

## 2025 HEALING THE PLANET GRANT FREQUENTLY ASKED QUESTIONS

### WHAT TYPES OF PROJECTS AND EXPENSES ARE ELIGIBLE?

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- Eligible projects must be shovel ready with any required permits already secured. Eligible projects include tree planting and direct costs relating to tree planting. All applicants must have prior successful tree planting experience.
- All trees planted **MUST** be native to Pennsylvania. For information, please visit the wealth of tree information that can be found from the 10 Million Trees in PA campaign - <https://tenmilliontrees.org/about/how/resources/>.
- Eligible expenses include but are not limited to trees native to Pennsylvania, equipment, tree signage, tools and supplies. Shipping costs are also eligible for support. Preference will be given to applications that plant the highest number of trees so it's recommended to minimize costs for expenses that are other than trees.

### WHAT TYPES OF PROJECTS AND EXPENSES ARE *NOT* ELIGIBLE?

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- Non-eligible projects include but are not limited to: Projects that do not have a direct result of planting trees.
- Non-eligible expenses include, but are not limited to: Admin costs, staff time, planning/permitting costs, or any cost that is not directly related to planting trees.

### CAN I MAIL IN MY APPLICATION?

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No. Only online submissions will be accepted, and the form will be open from **May 30, 2025, until July 1, 2025, at 4:00 PM EST**. Sorry, no applications will be accepted by post or email.

### CAN I APPLY FOR A \$1,000 GRANT?

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Yes. Any grant amount less than or equal to \$4,000 is eligible.

### CAN MY APPLICATION INCLUDE PRE-INCURRED EXPENSES?

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No expenses occurring in the past are eligible. All project expenses must occur during the project timeframe of August 2025 (award date) to November 30, 2025.

### MY ORGANIZATION DOES WORK IN WASHINGTON COUNTY, PA. CAN I APPLY?

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No. Eligible projects must be located in areas where The GIANT Company, locally known as GIANT and MARTIN'S, operates stores within Pennsylvania. Applicants can reside outside of the target locations but the project **MUST** be in the below locations. **NO EXCEPTIONS WILL BE MADE.**

**Pennsylvania:** Adams, Berks, Blair, Bucks, Carbon, Centre, Chester, Clearfield, Columbia, Cumberland, Dauphin, Delaware, Fayette, Franklin, Fulton, Huntingdon, Indiana, Lackawanna, Lancaster, Lebanon, Lehigh, Luzerne, Lycoming, Mifflin, Monroe, Montgomery, Montour, Northampton, Perry, Philadelphia, Schuylkill, Snyder, Union and York counties.

## CAN MY TOWNSHIP APPLY FOR A GRANT?

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Yes. Applicants can be any tax-exempt organization including nonprofit organizations, conservation districts, schools, religious organizations, local and county governments, etc. EIN must be provided.

## WHAT CAN I USE AS MATCH FUNDS?

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Eligible items that can be used as match funds include, but are not limited to: committed cash funds towards the project, in-kind donations, staff time, and volunteer hours (hourly rate from The Independent Sector <https://independentsector.org/resource/value-of-volunteer-time/>). Keep Pennsylvania Beautiful encourages community match. Match is preferred but **not** required.

## CAN I APPLY FOR MORE THAN ONE PROJECT?

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No. Each organization can only apply for one project.

## WHAT IF MY PROJECT WILL TAKE PLACE IN MORE THAN ONE COUNTY?

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You can still submit one application for the whole project or combine multiple projects into one application, as long as all of the work areas will be in Pennsylvania counties where The GIANT Company, locally known as GIANT and MARTIN'S, operates stores. For the county selection questions on the application, please enter whichever county is the primary. Then, in the project location and project description boxes include details for all locations. For any areas that are not owned or managed by your agency/organization, please make sure to also include landowner letters of support.

## HOW DO I CALCULATE CO2 OFFSETS FROM OUR TREES FOR THE GRANT REPORT?

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You can use the free online MyTree tool to calculate how much carbon your trees will offset over time. We encourage grant applicants to try the tool at: <https://mytree.itreetools.org/#/> More guidance will be provided with the final grant report form.

## CONTACT/GRANT QUESTIONS

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For grant questions and guidance regarding eligible projects, please contact Heidi Pedicone, Director of Programs for Keep Pennsylvania Beautiful at [hpedicone@keeppabeautiful.org](mailto:hpedicone@keeppabeautiful.org) or 724-836-4121 x 109.