

# Empowering Pennsylvanians to keep our communities clean and beautiful

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www.keeppabeautiful.org

# 2023 KEEP PENNSYLVANIA BEAUTIFUL PICK UP PENNSYLVANIA

Sponsored by









## What is Pick Up Pennsylvania?

- Pick Up Pennsylvania is a year-long initiative!
- Events scheduled from Mar 1 May 31 & Sept 1 Nov 30 receive free trash bags, gloves, and safety vests provided by the PA Dept of Environmental Protection (PA DEP), PennDOT, Ocean Conservancy and Keep America Beautiful, as supplies last.
- Apr 1 through Apr 30, PA DEP and Pennsylvania Waste Industries Association sponsor free or reduced trash disposal, for *registered* events at participating landfills.
- Events types: litter cleanups, illegal dump cleanups, community greening and beautification, special collections and education events.
- Events must be registered at <u>keeppabeautiful.org</u> to receive free cleanup supplies and be eligible for free or reduced cost disposal. Call us if you have trouble registering, or don't have a computer or email and we'll register you.

Ocean Conservancy





### Why Do We Need Pick Up Pennsylvania?





## **Pennsylvania Litter Research and Cost Study**

#### **KEY FINDINGS**

- 502 million pieces of litter on our roads
- 37% comprised of cigarette butts
- 30% comprised of plastics with plastic film and beverage containers most prevalent
- PENNDOT spends upwards of \$13 million per year on staff and resources to pick up litter along stateowned roadways

- Cities spent 68.5 million dollars managing litter and illegal dumping
- Research, Fact Sheets, Media Releases and Infographics
   are available at: <u>www.dep.pa.gov/litteringactionplan</u>
- Methodology for The Pennsylvania Litter Research Study provided by Keep America Beautiful

"We now have data from the most comprehensive statewide litter research effort ever conducted in Pennsylvania," said DEP Sec. McDonnell, "DEP is committed to working with our partners to use it strategically to shift the state's approach to litter from cleanup to prevention, so that Pennsylvanians may gain community economic, and environmental advantages they're now sacrificing to litter cleanup." - February 4, 2020



## Making a Difference by Working Together

Since 1990 Keep Pennsylvania Beautiful works with many partnering organizations on the state and grassroots level to accomplish our goal of a clean and beautiful Pennsylvania. 2022 Stats:

> Number of volunteers	65,988
Greens planted	104,495
Acres of park cleaned	9,726
Miles of roads	7,863
Number of tires	45,412
Pounds of scrap	134,240
Pounds of trash	3,409,240
Number of events	4,942

Thank you all who contributed to those numbers!!!







## Where Does All This Litter Come From?

- Open Dumpsters
- Recycling/trash bins lacking lids
- Blown from waste hauling vehicles and uncovered loads
- Motorists littering from cars
- Pedestrians
- Overflowing public trash cans
- Not everyone views some trash, like cigarette butts, as litter



## How Does All This Litter Affect You and Your Community

- Degrades the natural environment. Most trash takes years, even centuries, to break down.
- Can leach chemicals, and break into microplastics, creating hazards for unsuspecting wildlife.
- Heavy rains can also transport litter through storm drains into nearby waterways releasing pollutants, threatening aquatic life, and interfering with uses of our marine resources.
- Attracting disease-carrying mosquitoes and rodents.
- Negatively impacts community pride and others' perceptions of the health of a community, and can impact business development, tourism and property values.
  - 36% of business development officials say litter impacts a decision of whether they locate to a community.
  - 55% of realtors think litter reduces property values by about 9%
  - 60% of property appraisers would reduce a home's value if it was littered.



## Litter is also Costly

- A significant drain on resources for state and local governments, especially for communities dealing with issues of poverty and communities of color.
- Nine PA cities reported spending a combined \$46 million annually just for litter cleanups
- DEP has spent over \$10 million to support volunteer litter cleanup events
- PennDOT spends roughly \$14 million annually on statewide litter efforts.
- Every dollar that is spent supporting litter and illegal dump cleanups and other efforts is money that could be used for other beneficial services, like improving our roads.

Learn more!

- <u>https://www.keeppabeautiful.org/research/</u>
- <u>https://www.dep.pa.gov/Business/Land/Waste/littering/Pages/default.aspx</u>
- <u>https://dced.pa.gov/litter/</u>



### What Can You and Your Community Do About Litter?

Individuals, friends, family and groups large and small can help clean up:

- Vacant lots
- Streets and roadways
- Waterways and riverbanks
- Plant gardens and trees or mulch a local playground.
- Educate your community about the harmful effects of litter and how they can also help.

