

FOR IMMEDIATE RELEASE

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Communities Celebrate Earth Day by Joining Keep Pennsylvania Beautiful's Pick Up Pennsylvania



(April 19, 2024) In celebration of Earth Day, Keep Pennsylvania Beautiful, whose vision is a clean and beautiful Pennsylvania, encourages residents to join the 2024 Pick Up Pennsylvania initiative. Pick Up Pennsylvania engages tens of thousands of volunteers annually through litter cleanups, illegal dump cleanups, beautification projects, special collections, and educational events. Events registered through May 31 receive free trash bags, gloves, and safety vests provided by support from the Pennsylvania Department of Environmental Protection, PennDOT and the Ocean Conservancy, as supplies last. To help with the cost of trash disposal, the Pennsylvania Department of Environmental Protection and Pennsylvania Waste Industries Association are sponsoring low or no cost disposal through April 30. During this time, trash collected at registered events can be taken to participating landfills, with prior approval.

Pick Up Pennsylvania Earth Day Events

Highlighted below are just a few of over 300 Pick Up Pennsylvania events scheduled for the week of Earth Day. If you would like to join an event below or one listed on the Keep Pennsylvania Beautiful [Calendar of Events](https://cleanup.keeppabeautiful.org//Calendar.html) (<https://cleanup.keeppabeautiful.org//Calendar.html>), **please contact the coordinator to confirm participation.**

- **Keep Allentown Beautiful, Keep Pennsylvania Beautiful Affiliate** – Sat, Apr 20 from 12PM – 4 PM. Earth Day in the Park is a free public event where attendees can engage in sustainable crafts, games, and activities hosted by local eco-friendly

businesses and organizations. For more information or to register:

<https://www.allentownpa.gov/Home/Special-Events/Events/Earth-Day-in-the-Park>

- **Pick Up the Poconos** – Spring cleanup of roadways in more than 20 locations across Wayne, Pike, Monroe, and Carbon counties - *Sat, Apr 20 from 9:30AM - 12:30PM*, register via PickUpThePoconos.com.
- **Downtown Bradford** – Community improvement event on Sun, Apr 21 from 1 PM to 4 PM at Veterans Square. Michael Davila at mjd197@pitt.edu or (814) 558-4832.
- **Earth Day Storytime & Litter Study** - Mon, Apr 22 5:00PM - 6:30PM, Valley Community Library in partnership with The Sierra Club. Contact Fawn Contreras at fcontreras@albright.org or (570) 470-4054.
- **Susquehanna Greenway** – Celebrating Earth Month with cleanups, plantings and other activities during the month of April. For more information visit [Cleanup Registration Form - Susquehanna Greenway Partnership](#).

To host an event, join an event near you, or to inquire about free supplies and trash disposal, visit keepppabeautiful.org or contact Michelle Dunn, Pick Up Pennsylvania Program Coordinator, at 724-836-4121 ext. 113 or mdunn@keepppabeautiful.org.

“Cleaning up your neighborhood is one of the easiest and best investments you can make. Most people don’t think that small actions like cleaning up litter, planting a tree, painting a park bench or educating the community about the consequences of littering make an impact, but they really do. Be the solution to pollution and make a difference in your community. When we all work together, we make the world a better place. Let’s pick it up PA!” said Michelle Dunn, Pick Up Pennsylvania Program Coordinator.

Current 2024 Pick Up Pennsylvania supporters include: Columbia Gas - NiSource Charitable Foundation, Marathon, Pennsylvania Waste Industries Association, The GIANT Company, Pennsylvania Food Merchants Association and Wegmans. If you are interested in becoming a supporter contact Deb Woolley at dwoolley@keepppabeautiful.org.

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About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to keep our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful has worked with hundreds of thousands of volunteers across the state to pick up nearly 158 million pounds of trash from Pennsylvania's roadways, waterways, greenways, vacant lots, forestlands and other community spaces. Keep Pennsylvania Beautiful's core programming focuses on litter and illegal dump prevention, cleanup, community greening, and proper waste handling and sustainable practices. Keep Pennsylvania Beautiful works with many partnering organizations on the state and grassroots level to accomplish our goal of a clean and beautiful Pennsylvania. Keep Pennsylvania Beautiful is the state affiliate of Keep America Beautiful, Inc., the nation's largest

volunteer-based community action and education organization. To learn more, visit www.keppabeautiful.org.