



# 2023 ANNUAL REPORT



Dear Friends of Keep Pennsylvania Beautiful,

It has been an incredible year for Keep Pennsylvania Beautiful. Following the release of the Pennsylvania Litter Action Plan in 2021, we made a strategic decision to invest in our education programs. Not only are we revising and reintroducing our signature Open Your Eyes to Litter book series but this past spring, in partnership with PennDOT, we graduated our inaugural class of Young Ambassadors. Our second cohort of Young Ambassadors are moving full-stream ahead. We couldn't be prouder!

We also hosted the bi-annual Litter Summit in downtown Lancaster. Attendees participated in a walking tour that highlighted Lancaster's many community assets and learned among other things, the findings from our multi-state Litter Law Enforcement Study. This study is the first of its kind in the country and can serve as a benchmark to measure litter control enforcement efforts across the country.

We proudly share this annual report with you, our grantors, partners, supporters, volunteers, and growing community of affiliates who are all part of the team that make our meaningful work and accomplishments possible. We are so excited about the future and hope you join us in celebrating our successes and looking forward to another prosperous year.

Sincerely,

*Shannon Reiter*

Shannon Reiter, President

*Phoebe Coles*

Phoebe Coles, Chair



After more than a decade, we have updated our logo. Created by Red House Communications, our new logo distills our previous logo down to its simplest form, creating a modern logo that combines nature's beauty with a human touch. It can be interpreted as our state flower, the Mountain Laurel, or the act of reaching down to pick up litter or planting something new. We feel it exemplifies our vision of a clean and beautiful Pennsylvania and signifies renewal and growth. We hope you like it.



Shannon Reiter, *President*



Phoebe Coles, *Chair*



SINCE 1990

19,253,727 Pounds  
of Electronics Recycled



158,528,181 Pounds  
of Trash Properly Disposed

2,806,697 Invaluable Volunteers



1,159,712 Tires  
Properly Disposed



218,794 Miles  
of Road Cleaned





# EDUCATION IS PREVENTION



Lancaster Mayor Danene Sorace (center), the BlockRite team and Shannon Reiter, Keep Pennsylvania Beautiful at the 2022 Litter Summit.

## Keep Pennsylvania Beautiful's 2022 Litter Summit – Lancaster

In coordination with the PA Department of Environmental Protection and PA Department of Transportation, stakeholders in the fight against litter convened in November 2022 for Keep Pennsylvania Beautiful's second annual Litter Summit. The summit provided opportunities for sharing and learning about diverse approaches to enforcing litter and illegal dumping laws, how infrastructure affects waste disposal and new education initiatives. The two-day event was hosted by the City of Lancaster and included a walking tour of the city's sustainable community, including two projects funded by Keep Pennsylvania Beautiful; the Tiny Cans Project, that provides free trash cans for neighborhood residents to install on porch railings to reduce littering and the Lancaster Compost Bin Co-op Expansion project, allowing the city to add new compost bin locations throughout the city.

Other stops included the Storm Water Rain Garden and Art Mural at Musser Park, the Urban Forestry project and the new Bike It Lancaster Bike Share. Attendees enjoyed an evening reception featuring an Upcycled Art Exhibit curated by Red Raven Art Company.



Day two welcomed people at the top of their field for repeating concurrent sessions that followed the work groups that developed the Litter Action Plan including Enforcement, Infrastructure, Education and Corporate Partnerships. Keynote Speaker,

Danene Sorace, Mayor of Lancaster, introduced the BlockRite program and shared inspirational stories about their many efforts to clean up neighborhoods around the city, mentor youth and foster artistic expression and emotional literacy.



The 2022 Litter Summit was sponsored by Republic Services, Inc., PA Beverage Association and Dow.

## Community Engagement: Serving The Community

Each quarter, Keep Pennsylvania Beautiful staff chooses a way to serve our community. Recently, staff packed boxes of produce at the **Westmoreland Food Bank** in Delmont, PA. The boxes were distributed to families facing food insecurity throughout Westmoreland County.



Shannon Reiter, President, Stephanie Larson, Program Coordinator, Kylie McCutcheon, Program Coordinator, Heather Manhart, Office Coordinator and Rob Dubas, Program Coordinator volunteer at the Food Bank.

*According to the Environmental Protection Agency, over 97% of food waste generated ends up in a landfill.*



412 Food Rescue: Michelle Dunn, Keep Pennsylvania Beautiful Program Coordinator hands off a box of baked goods to a Salvation Army volunteer.

In addition, once a week staff picks up and delivers food through the **412 Food Rescue** program. In October, Keep Pennsylvania Beautiful was part of a team that helped redirect and save over 350,000 pounds of food from going to waste, and instead feeding those in need, right here in our community!

## Education Programs: Litter Free School Zone

Kevin Tomlinson, fourth grade teacher, and the students at Evergreen Elementary School in Collegeville PA, learned about community stewardship and responsibility through the Litter Free School Zone program. The program was incorporated in their Trout In The Classroom program and the kids learned how taking care of their watershed impacts the quality of nearby waterways and the health and safety of those living in and around it.

The program, provided with funding from the PA Department of Environmental Protection, is a fun way for students to work together, learning valuable community leadership and stewardship skills while gaining a respect for the environment and the world around them.



*"Thanks for organizing such a great program! I'm looking forward to another cleanup later this year and hope it sparks others to get involved!"*

Kevin Tomlinson, Evergreen Elementary School Fourth Grade Teacher





# EDUCATION IS PREVENTION

## Litter Hawk Youth Award Program

In its second year, after a hiatus of more than a decade, the Litter Hawk Youth Award program response was overwhelming. Over 900 entries were received from students across the state. Each participant completed a project specific to their grade level. In response to Pennsylvania's new anti-littering education campaign, PA Fights Dirty: Every Litter Bit Matters, the theme was: Show Us How Every Litter Bit Matters to You!