To host an event, join an event near you or to inquire about free supplies and trash disposal, visit <a href="https://www.keeppabeautiful.org/programs/pick-up-pa/">https://www.keeppabeautiful.org/programs/pick-up-pa/</a>

Or contact Michelle Dunn, Pick Up Pennsylvania Program Coordinator, at 877-772-3673 ext. 113 or mdunn@keeppabeautiful.org.

**Every Litter Bit Matters** when it comes to keeping Pennsylvania clean and free from litter. And more than 90 percent of Pennsylvanians agree that litter is a problem that needs to be addressed.



## Other Keep Pennsylvania Beautiful Programs and Resources

- Illegal DumpFree PA
- Educational Resources
- Litter Free School Zones
- Land Steward Adoptions
- Waterway Stewards

https://www.keeppabeautiful.org/programs/





## What is Pennsylvania Doing About Litter?



- DEP sponsors Pick Up Pennsylvania and PennDOT distributes cleanup supplies to registered events
- DEP, PennDOT, KPB, commissioned the 2020 Pennsylvania Litter Research Study Plan. <u>https://www.keeppabeautiful.org/research/</u>
- In 2021, the state release the first ever Pennsylvania Litter Action Plan.
   <u>https://www.dep.pa.gov/Business/Land/Waste/littering/Pages/Litter-Action-Plan.aspx</u>
- Based on a recommendation from the study, Dept. of Community and Economic Development, DEP, PennDOT, and collaborated with Red House Communications for the PA Fights Dirty Education campaign. Learn more: <u>https://dced.pa.gov/litter/</u>

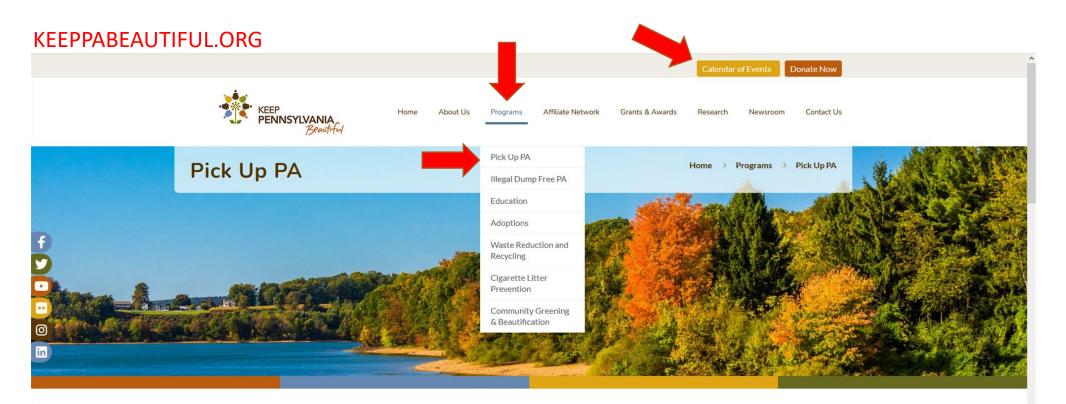








### How to Find PICK UP PENNSYLVANIA Information



#### Pick Up PA

Everyone wants to live, work, and play in a clean and green community... and it's up to everyone to make it possible and improve the overall quality of life for us all.

Please join us by registering an event for Pick Up Pennsylvania:

• March 1<sup>st</sup> through May 31<sup>st</sup>. Our spring event in support of The Great America Cleanup is eligible for FREE work gloves, safety vests, and trash bags as supplies last. Donated landfill space for trash collected during the cleanup is also available for free or reduced cost between April 1<sup>st</sup> through April 30<sup>th</sup>.





https://www.keeppabeautiful.org/programs/

### How to Register and Important Program Dates

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- September 1<sup>st</sup> through November 30<sup>th.</sup> Our fall event in support of The International Coastal Cleanup is eligible for FREE work gloves, safety vests, and trash bags as supplies last. There is no donated landfill space for the fall event.
- December 1<sup>st</sup> through February 28<sup>th</sup>. Events can be registered in the winter but are not eligible for free supplies at this time. Please also be aware of the additional safety concerns for winter events in PA.

