



2024 Summit for Community Stewardship Bridging Action, Infrastructure, Policy, and Innovation

October 16 & 17, 2024
Hilton Scranton & Conference Center
100 Adams Ave., Scranton, PA

Please join Keep Pennsylvania Beautiful during its Summit for Community Stewardship. This day and a half conference is intended to provide volunteers, community organizations, local and county governments, state agencies, and other participating KPB stakeholders from across the Commonwealth an opportunity to convene, reflect on community improvement needs and best practices, share experiences, and learn from national and local practitioners in the stewardship and sustainability fields.

Agenda Summary

October 16th Walking Tour of Scranton Environmental Improvements 1:00 – 4:00pm
Reception, Cocktails & Light Hors d'oeuvres 5:00 – 8:00pm

October 17th 8:00am – 4:30pm Breakfast & Lunch included. Individual tickets \$100

Keynote: Kristine Zeigler, CEO, Planet Women. The Link Between Community Activism and Stewardship

Morning Plenary: Dave Forsell, Director, Keep America Beautiful. The Power of Beauty

State Agency Panel: Executive Staff from the Department of Environmental Protection, PennDOT and the Department of Economic and Community Development.

Afternoon Plenary: Bob Anderson, VP, Closed Loop Partners. The Evolution of Community Recycling Infrastructure and Community Empowerment

Repeating Breakout Sessions will include topics related to litter in waterways and marine debris infrastructure, youth education, policy levers for community improvement and localizing stewardship programs.

Sponsorship opportunities are available - Please see reverse side or visit <https://www.keppabeautiful.org/programs/special-events-and-trainings/>

Hosted by KPB in coordination with DEP, PennDOT and DCNR



Keep Pennsylvania Beautiful 2024 Summit for Community Stewardship - Sponsorship Opportunities

Benefits of Sponsorship	Title Sponsor \$10,000+ (1)	Gold Sponsor \$7,500 (unlimited)	Silver Sponsor \$5,000 (unlimited)	Reception Sponsor \$3,500 (1)	Lunch Sponsor \$3,500 (1)	Community Sponsor \$2,500 (unlimited)	Session Sponsor \$2,000 (6)	Breakfast Sponsor \$1,800 (1)	Break Sponsor \$1,750 (2)	Technology Sponsor \$1,000 (1)
A designated table with 8 admission tickets	X									
A designated table with 6 admission tickets		X								
A designated table with 4 admission tickets			X							
2 admission tickets				X	X	X	X	X	X	
1 admission ticket										X
Exclusive branding as the title sponsor	X									
Prominent logo placement on all event materials, including marketing collateral, banners, and signage	X									
Exclusive booth space in prime location	X									
High visibility with prominent logo placement	X									
Booth space with premium placement	X									
Opportunity for a plenary speaking slot	X	X								
Recognition in press releases and media outreach	X	X	X							
Opportunity to participate on a panel	X	X	X							
Acknowledgment during evening reception	X	X	X	X						
Recognition in pre- and post-event marketing materials	X	X	X	X	X	X	X	X	X	X
Logo inclusion on event materials	X	X	X	X	X	X	X	X	X	X
Recognition in select marketing materials	X	X	X	X	X	X	X	X	X	X
Recognition in pre and post-event marketing materials	X	X	X	X	X	X	X	X	X	X
Logo inclusion on event materials	X	X	X	X	X	X	X	X	X	X
Recognition on the event website	X	X	X	X	X	X	X	X	X	X
Opportunity to distribute promotional materials	X	X	X	X	X	X	X	X	X	X
Standard Booth Space		X	X	X	X	X	X	X	X	X