Leveraging
Corporate
Partnerships
to Advance
Your Mission

12:45-1:45PM October 16, 2025







## Hello!



Deb Woolley, Development Representative
Caily Grube, Executive Director
Michelle Lawler, Development Director













Keep Pennsylvania Beautiful

www.keeppabeautiful.org

Empowering Pennsylvanians to keep their communities clean and beautiful.

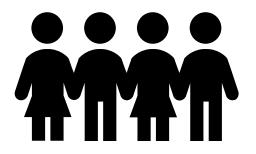












Relationships, Relationships, Relationships

Connection – who

Mutual Benefit – goals, support, bridge

Collaboration – partnership, success, leadership

Teamwork – funding, consultation, action

Communication – results, ROI









#### **GiantMartins**

- Healing the Planet Community Grants
- Board Membership

# **Corporate Success Stories**

#### MPLX/Marathon

- PUPA
- \$35 for 35
- Board Membership

## NiSource Foundation/Columbia Gas of PA & MD

- PUPA
- Young Ambassadors of Pennsylvania
- Community Beautification Grants
- Board Membership



#### Dow

- Young Ambassadors of Pennsylvania
- DEI Consultation









# Corporate Partnerships Established & New







- Foundation for PA Watersheds
- Hershey Foundation
- Pennsylvania Food Merchants Association
- Pennsylvania Waste Industry Association
- Pocono Mountains Visitors Bureau
- Republic Services
- •RK Mellon Foundation
- •Vistra/Luminant
- Essential Utilities People's Natural Gas
- Enterprise
- Goodwill Keystone
- Pennsylvania Turnpike Commission
- •SkiCheap









#### **Your Story**

- What are you trying to solve?
- Why is the solution so important?
- What does success look like?

#### **Connections**

- Business
- Personal
- Networking
- Internet

## **Needs/Gaps**

- Maintain
- Grow
- Success

### **How Can We Help YOU?**

# How Do You Start?





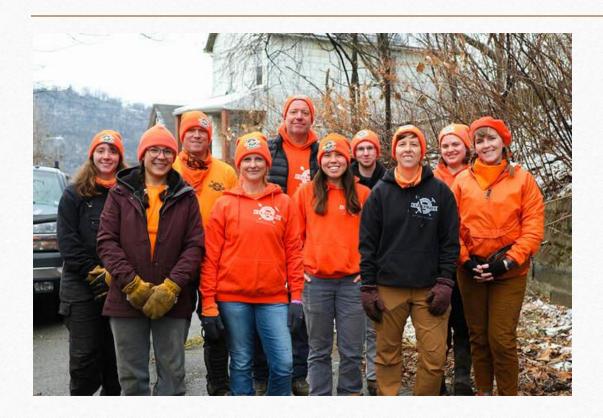




## Allegheny CleanWays

Our mission is to engage and empower people to eliminate illegal dumping and litter in Allegheny County.





- > Land
- > Water
- > Education









## Our fleet: Rachel Carson, Trash Magnet 1, K&B



"TonTon"
our new
dump truck



## **Electric Bike**













# Public Lands + Allegheny CleanWays











# Cranberry store kick-off 2022











# Tire Pull, Penn Hills 2023















Earth Day Cleanup, Verona, 2023

















Public Lands + ACW photo shoot, 2023













# Public Lands Day 2024









PL exec on Board

Tabling Events 2022-23-24-25











# Tri*TRASH*lon 2024 & 2025

- Bike-packing class
- Bike tune-up coupons
- Social gathering
- Dinner at the campground (2024)
- Donation for food/drinks (2025)











Public Lands Foundation in response to our loss of EPA funds: \$100,000 grant in 2025

# Public Lands Day Cleanup 2025











## **Thanks & Questions**

Facebook: Allegheny CleanWays

Insta: @alleghenycw X: @AlleghenyCW

www.alleghenycleanways.org to sign up for our mailing list



