Board of Directors

### Officers

Phoebe Wetzel – Chair  
Partner, Community Marketing Concepts

Andrew Warntz – Vice Chair  
Manager of Municipal Sales, Republic Services

Natasha Fackler - Secretary  
Chief of Staff, Pennsylvania Department of Environmental Protection

Doreen Harr - Treasurer  
Senior Financial Investigator, Pennsylvania Office of Attorney General

Jerry Zona - Executive Committee At-Large  
Director, Lawrence-Mercer Counties Recycling and Solid Waste Department

### Directors

Simon Arensten, Sales Director, PepsiCo Beverages North America

Chris Barrett, President and CEO, Pocono Mountains Visitors Bureau

Russell Bedell, Director of Communications, Columbia Gas of Pennsylvania & Maryland

Catherine Cremeans, Laboratory Manager, Marathon Petroleum

Kelsey DeMerlis, Director, Center for Community Services, Pennsylvania Department of Community and Economic Development

Sarah Desantis, Executive Assistant to the Deputy Secretary for Marketing, Tourism & Film, Pennsylvania Department of Community and Economic Development

Mary Keenan, Senior Advisor, Novak Strategic Advisors

April Kopas, Consultant

Deb Kreider, Director of Meat and Seafood, The GIANT Company

Wesley Robinson, Press Secretary, Pennsylvania Department of Conservation and Natural Resources

Celina Seftas, Director of Sustainability, Juniata College

Jerome Shabazz, Executive Director, JASTECH Development Services, Inc.

Andrew Tubbs, President and CEO, Energy Association of Pennsylvania

### Emeritis

Mark Von Lunen, Owner, Bookin' Business Services



KPB Board Members - Front row: Shannon Reiter, Sarah DeSantis, Jerry Zona; Middle row: Catherine Cremeans, Andy Warntz, Natasha Fackler, Russell Bedell, Mary Keenan, Phoebe Wetzel; Back row: Chris Barrett, Celina Seftas, Deb Kreider, Simon Arensten, Any Tubbs, Wesley Robinson, April Kopas

## Affiliate Network

Allegheny CleanWays  
CleanScapes (Clinton, Lycoming)  
Keep Allentown Beautiful  
Keep Blair County Beautiful  
Keep Cambria County Beautiful  
Keep Centre County Beautiful  
Keep Chester City Beautiful  
Keep Chester County Beautiful  
Keep Coatesville Beautiful  
Keep Cumberland County Beautiful  
Keep Dauphin County Beautiful  
Keep Delco Beautiful  
Keep Erie County Beautiful  
Keep Fayette County Green  
Keep Hanover Beautiful  
Keep Harrisburg Beautiful  
Keep Huntingdon County Beautiful  
Keep Lancaster County Beautiful  
Keep Monroe County Beautiful  
Keep Norristown Beautiful  
Keep Northeastern PA Beautiful  
(Lackawanna, Luzerne,  
Pike, Susquehanna, Wayne, Wyoming)  
Keep Perry County Beautiful  
Keep Reading Beautiful  
Keep Royal Gardens Beautiful  
PA CleanWays of Elk County  
PA CleanWays of Mifflin County  
PA CleanWays of Venango County  
Schuylkill Keep It Pretty (SKIP)  
Scranton Tomorrow  
Tri County CleanWays (Butler, Lawrence,  
Mercer)  
Westmoreland Cleanways and Recycling



Empowering Pennsylvanians to keep our communities clean and beautiful.



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**DONATE**

*Your support makes our work possible. We invite you to continue partnering with us in our mission to empower Pennsylvanians to keep our communities clean and beautiful. Together, we can create a healthier, more vibrant environment for everyone.*