Winning entries were displayed in the East Wing Rotunda of the Pennsylvania State Capitol building in Harrisburg from May 4 through May 26. Several state legislators recognized students by hosting recognition events in their districts.

*The Litter Hawk Youth Award is funded by the PA Department of Environmental Protection.*



Young Ambassador, Elijah Majocha, shared the importance of reducing, reusing and recycling using hands-on activities with 200 students from Highland Middle School. He also presented a lesson about greenhouses and composting to help mitigate food waste. Eli was also the youngest person to be elected to Highland School District School Board of Directors, his Alma Mater.



Young Ambassador, CJ Chen attended and participated in the Keep America Beautiful (KAB) National Conference in Washington D.C. They joined Jenny Lawson, KAB President and Steven A. Culbertson, Youth Service America President & CEO, and Karen Daniel, Youth Service America, Vice President of Programs to share their experience as a Keep Pennsylvania Beautiful Ambassador and to learn about proactive initiatives that encourage working together for the common good and experience of every young person.

The program provides opportunities for community stewardship, civic engagement and sharing with peers from across the country participating in similar programs.

## Open Your Eyes to Litter

We know that education is the most powerful tool for changing harmful behaviors like littering. With that understanding, we are updating our signature **Open Your Eyes to Litter** series to account for the changing environment and new environmental education standards. Open Your Eyes to Litter - Book 1, and its teacher's guide, is complete and available in English and Spanish.

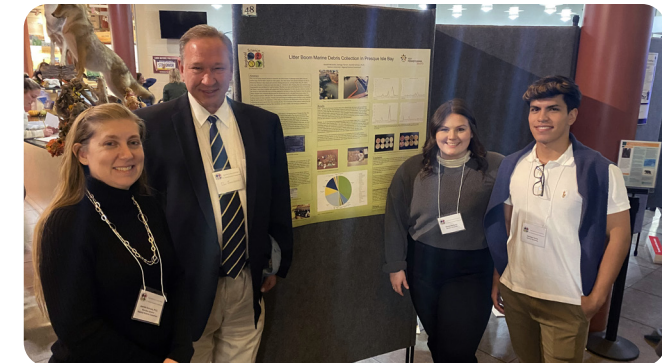
The original series was the foundation for this new Open Your Eyes to Litter series. We are working with Eastern Pennsylvania Coalition for Abandoned Mine Reclamation and Illustrator and Concept Designer, Brady Mock, for text and illustration revisions. Funding for revisions is provided by the Pennsylvania Department of Environmental Protection.



Keep Northeastern PA Beautiful, Lackawanna Environmental Office, Valley Community Library and the Sierra Club PA Chapter hosted a community event to educate the community on the importance of waste reduction and litter abatement using our newly reintroduced Open Your Eyes to Litter – Book 1!

## Litter Control Methods Piloted in Presque Isle

With funding from the Ocean Conservancy, Keep Pennsylvania Beautiful collaborated with Lakeshore Towing Services, Inc., Erie-Western Pennsylvania Port Authority, Regional Science Consortium at Tom Ridge Environmental Center, Gannon University, City of Erie, Keep Erie County Beautiful, Erie County Department of Planning, and Erie County Conservation District to pilot litter control booms in Presque Isle Bay. Two booms were installed at points of stormwater discharge. Booms are designed to limit the spread of trash and corral floating litter so it can be collected and removed from the waterway. Interns from the Regional Science Consortium monitored the sites, collected the trash, and evaluated data that determines the types and sources of trash and the effectiveness of the devices.



Jeanette Schnars, Director, Regional Science Consortium, Don Benczkowski, Keep Pennsylvania Beautiful, Lake Erie Region Program Coordinator, and interns Kendall McGarity and Santiago Torresin presented the litter boom program statistics at the RSC's 2023 Symposium.



Kindergarten First Place Elizabeth Kalista, Holy Trinity Catholic School, Blair County

## Youth Ambassador Program

This spring, in partnership with PennDOT, Keep Pennsylvania Beautiful graduated the inaugural class of thirty-five Young Ambassadors. Students applied to the program and were chosen through a competitive application process and committed to eight months of service while representing and upholding the mission and values of KPB.



Left to right: Sisters, Rachel and Reese (2nd grade winner) Guarnero visit the Litter Hawk Display at the State Capitol Building. PA Senator Dave Argall, and PA Representative, Tim Twardzik recognize Xzavier Zeiders, 3rd grade runner up.



# CORPORATE SPONSORSHIP & ENGAGEMENT



*"The investment through the **Healing the Planet Grant** allowed the Wildlife Leadership Academy to continue to deliver a high-quality educational experience for this next generation of conservation leaders. This investment is multiplied as our students serve as Conservation Ambassadors, giving back to their communities through education, service, media engagement, creative arts, and outdoor mentorship."*  
- Sara Mueller, Wildlife Leadership Academy Executive Director



## Healing the Planet Grant

Through a partnership with The GIANT Company, Keep Pennsylvania Beautiful awarded 45 Healing the Planet grants totaling \$300,000 in support of projects aimed at improving the health and quality of waterways to help protect water resources and improve the overall health of communities. Funding for the grants was provided by customers at GIANT, MARTIN'S and GIANT Heirloom Market stores rounding up from March through May.



