**KEEP PENNSYLVANIA BEAUTIFUL - PICK UP PENNSYLVANIA
supporting the International Coastal Cleanup
Sample Social Media Posts**

**Promote your local event:**

1. Because most marine debris originates on land, we’re holding a neighborhood cleanup as part of Keep Pennsylvania Beautiful’s PICK UP PENNSYLVANIA – supporting the International Coastal Cleanup. Join us at (name of area) on (date). All trash collected counts towards state and national cleanup numbers.
2. We will be helping to keep our waterways clean by picking up trash before it reaches our oceans at our annual cleanup of (name of waterway/area/road/park). Keep Pennsylvania Beautiful is providing cleanup supplies through PICK UP PENNSYLVANIA – supporting the International Coastal Cleanup. There will be a friendly competition to see who can find the most unusual item. Join us on (date) by contacting (contact information).
3. Meet neighbors and help keep our community and waterways clean and beautiful. We are planning a cleanup of (waterway/area/road/park) on (date). Keep Pennsylvania Beautiful is providing cleanup supplies through PICK UP PENNSYLVANIA – supporting the International Coastal Cleanup. Register here (registration info or link to contact).
4. We need a cleanup crew to on (date) to help clean up litter along (waterway/area/road/park). Keep Pennsylvania Beautiful is providing cleanup supplies through PICK UP PENNSYLVANIA – supporting the International Coastal Cleanup. Contact (contact info).

 **Promote Pick Up Pennsylvania:**

1. Registration is open! Join Pick Up Pennsylvania – supporting the International Coastal Cleanup to keep litter from reaching our waterways.[www.keeppabeautiful.org](http://www.keeppabeautiful.org)
2. We’re picking up litter before it makes it way to our oceans! Join Keep Pennsylvania Beautiful’s PICK UP PENNSYLVANIA – supporting the International Coastal Cleanup now to make a difference in your community. [www.keeppabeautiful.org](http://www.keeppabeautiful.org)
3. There are over 500 million pieces of trash on our roadways. Let’s pick it up before it reaches our waterways. Join PICK UP PENNSYLVANIA – supporting the International Coastal Cleanup. [www.keeppabeautiful.org](http://www.keeppabeautiful.org)
4. FREE SUPPLIES! Register with KPB’s PICK UP PENNSYLVANIA – supporting International Coastal Cleanup today. [www.keeppabeautiful.org](http://www.keeppabeautiful.org)

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