

KEEP PENNSYLVANIA BEAUTIFUL AFFILIATION OVERVIEW



BACKGROUND

The Mission of Keep Pennsylvania Beautiful (KPB) is empowering Pennsylvanians to make our communities clean and beautiful. KPB promotes its mission through its diverse grassroots network across the state. This summary is designed to outline the benefits and requirements for 501(c)3 organizations or county or municipal government organizations that share our vision of a clean and beautiful Pennsylvania and wish to affiliate.

BENEFITS AND REQUIREMENTS OF AFFILIATION WITH KEEP PENNSYLVANIA BEAUTIFUL

Benefits	Requirements
Statewide Network of Peer Organizations	Sign Affiliate Agreement
Affiliate Awards Program	Maintain Community Advisory Committee
Annual Affiliate Fund Grants	Identify as KPB Affiliate
Access to Tools and Resources	Establish goals and objectives annually
Annual Affiliate Roundtable	Host or partner in 5 programs or events
Inclusion in statewide marketing efforts	Complete KPB Program Registration and Reporting
Brand affiliation	Complete Affiliate Report & Survey
Quarterly trainings and or networking calls	Participate in 10 hours of related training and education
Access to statewide research and data	Fees
On-going Technical Assistance	Pay Initial, one-time Affiliation Fee of \$250.00
Volunteer management support	Pay Annual Administrative Fee of \$100.00
E-Blasts and Network Updates	Pay Fiscal Sponsorship Fee if applicable.
Fiscal Sponsorship and Liability Insurance	
Affiliates that are a 501c3 are required to maintain liability insurance, name KPB as additionally insured and will be named additionally insured on KPB's policy. Affiliates that do not have a 501c3, may obtain fiscal sponsorship and be named insured through affiliation with KPB for an additional fiscal sponsorship fee.	

HOW TO BECOME AN AFFILIATE OF KEEP PENNSYLVANIA BEAUTIFUL

Step 1. To form a local Keep Pennsylvania Beautiful affiliate, please send a Letter of Interest. Include the following:

1. Description of your organization and any past experiences with KPB.
2. Organizational Goals and Objectives and how affiliation with KPB will build your capacity to help you reach them. *If you do not have goals and objectives, these will be developed as part of your affiliation process.*
3. Name and contact information for the individual which will be primarily responsible for Affiliate administration.
4. Name and affiliation of members of your Community Advisory Committee.
5. Include your 501c3 tax ID status. If you do not have a one, indicate if you wish KPB to be your fiscal sponsor.

Step 2. KPB Affiliate Coordinator will be in touch to schedule a meeting to discuss Affiliation benefits and requirements.

Step 3. Pay \$250 Affiliation Fee and Host New Affiliate Training.

Step 4. Sign Affiliation Agreement and Get to Work!