*"Our stream health investigation comparing urban and rural influences on physical, chemical, and biological factors was a huge success, boosting the academic and personal growth of the students involved. Additionally, community connections made during the project will help to develop this project in the coming years!"*

Roni Reed, International Baccalaureate Diploma Programme Science Teacher, York Academy Upper School



*"The 9th Street Community Center in Delaware County, held 35 different events for the Environmental Youth Corps to do watershed and trail cleanups, tree trimming, and general maintenance. Being in an underserved community creates challenges for the residents. Having circuit trails and the Delaware Estuary available for recreation and exercise supports the health and welfare of the residents."*

Barron Lacy, Executive Director, 9th Street Community Center



## Trash Disposal for Pick Up Pennsylvania

Through a continuing partnership with Pennsylvania Waste Industries Association, participants registered with the Keep Pennsylvania Beautiful Pick Up Pennsylvania program received free or reduced cost disposal for trash collected at a registered event from April 1 – 30.



## Comcast Helps Keep Philadelphia Beautiful

Through a partnership between Keep Pennsylvania Beautiful, Comcast and the Philadelphia Streets Department, Cobbs Creek Recreation Center, park and surrounding neighborhood, was given a little TLC.

A group of 75 community members, including Philadelphia Streets Commissioner, Carlton Williams, volunteered part of their day on Saturday, April 15 to pick up 300 bags of trash. The areas cleaned are treasured resources used by youth and families in West Philadelphia. This Team Up event was part of the 16th annual Philly Spring Cleanup and part of more than 600 cleanup events that took place in Philadelphia. Funding was provided by Keep America Beautiful and Comcast.

## Ranger Ready Repellent – Spring Match Campaign

During the spring campaign, Ranger Ready Repellent provided an incentive to our constituents and matched all donations, dollar for dollar, up to \$5,000, doubling our capacity to provide the tools and resources to keep our communities clean and beautiful.



## Community Greening Mini-grants

Keep Pennsylvania Beautiful partnered with Columbia Gas - Nisource Charitable Foundation to provide mini-grants to four counties for the purpose of community greening and beautification. Grants totaling \$10,000 supported four community projects in Centre, Elk, McKean and Venango counties.

### Centre County

Keep Centre County Beautiful partnered with Clearwater Conservancy to clean up litter, remove weeds and plant an area with native species of wildflowers creating a meadow near Talleyrand Park. A low fence was added to protect the planting and a path was mulched for visitors to enjoy the landscape.



# CORPORATE SPONSORSHIP & ENGAGEMENT



Keep York Beautiful, volunteers and team members from The GIANT Company.

## Community Greening Mini-grants continued

### Elk County

PA CleanWays of Elk County partnered with Elk County Solid Waste Authority, Elk County Conservation District and community volunteers for three public works nights to beautify West Creek Wetland Learning Center (WCWLC). Sixteen community volunteers spent 10 hours planting native trees and shrubs, trimming established apple and flowering dogwood trees and installing fencing to keep the wildlife out. In addition, volunteers pressure-washed the pavilion, painted the pavilion and shed, trimmed back brush, weeded the rain garden, patched the observation dock, filled potholes in the roadway and picked up litter.



Elk County

### McKean County

Seven student volunteers and staff members from Smethport Area School District revived the landscaping at four entrances to the high school and an area adjacent to the science wing with native trees, plants and mulch.

### Venango County

Keep Venango County Beautiful partnered with the Venango Conservation District to update a 140 square foot space with a border garden of native and pollinator plants. A rain barrel was added at a downspout adjacent to the border garden for ease of watering the new plants.

A new sign was installed, bringing awareness to the benefits of native and pollinator plants in backyard conservation as well as the benefits of using rain barrels to reduce non-point source pollution in the backyard. The space is used for backyard conservation education events as well as self-guided tours.



## The GIANT Company

### Employee Engagement Programs

Through a continuation of projects initiated by The GIANT Company's Reduced Emissions Program, developed in partnership with PDI Solutions, Keep Pennsylvania Beautiful, affiliates and other local organizations partnered on three mission-aligned employee engagement events in spring 2023. Events included litter pickups, tree and flower plantings, a city-wide cleanup and more. Through a shared commitment to improving the lives of local community residents, these events highlight what can be accomplished through nonprofit – corporate partnerships.



Centre County

## Keep Centre County Beautiful

On April 20, Keep Centre County Beautiful, volunteers and team members from The GIANT Company combined efforts to beautify Centre County Recycling and Refuse Authority gardens. The volunteers planted native species to promote a healthy ecosystem and assisted with weeding and mulching of the large garden and juniper areas planted last year. The team also assembled and installed bird box houses.



Philadelphia

### Philadelphia

Philadelphia's Tacony Creek Park received some TLC on March 30. The Philadelphia 76ers executive staff, the Tookany/Tacony-Frankford (TTF) Watershed Partnership and team members of The GIANT Company cleaned up household trash, carpet, building material, foam, buckets, cardboard, hundreds of plastic drink bottles and more that marred Tacony Creek Park. The trash was removed by 28 dedicated volunteers from the popular community park.

## Keep York Beautiful

On April 22, the City of York celebrated Earth Day with 40 team members from The GIANT Company who joined local residents for a city-wide litter sweep. Over 100 volunteers helped clean up 80 bags of trash from 30 miles of roads and three waterway miles.



