



## Before and After category sponsored by Keep Pennsylvania Beautiful

Since 1984, PRC has sponsored an annual Gene Capaldi Lens on Litter Photo contest, not to glorify litter but to bring attention to the litter problem in communities across Pennsylvania. Exposure leads to prevention! Participants from across the state have submitted thousands of photos over the years. Contestants are eligible for monetary prizes up to \$500. All submitted photos may be used by PRC and Keep Pennsylvania Beautiful at their discretion.

### Submit your event photos to PRC's Lens on Litter for a chance to win \$500

1. Register your Pick Up PA event with Keep Pennsylvania Beautiful.
2. Take pictures before and after your event.
3. Report your event to Keep Pennsylvania Beautiful.
4. Enter your Photos with PRC's Lens On Litter contest. You will need your Pick Up PA Event ID to be eligible.
5. Contest dates: January 1 through October 31. Visit [prc.org/what-we-do/lens-on-litter-contest/](http://prc.org/what-we-do/lens-on-litter-contest/).

Each category will be awarded the following prizes:

- First prize: \$500
- Second prize: \$250
- Third prize: \$100
- **Adult BEFORE & AFTER\*: \$500**
- **Student BEFORE & AFTER\*: \$500**

Register and Report your event with Pick Up PA



Enter Lens On Litter



NOTE: Non-winning BEFORE photos will be included in the judging for first, second and third place in the standard Adults and Students categories. \* To qualify for this category, cleanup efforts must be registered with Keep Pennsylvania Beautiful's Pick Up PA program: [keeppabeautiful.org/programs/pick-up-pa/](http://keeppabeautiful.org/programs/pick-up-pa/). Enter the Lens On Litter contest: [prc.org/what-we-do/lens-on-litter-contest/](http://prc.org/what-we-do/lens-on-litter-contest/).