



Keep Cumberland County Beautiful

KEEP PENNSYLVANIA BEAUTIFUL AFFILIATE



2025
ANNUAL
REPORT

KEEP CUMBERLAND COUNTY BEAUTIFUL

2025 Advisory Committee Members

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About KCCB

Cumberland County is an official county affiliate of Keep Pennsylvania Beautiful. Keep Pennsylvania Beautiful's vision is a clean and beautiful Pennsylvania, and over the past 30+ years, they have worked with hundreds of thousands of volunteers across the state to pick up nearly 152 million pounds of trash from roadways, waterways, greenways, forests, and other community spaces. Keep PA Beautiful is a state affiliate of Keep America Beautiful, Inc. The goal of Keep Cumberland County Beautiful is to expand capacity within the county for litter abatement, waste reduction, beautification and environmental stewardship.

Keep PA Beautiful

The core programming of Keep Pennsylvania Beautiful focuses on litter and illegal dump prevention, cleanup, community greening, proper waste handling, and sustainable practices. Keep Pennsylvania Beautiful works with many partnering organizations at the state and grassroots level to accomplish their goal of a clean and beautiful Pennsylvania. Keep Pennsylvania Beautiful is the state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization.

Year In Review—October 1, 2024 to September 30, 2025

Keep Cumberland County Beautiful's accomplishments, conducted in coordination with the Cumberland County Recycling & Waste Department, are summarized below.

Programs

- ◆ **Electronics** - A year-round electronics recycling program was maintained during the reporting period, resulting in the collection of 95.89 tons of electronics for proper recycling. Collected electronics are sent to a certified electronics recycler for processing. Certification provides a common set of processes, safety measures, and documentation requirements for businesses that repair and recycle used electronics. Certified electronics recyclers are rigorously and independently audited, emphasizing quality, safety, and transparency.



- ◆ **Household Hazardous Waste** - Four Household Hazardous Waste (HHW) Disposal events were offered during the reporting period, resulting in the collection of 62.95 tons of HHW for proper treatment and disposal. A licensed hazardous waste company, was on site for each event to receive, sort, package, load and transport all collected HHW off site to approved disposal facilities. Treatment methods include fuels blending, recycling, incineration, neutralization, and reuse.



- ◆ **Tires** - Two tire collection events were held during the reporting period, resulting in the collection of 26.35 tons of tires for proper disposal and recycling. The collected tires were sent to a permitted tire recycling company where they were recycled into products like rubber mulch, play turf, horse turf, athletic turf, rubber mats, and crumb rubber. Old tires can be illegally dumped simply because people do not know how to dispose of them properly or legally. Unfortunately, tire dumps pose a serious fire hazard and often attract other illegal dumping and disease carriers. Mosquitoes that may carry the West Nile virus can breed in the water that collects in dumped tires.



Programs

- ◆ **Education** – Litter education and proper waste disposal/recycling displays were hosted at relevant public events in Cumberland County during the reporting year. Many people are not fully aware of the harms caused by improper waste disposal/recycling practices, leading to a lack of perceived impact. Emphasizing how individual actions contribute to a larger collective impact can increase motivation.



For More Information

More detailed information regarding Keep Cumberland County Beautiful and Keep Pennsylvania Beautiful can be found on Cumberland County's website at <https://www.cumberlandcountypa.gov/5077/Keep-Cumberland-County-Beautiful>