York County



# EMPOWERING PENNSYLVANIANS



Greater Easton Development Partnership

## Pennsylvania Day Grants

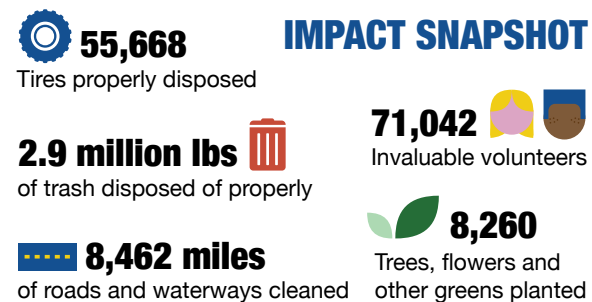
America250PA dedicated July 20, **National Pennsylvania Day**, to encourage Pennsylvanians to volunteer across the Commonwealth under the theme of Pennsylvanians helping Pennsylvanians. Keep Pennsylvania Beautiful and America250PA, with support from the EQT Corporation and PA Department of Transportation, awarded \$18,900 in mini grants in support of 11 projects that improved communities and engaged volunteers through projects such as community cleanups, revitalization efforts, and more.



Growing Greener Together, PHILADELPHIA250

## Pick Up Pennsylvania

Through a continuing partnership with the PA Department of Environmental Protection, PA Department of Transportation and Ocean Conservancy's International Coastal Cleanup, trash bags, work gloves and safety vests were available to the 71,042 volunteers who participated in



Pick Up Pennsylvania, our signature, year-round community improvement program. Individuals, friends, families and groups large and small cleaned up vacant lots, streets and riverbanks, planted gardens and trees and mulched local playgrounds. Over 2,927,200 pounds of trash was picked up and disposed of properly and 8,260 trees, flowers and other greens were planted in shared public spaces. The PA Department of Environmental Protection and PA Waste Industries Association provided trash disposal, free or at a reduced rate, for cleanups held during the month of April.

The Heritage Conservancy has been participating in Pick Up Pennsylvania for over 15 years. Recent cleanups have focused on keeping litter out of Bristol Marsh, a freshwater tidal marsh, and Croydon Woods, one of the last remaining coastal plain forests in the state. Because of their proximity



Heritage Conservancy volunteers participate in Pick Up Pennsylvania.

*"Keep PA Beautiful has been instrumental in helping Heritage Conservancy in our efforts to host cleanups on properties in Bucks County. It is through their Pick Up Pennsylvania program that we have received access to supplies that help us facilitate our cleanups, as well as additional promotion of our events."*

Melissa Lee, Volunteer and Historic Events Coordinator, Heritage Conservancy

to the Delaware River, these cleanups help stop trash from ending up there, preserving habitat for wildlife and migrating birds.



## Waterway Stewards

With funding from the PA Department of Environmental Protection's Coastal Resources Management, the Waterway Stewards program has grown to close to 100 participants during its first year. The program's purpose is to engage anyone who cares about the health and safety of Pennsylvania's waterways in community science and build long-term stewardship of our water trails, keeping trash that leaches chemicals out of our waters. A waterway cleanup kit, including gloves, a collapsible litter grabber, tick repellent, and a laminated data card for recording trash is provided to all new stewards.

Derek Maiolo, a new resident of Pittsburgh and Communications Director for PEC joined the program in June and shared his experience from a paddle on the Allegheny River.

*"The experience showed me that recreation and stewardship can go hand in hand. You don't have to choose to have fun or to clean up. In just an hour, I removed about 15 pounds of litter from the riverbank."*

Derek Maiolo, KPB Waterway Steward

## Land Stewards

The staff of DON ReClaim!, a deconstruction & re-use non-profit that salvages building materials, formally adopted a portion of the Neshannock Trail in New Castle through the Keep Pennsylvania Beautiful Road and Area Adoption program. They pick up litter and trim overgrown trees and vegetation so local bicyclists, walkers and runners have a clean and safe path to enjoy the outdoors. The adoption has local government support. Lawrence County Government Center provided the signpost and installed the sign. The City of New Castle picks up and disposes of the trash collected.

The Road and Area Adoption Program is a partnership with the PA Department of Environmental Protection.

*DON ReClaim! is situated almost directly across from the beautiful Neshannock Creek in New Castle, the seat of Lawrence County, PA. It was important to adopt this greenway after realizing that significant excess litter and runoff was heading straight to our largest fishing creek in the area. The adoption offers many opportunities to network with our consumers and other agencies and be active stewards of our community. We are delighted to work with KPB."*

Ashley Stevenson, Director of Community Reclamation, DON Management, Inc.



# AFFILIATE NETWORK



Leslie Memolo Collins, President & CEO; Elizabeth Baldi, Business Development Director; Kylie McCutcheon, KPB Affiliate Coordinator; and Steve Ward, Scranton Tomorrow Project Manager, Safe, Clean, and Green, and Design Program and Affiliate Coordinator.

## New Affiliates

Keep Pennsylvania Beautiful welcomed four new affiliates:

- Keep Dauphin County Beautiful, a program of the Dauphin County Department of Solid Waste and Recycling
- Keep Delco Beautiful, a program of the Delaware County Office of Sustainability
- Keep Reading Beautiful, a program of the City of Reading Public Works Department
- Scranton Tomorrow, Keep Pennsylvania Beautiful Affiliate, a program of Scranton Tomorrow

## Building Affiliate Capacity

Keep Pennsylvania Beautiful provides networking and training opportunities for all affiliates to learn, grow, and share with peers across the state with similar roles. This year, the following training-opportunities were provided.

- Keep Pennsylvania Beautiful Litter Summit – November 2022
- Keep America Beautiful National Conference – February 2023
- Findings from the Enforcement Research Study (webinar) – February 2023
- Pick Up Pennsylvania (webinar) – March 2023
- Utilizing PA Fights Dirty Materials in Your Community (webinar) – June 2023



Affiliates attended Keep America Beautiful National conference in Washington, D.C

## Affiliate Fund Highlights

The Affiliate Fund is a fund designated by the Keep Pennsylvania Beautiful Board of Directors to ensure that local affiliates have the financial resources to support ongoing programs and events, seed new program ideas and continue to support our shared vision of a clean and beautiful Pennsylvania.

