



2025 HEALING THE PLANET GRANT PROGRAM GUIDELINES

THE HEALING THE PLANET GRANT PROGRAM

The Healing the Planet Grant Program, funded by The GIANT Company, locally known as GIANT and MARTIN'S, aims to invest in tree plantings across the company's operating areas in Pennsylvania. Trees provide numerous benefits to the environment, water and air quality as well as health benefits and an enhanced overall quality of life for all Pennsylvanians. Applications will be accepted for up to \$4,000. A list of criteria for eligible projects can be found below. Applications will be accepted online only from **May 30, 2025** until **July 1, 2025 at 4:00 PM EST**.

GRANT/PROJECT ELIGIBILITY

- Applicants can be any tax-exempt organization including nonprofit organizations, conservation districts, schools, churches, local and county governments, etc. EIN must be provided.
- Eligible projects must be located in areas where The GIANT Company, locally known as GIANT and MARTIN'S, operates stores within Pennsylvania. Applicants can reside outside of the target locations but the project **MUST** be in the below locations. **NO EXCEPTIONS WILL BE MADE.**
Pennsylvania: Adams, Berks, Blair, Bucks, Carbon, Centre, Chester, Clearfield, Columbia, Cumberland, Dauphin, Delaware, Fayette, Franklin, Fulton, Huntingdon, Indiana, Lackawanna, Lancaster, Lebanon, Lehigh, Luzerne, Lycoming, Mifflin, Monroe, Montgomery, Montour, Northampton, Perry, Philadelphia, Schuylkill, Snyder, Union and York counties.
- Eligible projects must be shovel ready with any required permits already secured. Eligible projects include tree planting and direct costs relating to tree planting. All applicants must have prior successful tree planting experience.
- All trees planted **MUST** be native to Pennsylvania. For information, please visit the wealth of tree information that can be found from the 10 Million Trees in PA campaign - <https://tenmilliontrees.org/about/how/resources/>.
- Eligible expenses include but are not limited to trees native to Pennsylvania, equipment, tree signage, tools and supplies. Shipping costs are also eligible for support. Preference will be given to applications that plant the highest number of trees so it's recommended to minimize costs for expenses that are other than trees.
- Non-eligible projects include but are not limited to: Projects that do not have a direct result of planting trees.
- Non-eligible expenses include, but are not limited to admin costs, staff time, planning/permitting costs, or any cost that is not directly related to planting trees.

GRANT/PROJECT REQUIREMENTS

- Eligible projects must be on public land or be for public use and benefit.
- Keep Pennsylvania Beautiful encourages community match. Match is preferred but **not** required.
- Awardees will be required to submit carbon offset calculations as part of the final report. Applicants are encouraged to review calculator info at <https://mytree.itreetools.org/#/>.

GRANT TIMELINE

1. Grant will open on **May 30, 2025**. Online submissions only. No applications will be accepted by post or email.
2. All grant applications and supplemental information will be accepted until **July 1, 2025, at 4:00 PM EST**. No exceptions.

3. Grant winners will be announced in **late July 2025**. All applicants will be informed of their application outcome at this time. All decisions of the grant committee are final. After announcement, winners will receive a contract with grant terms. Payment will be sent upon receipt of the signed contract.
4. Projects must be completed by **November 30, 2025**.
5. A completed final report including photos must be submitted by **December 10, 2025**.

This is a competitive grant program with intent to provide support for diverse community improvement projects across operating area in Pennsylvania of The GIANT Company, locally known as GIANT and MARTIN'S. Please fill out the online application at <https://www.keeppabeautiful.org/grants-awards/grants/healing-the-planet-grant/healing-the-planet>.

REVIEW AND SELECTION PROCESS

All applications will be reviewed and scored by a grants committee. Grant winners will be announced in **late July 2025**. All applicants will be informed of their application outcome at this time. All decisions of the grant committee are final.

GRANT MANAGEMENT/ACKNOWLEDGEMENT

All organizations awarded will be asked to sign an agreement with Keep Pennsylvania Beautiful, outlining requirements and expectations. The grant agreement will outline all project requirements that will be submitted at the end of the grant period in an online format. Photos will also be required. Keep Pennsylvania Beautiful will provide each awardee with a sample release template and requirements for appropriate and agreed upon recognition of The GIANT Company and Keep Pennsylvania Beautiful. Recognition could include local press releases, inclusion in educational materials, and or signage. All items are to be approved by Keep Pennsylvania Beautiful and The GIANT Company prior to release of such materials.

CONTACT/GRANT QUESTIONS

For grant questions and guidance regarding eligible projects, please contact Heidi Pedicone, Director of Programs for Keep Pennsylvania Beautiful at hpedicone@keeppabeautiful.org or 724-836-4121 x 109.

ABOUT KEEP PENNSYLVANIA BEAUTIFUL

The mission of Keep Pennsylvania Beautiful (KPB) is empowering Pennsylvanians to keep our communities clean and beautiful. KPB's vision is a clean and beautiful Pennsylvania. The organization believes:

1. Improving communities, their environment and quality of life is a shared responsibility.
2. Partnering with public and private sector organizations and individuals are essential to achieve sustainable community improvement.
3. Engaging and activating people in our community improvement efforts fosters community stewardship.
4. Access to both services and resources, as well as education, are both essential to encouraging positive behaviors toward community improvement.
5. Diversity is a resource and the diversity of our affiliate network and volunteers is a fundamental strength.

Since 1990, KPB has been working with a diverse grassroots network of affiliates, community partners, and community volunteers to clean up forests, parks, roadways, city blocks, greenways, and waterways across Pennsylvania – and to keep them clean. The organization uses a comprehensive, action-oriented approach to engage and empower stakeholders to become community stewards via hundreds of dedicated adoption coordinators and thousands of community partners through the Pick Up Pennsylvania Program, with more than 120,000 volunteers annually participating in 5,000-7,000 events. With this extensive base of grassroots volunteers and local support, KPB is a leader in addressing illegal dumping and littering, not only across the state but also across the nation.

As a statewide affiliate of Keep America Beautiful, KPB works with communities to foster better, long-lasting waste management solutions and individual behavioral change. To date, KPB affiliates and volunteers have collectively:

- Cleaned 161,786,101 pounds of trash from Pennsylvania's communities, parks, streams, trails, and roadsides;
- Properly disposed of 1,206,438 tires; and

- Engaged more than 2,884,000 volunteers, with a value of more than \$252,317,000 worth of volunteer time dedicated to improving our communities.

ABOUT THE GIANT COMPANY

The GIANT Company believes that no matter where or how, when meals happen, families connect, and when families connect meaningfully, good happens. Guided by its brand platform, For Today's Table®, the omnichannel retailer proudly serves millions of neighbors across Pennsylvania, Maryland, Virginia, West Virginia, and New Jersey. With more than 35,000 talented team members supporting 193 stores, 132 pharmacies, 107 fuel stations, and over 180 online pickup hubs and grocery delivery service in hundreds of zip codes, The GIANT Company is changing the customer experience and connecting families for a better future. Founded in 1923 in Carlisle, Pa., The GIANT Company family of brands includes GIANT, MARTIN'S, GIANT Heirloom Market, GIANT Direct and MARTIN'S Direct. The GIANT Company is a company of Ahold Delhaize USA. For more information, visit the [GIANT](#) or [MARTIN'S](#) websites.