

KEEP PENNSYLVANIA BEAUTIFUL AFFILIATION OVERVIEW BACKGROUND

The Mission of Keep Pennsylvania Beautiful (KPB) is empowering Pennsylvanians to make our communities clean and beautiful. KPB promotes its mission through its diverse grassroots network across the state. This summary is designed to outline the benefits and requirements for 501(c)3 organizations or county or municipal government organizations that share our vision of a clean and beautiful Pennsylvania and wish to affiliate. Many Benefits are only available to KPB affiliates in good standing. To remain in good standing the requirements must be completed.

*Keep America Beautiful Affiliates in PA are recognized as KPB Affiliates. For KAB Affiliates to participate in KPB grants and awards programs, they must be in 'good standing' with KAB. KAB Affiliates do not have access to fiscal sponsorship.

BENEFITS AND REQUIREMENTS OF AFFILIATION WITH KEEP PENNSYLVANIA BEAUTIFUL

Benefits	Requirements
Statewide Network of Peer Organizations	Sign Affiliate Agreement
Affiliate Awards Program	Maintain Community Advisory Committee
Annual Affiliate Fund Grants	Identify as KPB Affiliate
Access to Tools and Resources	Establish Goals and Objectives Annually
Annual Affiliate Roundtable	Host or Partner in 5 Programs or Events Annually
Inclusion in Statewide Marketing Efforts	Complete KPB Program Registration and Reporting Annually
Brand Affiliation	Complete Affiliate Report & Survey Annually
Quarterly Trainings and/or Networking Calls	Participate in 10 hours of Related Training and Education Annually
Access to Statewide Research and Data	Fees
On-going Technical Assistance	Pay Initial, One-Time Affiliation Fee of \$250.00
Volunteer Management Support	Pay Annual Administrative Fee of \$100.00
E-Blasts and Network Updates	Pay Annual Fiscal Sponsorship Fee (<i>if applicable</i>)
Fiscal Sponsorship and Liability Insurance	
Affiliates that are a 501(c)(3) are required to maintain liability insurance, name KPB as additionally insured and will be named additionally insured on KPB's policy. Affiliates that do not have a 501(c)(3), may obtain fiscal sponsorship and be named insured through affiliation with KPB for an additional fiscal sponsorship fee.	

HOW TO BECOME AN AFFILIATE OF KEEP PENNSYLVANIA BEAUTIFUL

Step 1: Complete and submit the online application.

Step 2: After the application is reviewed, Keep Pennsylvania Beautiful will be in touch with the contact listed.

Step 3: An initial virtual meeting (up to 1 hour) will be scheduled to review your application, explain affiliation benefits and requirements and discuss next steps.

Step 4: KPB will submit an invoice for a one-time \$250.00 non-refundable affiliation fee.

Step 5: A second virtual meeting (up to 1 hour) will be scheduled to determine next steps to becoming an affiliate including creating a local advisory team and conducting a community assessment. This meeting should include the primary affiliate team responsible for administration of the affiliate but can be open to potential advisory team members.

Step 6: The third and final virtual meeting (up to 1 hour) will be for you to present your community assessment to your community advisory committee and KPB and establish goals and priorities for the upcoming year.

Step 7: Sign Affiliate Agreement and get to work!