**Keep Huntingdon County Beautiful** coordinated their 10th annual Juniata River cleanup in 2023. Thirty-three volunteers cleaned a 1.5 mile stretch of the Frankstown Branch of the Juniata River, pulling out 2,740 pounds of trash and 17 tires.



Long-time partner, Rothrock Outfitters, provided canoes, kayaks and a shuttle service for the participating volunteers, as they have for the past ten years. The Affiliate Fund helped pay for a roll-off and trash disposal.

*“It takes a community to make these events successful and, thankfully, our local community rallies behind keeping our waterways clean. Our community has made immense strides in disposing of unwanted trash and tires properly rather than discarding them across the landscape and into our waterways.”*

Logan Stenger, Coordinator, Keep Huntingdon County Beautiful



**Scranton Tomorrow** - Scranton Tomorrow coordinated two rain barrel workshops to educate homeowners on the importance of using rain barrels to protect the Lackawanna River Watershed. The rain barrel workshop was held as part of Scranton City Pride 2023, with support from United Neighborhood Centers of NEPA's Pine Brook Neighborhood Plan, Penn State Extension Master Gardeners in Lackawanna County, Lackawanna Heritage Valley Authority, The Tripp House, On&On, Miller's Orchards Farm Market and United Neighborhood Centers. The benefits of installing a rain barrel include managing storm runoff reduced pollution and localized flooding.

**Keep Fayette County Green** - Fayette County recycling Convenience Center and Springfield Township worked together to hold a hard-to-recycle event at the Springfield Township municipal building in Mill Run, PA. Keep Fayette County Green and Fayette County Recycling Convenience Center supplied staff, 15 volunteers, roll-offs, materials processing and transportation of materials, including 57 TVs, 34 tires, 10 appliances and 100 additional electronics.



## Affiliate Fund Recipients

Allegheny CleanWays  
Keep Allentown Beautiful  
Keep Cambria County Beautiful  
Keep Chester County Beautiful  
Keep Cumberland County Beautiful  
Keep Erie Beautiful  
Keep Fayette County Green  
Keep Harrisburg Beautiful  
Keep Huntingdon County Beautiful  
Keep NEPA Beautiful  
Keep Norristown Beautiful  
Keep Royal Gardens Beautiful  
Scranton Tomorrow  
Tri-County CleanWays  
PA CleanWays of Venango County  
Westmoreland Cleanways and Recycling  
Keep York Beautiful





# SPOTLIGHT ON VOLUNTEERS

*"We place great importance on keeping our county beautiful and value the guidance of Keep Pennsylvania Beautiful and all that the organization does to support communities like ours."*

Chester County Commissioners  
Marian Moskowitz, Josh Maxwell and  
Michelle Kichline



*"In 1992, a small group of volunteers with a love of French Creek, joined forces to clean trash from a small section of creek and enjoy a potluck meal together. Thirty years later, hundreds of volunteers clean miles of French Creek, its tributaries, lakes and waterways and conserved land during our annual cleanup. Thank you, Keep Pennsylvania Beautiful, for being a part of French Creek conservation and helping with cleanup supplies. Because of you, protecting the watershed for future generations is possible."*

French Creek Valley Conservancy



*"My wife and I have been part of the Keep Pennsylvania Beautiful Road Adoption Program for over 17 years and clean our road three to four times each year. I only wish more people would join this fine organization."*

Bill & Christine Leandri, Hayfield and Deer Park Roads, South Middleton Twp., Luzerne County



*"Thank you for this wonderful opportunity to teach our students about the negative and long-term impact littering has on our community and how we could come together to clean up our school grounds!"*

Lisa Reynolds, Teacher, Rostraver Elementary School and Litter Free School Zone Coordinator

*"I felt very proud to represent Keep Pennsylvania Beautiful, but I also felt that I was a part of a community of students with diverse beliefs and backgrounds that all have a great desire to improve and beautify their community and environment."*

Naomi Tzoanos, Young Ambassador,  
Owen J. Roberts High School





# AWARDS AND RECOGNITION



Jenna Mayer, Main Street Manager, Oxford Mainstreet, Inc.; Kathryn Cloyd, President, Oxford Borough Council; Senator Carolyn Comitta, District 19; Brian Dix, Executive Director, Oxford Mainstreet, Inc.

## Community Pride Award

The Keep Pennsylvania Beautiful Community Pride Award recognizes outstanding environmental stewardship by an individual, school, community organization or civic group that makes an outstanding commitment to litter control, recycling, beautification or general environmental stewardship. The community Pride Award is available to elected officials to recognize those in the community working to change behaviors at the local level.

PA State Senator Carolyn Comitta, serving the 19th District, nominated **Oxford Borough, Chester County, The West Chester Green Team and the West Chester Business Improvement District (BID)**

State Representative Ismail “Izzy” Smith-Wade-El, serving the 49th District, nominated **The BlockRite Program (of the The Artivist Corp.)**

North Lebanon Township Supervisor, Ed Brensinger nominated two residents, **LuAnn Horn and Kathy Redinger**

## Keep America Beautiful State Agency Partnership Award

Keep Pennsylvania Beautiful’s partner agencies, the **PA Department of Environmental Protection** and **PA Department of Transportation** were recognized for their support of and collaboration on Keep Pennsylvania Beautiful’s programming, including Pick Up Pennsylvania and the new Young Ambassadors Program.