All program registrations will receive an e-mail with detailed instructions for supplies and resources, safety information, and a link to report on each event

Safety reminders:

- Be aware of private property, and get permission from landowners before going on their land.
- Roadside litter can be dangerous. Do not open coolers, jugs, bottles and other sealed containers.
- · Make sure you wear gloves, appropriate clothing, and safety gear.
- Report any suspicious or dangerous items to police immediately.
- · Make sure children are not left unattended near highways or water.
- For volunteer safety, please inform your volunteers prior to your cleanup what remnants of a meth lab or a "One Pot" meth lab might contain. Download the "Meth Labs: A Recipe for Disaster" pdf file here.
- Warmer temperatures also mean more ticks in PA. The PA Department of Health offers good info about Lyme
   Disease and tick prevention/removal.
- Please be aware that some lands may be open for hunting or trapping even on some Sundays. For current seasons
   and dates for your cleanup leastion while the DA Come Commission for the most up to date info



Register & Report

Organize an Event

Supplies & Resources

Cleanup Education

Find a local event



### **Important Program Notes**



#### Remember:

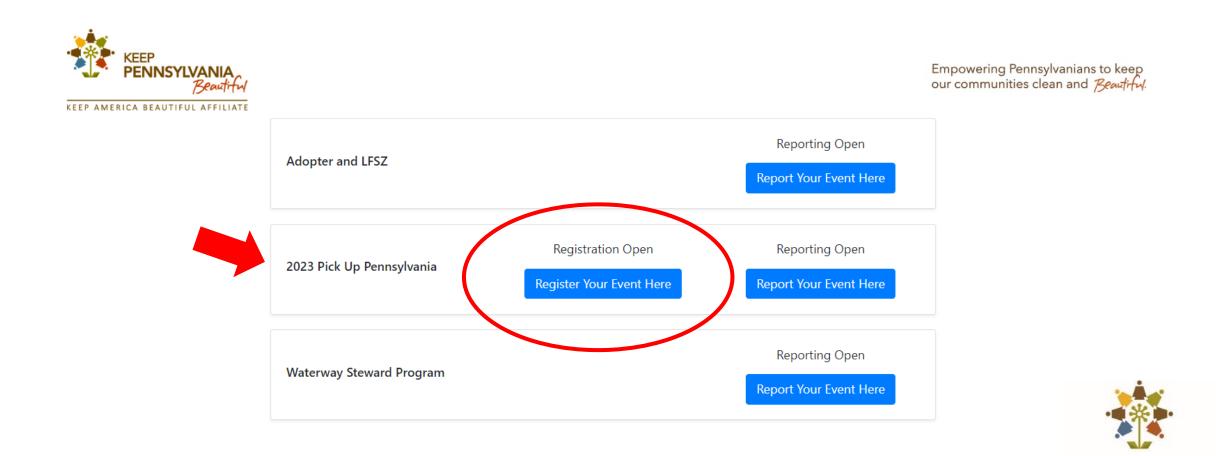
- All registered events are eligible for FREE work gloves, safety vests, and trash bags (courtesy of PennDOT, and PA DEP) while supplies last.
- Members of the Pennsylvania Waste Industries Association and other landfill owners, along with the PA DEP, have graciously donated landfill space for trash collected during the cleanup. Please note that free or reduced landfill space is available only between April 1st through April 30th. Everyone who registers an event with Pick Up Pennsylvania will be given access to a list of services and supplies available in their area. As a reminder, there is no free tire disposal for Pick Up Pennsylvania. To properly dispose of your tires, visit the PA DEP's list of permitted tire recyclers and processors.
- · Plan for proper disposal of any electronics that are found.
- Community Cleanup Day events held for residents to clean out their households are **not** eligible for the Free or Reduced Disposal Days (which is between April 1st through April 30th).
- Please be aware that some lands may be open for hunting or trapping even on some Sundays. For current seasons and dates for your cleanup location, visit the PA Game Commission for the most up-to-date info.
- Please contact your local PennDOT office in a timely manner prior to your event to ensure your group receives enough gloves, vests, and trash bags as supplies are limited and this also gives them ample time to process your request.

If you have any questions regarding Pick Up Pennsylvania, please contact Michelle Dunn at 877-772-3673 ext 113 or e-mail.

Click here to Register or Report your Pick Up Pennsylvania Event



## **Registration and Reporting Page**



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### Registration



#### 2023 Pick Up Pennsylvania Event Registration Form

- All registered events being held between March 1st and May 31st are eligible for FREE work gloves, safety vests, and trash bags (courtesy of Pennsylvania Department of Environmental Protection, PennDOT and Ocean Conservancy while supplies last.
- As a reminder, there is no free tire disposal for Pick Up Pennsylvania. To properly dispose of your tires, the PA DEP website has a list of all permitted tire recyclers and processors. Click here for this list.
- · Plan for proper disposal of any electronics that are found
- Please be aware that some lands may be open for hunting or trapping even on some Sundays. For current seasons and dates for your cleanup location, visit the PA Game Commission for the most up-to-date info.
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#### Please complete all fields and then click the "Submit" button.

