

### **2025 Annual Conference**

# Celebrating 35 years of Achievements, Sharing Insights, Shaping the Future

October 15 & 16, 2025
Penn State University Nittany Lion Inn
200 W. Park Ave.
State College, PA 16803

Please join Keep Pennsylvania Beautiful for the 2025 Annual Conference. This day and a half conference is intended to provide affiliates, volunteers, community organizations, local and county governments, and other participating Keep Pennsylvania Beautiful stakeholders from across the Commonwealth an opportunity to convene, discover local sustainability initiatives, learn how to engage youth in community improvement, and explore the incredible programs that Keep Pennsylvania Beautiful's county and municipal affiliates are implementing across the state!

#### **Agenda Summary**

October 15<sup>th</sup> Walking Tour of State College's downtown area (early afternoon)

Reception, Cocktails & Light Hors d'oeuvres 5:30 – 7:30pm

October 16th 8:00am – 4:30pm Breakfast & Lunch included. Individual tickets \$125

Full agenda, session details and speakers coming soon!

**Sponsorship opportunities are available** - Please see reverse side or visit <a href="https://www.keeppabeautiful.org/programs/special-events-and-trainings/">https://www.keeppabeautiful.org/programs/special-events-and-trainings/</a>

#### Keep Pennsylvania Beautiful 2025 Annual Conference – Celebrating 25 years of Stewardship, Sustainability, and Environmental Education

## **Sponsorship Opportunities**

Benefits of Sponsorship	Title Sponsor \$10,000+	Gold Sponsor \$7,500	Silver Sponsor \$5,000	Reception Sponsor \$3,500	Lunch Sponsor \$3,500	Refreshment Sponsor \$2,500	Bronze Sponsor \$1,000
Exclusive branding as the title sponsor	X						
Opportunity to speak or participate on a panel	X	X	X				
Opportunity to introduce reception/lunch				X	Х		
On-site branded photo area	Х	Х					
Dedicated sponsor post on social media	X	Х	Х				
Branded signage at sponsored area	X			Х	Х	X	
Recognition during reception or meal	X	X	X	X	X	X	X
Logo on event materials, signage, and banners	X	X	Х	х	Х	Х	Х
Recognition in press releases and media	X	X	Х	X	Х	X	Х
Recognition on the event website	Х	Х	Х	Х	Х	Х	Х
Complementary registrations	5	4	3	2	2	1	
Inclusion in post-event impact report	Х	Х	Х				