Leveraging the Keep Pennsylvania Beautiful’s *Pennsylvania Litter Research Study and The Cost of Litter and Illegal Dumping* conducted in 2019, the **PA Department of Community and Economic Development** led the creation and distribution of PA Fights Dirty – Every Litter Bit Matters, the state’s litter prevention public service announcement.

## Volunteer of the Year Award

The Keep Pennsylvania Beautiful Volunteer of the Year Award recognizes volunteers for significant and positive impacts toward keeping local communities clean and beautiful. The volunteers recognized include:

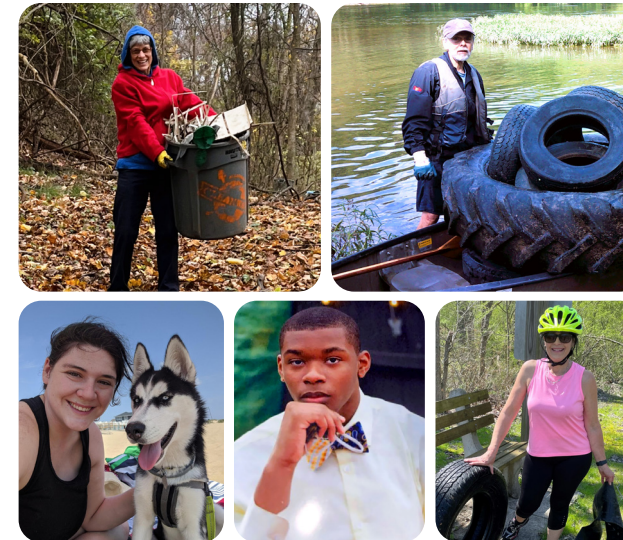
**Jan Nehilla**, nominated by Allegheny CleanWays

**Fred Wertz**, nominated by Keep Perry County Beautiful

**Jenna Dillion**, nominated by PA CleanWays of Venango County

**Tshoumi Quei Robinson II**, nominated by Keep Royal Gardens Beautiful

**Beth Intoccia**, nominated by Keep Chester County Beautiful



Above, clockwise from top left: Jan Nehilla, Fred Wertz, Beth Intoccia, Tshoumi Quei Robinson II, Jenna Dillion

## Community Partner Award

Keep Pennsylvania Beautiful Community Partner Award honors outstanding partnerships with local governments, community organizations or businesses who enhance and are essential to local community programming. Recipients include:

**The Creation Care Team of Saint Bruno Parish**, nominated by Westmoreland Cleanways and Recycling

**The City of McKeesport**, nominated by Allegheny CleanWays

**Wildheart Ministries**, nominated by Keep Harrisburg Beautiful

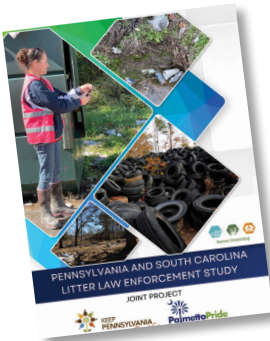
**Lewistown Borough**, nominated by PA CleanWays of Mifflin County



Allegheny CleanWays staff and volunteers clean a section of the City of McKeesport.

## Research

**Pennsylvania and South Carolina Litter Law Enforcement Study:** The two states engaged with Carson Consulting to review existing state litter laws and interview key stakeholders to evaluate the strength of the states’ current litter enforcement tools and systems. Carson Consulting conducted a mixed-methods study examining five years of data from 2016 – 2020 and conducted interviews with representatives of law enforcement and judicial officers to gain on-the-ground insight. A primary focus of the research included examining Pennsylvania and South Carolina statutes regarding penalties and reviewing the attitudes, behaviors, and influences that emerge by comparing case disposition with interviews.



### The recommendations from the study include:

- Continue to promote littering and illegal dumping law enforcement
- Support simplified littering and illegal dumping laws
- Develop [an] enforcement data collection process to support prevention and compliance.
- Increase education, public awareness, and community engagement.
- Improve waste management policies and practices to reduce illegal dumping and littering.

In Pennsylvania, this study is part of a larger litter prevention initiative through the development and implementation of The Litter Action Plan, a research-based plan of recommended actions that can be used statewide to change littering behavior over time.





# FUNDERS, PARTNERS & SUPPORTERS

## FUNDERS AND SPONSORS

**\$100,000+**  
Pennsylvania Department of Environmental Protection  
Bureau of Waste Management  
Richard King Mellon Foundation  
The GIANT Company

**\$25,000-99,999**  
PDI Solutions  
Pennsylvania Department of Environmental Protection  
Coastal Resources Management  
Pennsylvania Department of Transportation

**\$10,000-\$24,999**  
America250PA Commission  
Comcast  
Columbia Gas of Pennsylvania - A NiSource Company  
(NiSource Charitable Foundation)  
Keep America Beautiful  
Reynolds American, Inc.

**\$5,000-9,999**  
Dow Chemical  
Pennsylvania Beverage Association  
Pennsylvania Waste Industry Association  
Ranger Ready  
Sheetz  
Wawa

**\$1,000-4,999**  
The Ocean Conservancy  
Charles Schwab Foundation  
Foundation for PA Watersheds  
Giant Eagle, Inc.  
Mahantango Enterprises, Inc.  
OneBeautifulPlanet.Org  
Pennsylvania Food Merchants Association  
Red House Communications  
Vistra Energy - Luminart  
Wegmans Food Markets, Inc.

