

2024 Summit for Community Stewardship Bridging Action, Infrastructure, Policy, and Innovation

October 16 & 17, 2024 Hilton Scranton & Conference Center 100 Adams Ave., Scranton, PA

Please join Keep Pennsylvania Beautiful during its Summit for Community Stewardship. This day and a half conference is intended to provide volunteers, community organizations, local and county governments, state agencies, and other participating KPB stakeholders from across the Commonwealth an opportunity to convene, reflect on community improvement needs and best practices, share experiences, and learn from national and local practitioners in the stewardship and sustainability fields.

Agenda Summary

October 16th Walking Tour of Scranton Environmental Improvements 1:00 – 4:00pm

Reception, Cocktails & Light Hors d'oeuvres 5:00 – 8:00pm

October 17th 8:00am – 4:30pm Breakfast & Lunch included. Individual tickets \$100

Keynote: Kristine Zeigler, CEO, Planet Women. The Link Between Community Activism and Stewardship

Morning Plenary: Dave Forsell, Director, Keep America Beautiful. The Power of Beauty

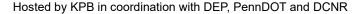
State Agency Panel: Executive Staff from the Department of Environmental Protection, PennDOT and the Department of Economic and Community Development.

Afternoon Plenary: Bob Anderson, VP, Closed Loop Partners. The Evolution of Community Recycling Infrastructure and Community Empowerment

Repeating Breakout Sessions will include topics related to litter in waterways and marine debris infrastructure, youth education, policy levers for community improvement and localizing stewardship programs.

Sponsorship opportunities are available - Please see reverse side or visit

https://www.keeppabeautiful.org/programs/special-events-and-trainings/











Keep Pennsylvania Beautiful 2024 Summit for Community Stewardship - Sponsorship Opportunities

Benefits of Sponsorship	Title Sponsor \$10,000+ (1)	Gold Sponsor \$7,500 (unlimited)	Silver Sponsor \$5,000 (unlimited)	Reception Sponsor \$3,500 (1)	Lunch Sponsor \$3,500 (1)	Community Sponsor \$2,500 (unlimited)	Session Sponsor \$2,000 (6)	Breakfast Sponsor \$1,800 (1)	Break Sponsor \$1,750 (2)	Technology Sponsor \$1,000 (1)
A designated table with										
8 admission tickets	Х									
A designated table with 6 admission tickets		X								
A designated table with 4 admission tickets			X							
2 admission tickets				Х	Х	Х	Х	Х	Х	
1 admission ticket										X
Exclusive branding as										
the title sponsor	X									
Prominent logo										
placement on all event										
materials, including										
marketing collateral,										
banners, and signage	X									
Exclusive booth space										
in prime location	Х									
High visibility with										
prominent logo										
	Х									
placement	^									
Booth space with	· ·									
premium placement	Х								-	
Opportunity for a										
plenary speaking slot	Х	X								
Recognition in press										
releases and media										
outreach	X	X	X							
Opportunity to										
participate on a panel	X	X	X							
Acknowledgment during										
evening reception	X	X	X	X						
Recognition in pre- and										
post-event marketing										
materials	X	X	X	X	X	X	X	Х	X	X
Logo inclusion on event		-			-		-		·	
materials	X	X	X	Х	X	X	Χ	Х	Х	X
Recognition in select		^						^		^
marketing materials	Х	X	X	X	Х	X	Х	×	Х	X
Recognition in pre and		^	^			^		^		^
post-event marketing										
materials	Х	X	×	X	Х	×	Х	Х	X	X
Logo inclusion on event	^	^	_ ^	^	^	^	^		_ ^	^
materials	Х	Х	Х	Х	X	Х	X	X	X	Х
Recognition on the										
event website	X	X	X	Х	X	X	X	Х	X	X
Opportunity to distribute										
promotional materials	Х	Х	Х	Х	Х	Х	Χ	Х	Х	Х
Standard Booth Space		Х	Х	Х	Х	×	X	Х	Х	Х