

FOR IMMEDIATE RELEASE

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PA State Representative Greg Scott Honors Constituent Lisa Bobbyock with Keep Pennsylvania Beautiful's Community Pride Award



Lisa Bobbyock accepts Community Pride Award from Representative Greg Scott.

PA State Representative Greg Scott, District 54, honored Lisa Bobbyock with the Keep Pennsylvania Beautiful Community Pride Award for her exceptional dedication to community improvement in Norristown, PA.

Lisa Bobbyock, an Environmental and Stormwater Compliance Manager for the Norristown Stormwater Authority, has been the dedicated coordinator of the Keep Pennsylvania Beautiful (KPB) local affiliate, Keep Norristown Beautiful, since its inception in 2023. Driven by a passion for community stewardship, Lisa collaborated with KPB to launch, promote, and facilitate the Keep

Pennsylvania Beautiful Land Stewards program for the City of Norristown. Her ambitious goal is to see every street in Norristown adopted by local families, scout groups, civic groups, faith-based organizations, and businesses. So far, over 30 streets in Norristown have been adopted. These efforts, combined with larger cleanups organized by Bobbyock in coordination with the Municipality of Norristown, not only enhance the beauty of Norristown but also foster a sense of community pride and environmental stewardship.

"Lisa Bobbyock's dedication to keeping Norristown clean and beautiful is nothing short of extraordinary. Through her leadership and passion, she has inspired residents, businesses, and organizations to take an active role in improving our community. Her efforts are not only transforming our streets but also fostering a spirit of pride and environmental responsibility. I am honored to recognize Lisa's outstanding work and grateful for her commitment to making Norristown a better place for all," said Representative Greg Scott.

Upon receiving the award, Bobbyock commented, "It was a welcome surprise and only possible due to the many Keep Norristown Beautiful volunteers and organizations that care about Norristown and the environment."

"Lisa's unwavering commitment to Norristown's community and environment is truly inspiring. Her passion and dedication have brought people together, fostering a sense of pride and

stewardship that resonates throughout the city. Representative Greg Scott's nomination highlights Lisa's exceptional efforts and the positive impact she has made on the community," said Shannon Reiter, Executive Director, Keep Pennsylvania Beautiful.

The Keep Pennsylvania Beautiful Community Pride Award recognizes outstanding environmental stewardship by an individual, school, community organization or civic group that makes an outstanding commitment to litter control, recycling, or general environmental stewardship. The community Pride Award is available to elected officials to recognize those in the community working to change behaviors at the local level. Elected officials interested in nominating a constituent for a [Community Pride Award](#) should visit keeppabeautiful.org and choose grants and awards, then awards, then Community Pride Award for more information. The award is open on a rolling basis.

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About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's vision is a clean and beautiful Pennsylvania. Since 1990, Keep Pennsylvania Beautiful has worked with hundreds of thousands of volunteers across the state to pick up nearly 162 million pounds of trash from Pennsylvania's roadways, waterways, greenways, vacant lots, forestlands and other community spaces. Keep Pennsylvania Beautiful's core programming focuses on litter and illegal dump prevention, cleanup, community greening, and proper waste handling and sustainable practices. Keep Pennsylvania Beautiful works with many partnering organizations on the state and grassroots level to accomplish our goal of a clean and beautiful Pennsylvania. Keep Pennsylvania Beautiful is the state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.