**INKIND**  
Advanced Disposal - Greentree Landfill  
Advanced Disposal Sandy Run Landfill  
Archbald Borough  
Borough of Freemansburg  
County of Lawrence  
Pennsylvania Department of Environmental Protection  
Bureau of Waste  
Evergreen Landfill, Inc.  
Freudenberg Household Products LP  
Freemansburg Borough  
Grand Central Sanitary Landfill  
Hawley Borough  
Hold on Bags  
Jefferson Hills Borough  
Keep America Beautiful  
Lawrence County Government Center  
Lancaster County Solid Waste Management Authority  
Lowe's  
Luzerne County  
Lycoming County Resource Management Services  
Monroeville Landfill - WMI  
New Castle City  
Noble Environmental  
North Fayette Police Department  
Ocean Conservancy  
Pennsylvania Department of Environmental Protection  
Bureau of Waste  
Penn Hills Township  
Professional Recyclers of Pennsylvania  
Waste Management - Grand Central Sanitary Landfill  
Wayne Township Landfill - Clinton County SWA

## INDIVIDUAL, FAMILY, COMMUNITY AND SMALL BUSINESS GIVING

**SUSTAINING (\$1,000 - \$4,999)**  
Anderson, Scott  
Cuker, Amy and Adam  
Von Lunen, Mark and Jana

**SUPPORTER (\$500 - \$999)**  
Kreider, Deb  
Monroe County Municipal Waste  
Management Authority

**SPONSOR (\$100 - \$499)**  
Baxter, David  
Bendel, Jim  
Blair Garden Club  
Board of Supervisors of Derry Township  
Bonner, James and Leslie  
Borough of Leetsdale  
Brian E Krupar, CLU  
Brock, Bill  
Bronakoski, Reverend Muriel  
Carlson, Sandy  
Ciraulo, Valerie  
1833 Coffee and Tea Company  
Coles, Phoebe  
County of Fayette  
Deloitte  
Derry Township Board of Supervisors  
Earth Conservancy  
EarthShare  
Fackler, Natasha  
First Federal Cleanup Day  
Fye, Rodney  
Gonzalez, Carmen  
Harr, Doreen  
Hess, David and Mary  
Heydt, Scott  
Holder, Collin  
Hursh, Carl  
Indiana Moose Lodge 174  
Juniata Township Supervisors  
Keenan, Mary  
Kopas, April and Ted  
Lindsay, Virginia  
Marshall, Robert  
McCorkle, David and Kathryn  
MeKosh, Mary Anne  
Nestor Resources, Inc.  
Open Minds LLC  
Pine Creek Land Conservation Trust  
Reisinger, Kenneth  
Reiter, Shannon and Bryan  
Richardson, Rebecca  
Riggle Romanko, Donna  
Shafer, Joanne  
Shea, Sheila  
Shirley Township Supervisors  
Skischeap.com LLC  
Spence, Elizabeth

Stoffel, William and Carol  
Tanner, Jeffrey and Jennifer  
Thomas, Richard  
Thomas, David A.  
Thornhurst Township  
Uhall, Michaelene A.  
Union, Michael B.  
Veltri, Matthew  
Wadsworth, Wayne and Dawn  
Warntz, Andy  
Weir, George  
Williams, Philip  
Zanardelli, David  
Zona, Gerald and Denise

**FRIEND (\$15 - \$99)**  
4UDrew Foundation  
Abruzzese, Terri  
Amazon Smile  
Anderson, Jennifer  
Baker, Barbara  
Bates, Rick  
Borough of Dillsburg  
Buckwheat Valley Citizens  
Butler, Jeffrey  
Butters, Robert  
Carpenter, Gwen  
Ciarelli, Lawrence  
Clark, James and Shirley  
Crew, Krablin  
Culp, James  
Deluca, Linda M.  
Dillsburgh Borough  
Dolte, Philip and Rebecca  
Ebeling, Richard and Nancy  
Falk, Gary and Alice  
Fetter, Jennifer  
Fleischer, Alice  
Fochtman, Clyde and Mary  
Gee, Mary  
Gutierrez, Sara  
Gwimm, Linda Sue  
Horting, Kenneth and Shari  
Hostetter, James and Patricia  
Indiana County Solid  
Waste Authority  
Johnson, Ardelle  
Julian, Laina

Krablin, Nancy  
Kuhns, Erin  
Kulp, Jim  
Kundratic, Kevin  
Kwasny, Patrick  
Lehigh, Donald E.  
Litter Exit  
Lucas, Ed  
Marcel Lake Estates Property  
Owners Association  
Mazzella Di Bosco, Amy  
Meiser, Susan  
META  
Moon, Scott  
Moore, Katherine  
Murdough, Cindy  
Myerov, Ben and Susan S.  
Newman, Myrna  
Noss, Jr., Frank L.  
Ostermiller, Helen and Ken  
Palmieri, Anthony  
Panettieri, Suzanne  
Patterson, James and Donna  
Pszeniczny, Anthony  
Schuylkill Canal Association  
Shaver, Joan and Richard  
Shoub Sr., Casey  
Smerkar, Barbara  
Smith, Brad and Glenda  
Sprowls, James F.  
Stacey, Terry and Sondra  
Toman, Paul and Susanne  
Tubbs, Jason and Nancy  
Ukogf Foundation  
Ulsh, Darrell L.  
Weaver, Stephen and Mary  
Webb-Turner, Dawn and Sahaar  
Weikert, Scott  
Weiland, Christopher and Susanne  
Williams, Carl





# THANK YOU TO OUR MANY VOLUNTEERS

## Staff

- Shannon Reiter – President  
sreiter@keeppabeautiful.org
- Don Benczkowski – Program Coordinator,  
Lake Erie Region  
coastmanerie@verizon.net
- Rob Dubas – Program Coordinator  
rdubas@keeppabeautiful.org
- Michelle Dunn – Program Coordinator  
mdunn@keeppabeautiful.org
- Stephanie Larson – Program Coordinator  
slarson@keeppabeautiful.org
- Heather Manhart – Office Coordinator  
hmanhart@keeppabeautiful.org
- Kylie McCutcheon – Affiliate Coordinator  
kmcutcheon@keeppabeautiful.org
- Heidi Pedicone – Director of Programs  
hpedicone@keeppabeautiful.org
- Fred Siekkinen - Enforcement Support  
Field Operative  
fsiekkinen@keeppabeautiful.org
- Sue Urchek – Program Coordinator  
surchek@keeppabeautiful.org
- Debra Woolley – Development Representative  
dwoolley@keeppabeautiful.org

Keep Harrisburg Beautiful hosted the 11th Annual Great Harrisburg Litter Cleanup. Over **400 volunteers** cleaned up more than **28,000 pounds of trash**, including **450 tires**.

## Board and Directors

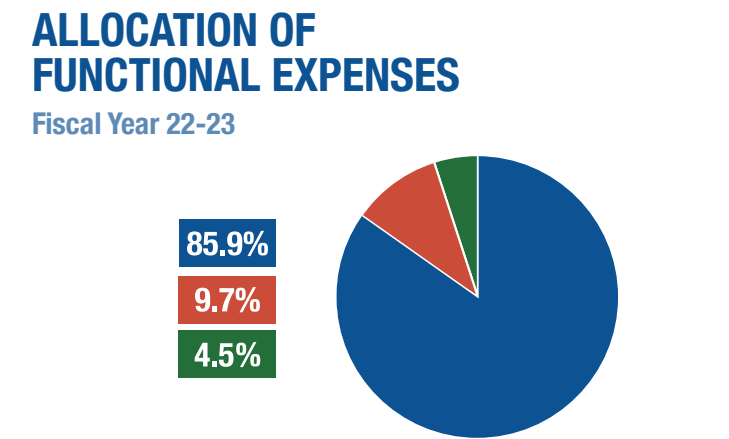
- Phoebe Coles – Chair  
Partner, Community Marketing Concepts
- Doreen Harr – Vice Chair  
Senior Financial Investigator, Pennsylvania Office of Attorney General
- Natasha Fackler - Secretary  
Infrastructure Implementation Coordinator,  
Pennsylvania Department of Transportation
- Deb Kreider – Treasurer  
Director of Meat and Seafood, The GIANT Company
- Directors –**  
**Ken Anderson**, Vice President of Civic Affairs,  
The Chamber of Commerce Greater Philadelphia
- Chris Barrett, President and CEO, Pocono Mountains  
Visitors Bureau
- Sarah Desantis, Executive Assistant to the Deputy  
Secretary for Marketing, Tourism & Film, Pennsylvania  
Department of Community & Economic Development
- Collin Holder, Executive Director of External Affairs,  
Pennsylvania College of Art & Design
- Mary Keenan, Executive Director, Webber Associates
- April Kopas, Consultant
- Jerome Shabazz, Executive Director, Overbrook  
Environmental Education Center
- Andrew Tubbs, VP of External & Customer Affairs,  
Columbia Gas of Pennsylvania & Maryland
- Andy Warntz, Manager of Municipal Sales,  
Republic Services
- Jerry Zona, Director, Lawrence-Mercer Counties  
Recycling & Solid Waste Department
- Emeritis –  
Mark Von Lunen, Owner, Bookin' Business Services

## Affiliate Network

- Allegheny CleanWays  
Keep Allentown Beautiful  
Keep Centre County Beautiful  
Keep Bradford County Beautiful  
Keep Cambria County Beautiful  
Keep Chester County Beautiful  
Keep Delco Beautiful  
CleanScapes (Clinton & Lycoming)  
Keep Cumberland County Beautiful  
PA CleanWays of Elk County  
Keep Erie County Beautiful  
Keep Fayette County Green  
Keep Harrisburg Beautiful  
Keep Dauphin County Beautiful  
Keep Huntingdon County Beautiful  
Keep Lancaster County Beautiful  
PA CleanWays of Mifflin County  
Keep Norristown Beautiful  
Keep Northeastern PA Beautiful  
(Lackawanna, Luzerne, Monroe,  
Pike, Susquehanna & Wyoming)  
Keep Perry County Beautiful  
Scranton Tomorrow  
Keep Royal Gardens Beautiful  
Keep Reading Beautiful  
Tri-County CleanWays  
(Butler, Lawrence & Mercer)  
PA CleanWays of Venango County  
Westmoreland Cleanways and Recycling  
Keep York Beautiful

## Summary of Financial Position

STATEMENT FINANCIAL POSITION	
September 30, 2023	
Total Current Assets	\$741,821
Total Noncurrent Assets	\$134,326
<b>Total Assets</b>	<b>\$876,147</b>
Total Current Liabilities	\$50,031
Total Net Assets	\$826,116
<b>Total Liabilities and Net Assets</b>	<b>\$876,147</b>



Expenses	Percentage of Total Expenses	
Program Services	85.9%	\$1,307,024
Management & General	9.7%	\$147,074
Fundraising	4.5%	\$68,085
<b>Total Expenses</b>		<b>\$1,522,183</b>





Kyle Yates, Cook Forest State Park



KEEP AMERICA BEAUTIFUL AFFILIATE

105 West 4th Street  
Greensburg, PA 15601

724.836.4121

[keeppabeautiful.org](http://keeppabeautiful.org)