Do not use the 'Enter' key until you have completed the form. Any field with an Asterisk (\*) is required

#### Are you a recognized network Affiliate with a signed agreement?

● N/A ○ Adopter ○ Convenience Center ○ KPB Affiliate ○ Litter Free School Zone ○ Waterway Steward ○ Youth Ambassadors If you are an Adopter or Litter Free School Zone and need cleanup supplies, contact Stephanie Larson slarson@keeppabeautiful.org

#### How Were You Referred? \*

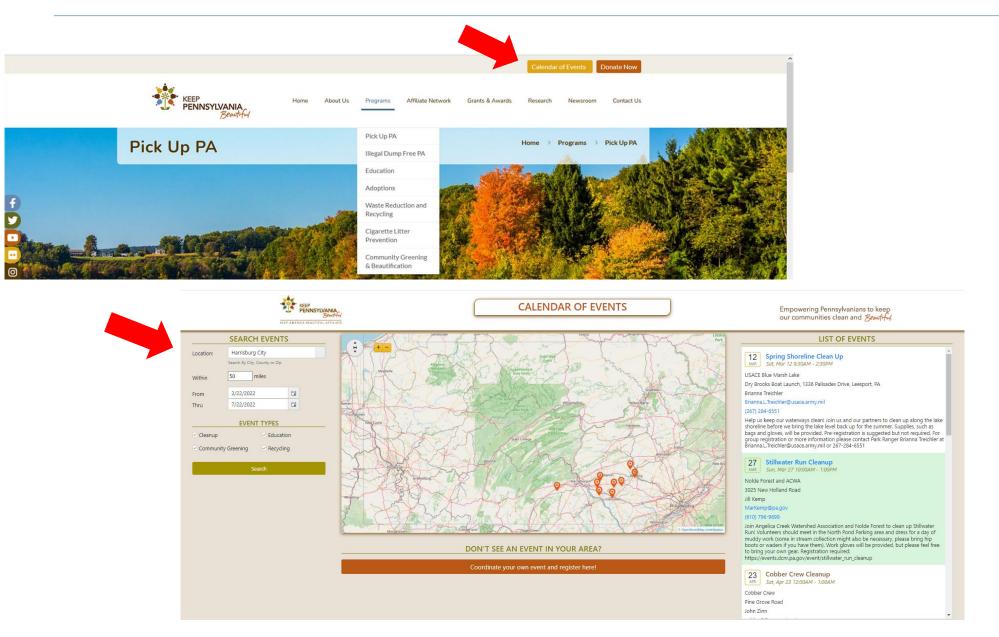
- Print media
  Radio/TV
  Friend
  FaceBook
  Partnering organization
  KPB Affiliate/Network
- Other

#### **Group Details**

Group Name \*



### How to View Registered Events





### How to Organize an Event

#### Pick Up PA

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All program registrations will receive an e-mail with detailed instructions for supplies and resources, safety information, and a link to report on each event

Safety reminders:

- · Be aware of private property, and get permission from landowners before going on their land.
- · Roadside litter can be dangerous. Do not open coolers, jugs, bottles and other sealed containers.
- · Make sure you wear gloves, appropriate clothing, and safety gear.
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- · Make sure children are not left unattended near highways or water.
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### How to Organize an Event

Get Started
 Promote your Event
 Get Supplies
 Trash Disposal
 Review Cleanup Safety
 See pictures from previous successful events!
 Register and Report Your Results



#### 1. Get Started

Pick Up Pennsylvania is part of the national Great American Cleanup from March 1st through May 31st. Communities are being asked to organize and conduct local cleanups – recruit volunteers, promote your event, and report your results for inclusion in statewide and national cleanup totals.

Business and trade organizations, state government agencies, environmental and civic organizations, and many others, have all volunteered to assist local communities with conducting successful and safe cleanups.

- PennDOT's county offices will provide free cleanup supplies, including gloves, safety vests and trash bags to registered cleanup groups, as supplies last. Find PennDOT contacts
- · Environmental and civic groups will provide answers and assistance in organizing and preparing your cleanup. Find local contacts.

#### Types of Events

- Litter Cleanup these are the most common types of Pick Up Pennsylvania events. Grab your neighbors and friends and join in!
- Illegal Dump Cleanup Event Is your group going to cleanup an illegal dumpsite? Keep Pennsylvania Beautiful has a publication that will be useful for your group. Guidelines
  for Illegal Dump Cleanups; 10 Steps to Organizing an Illegal Dump Cleanup provides step by step direction, from surveying the site to long-term maintenance. Click here to
  download a copy.
- · Beautification Event your event can be the creation of a community garden, a tree or flower planting, or an outdoor classroom.
- Recycling Event you can plan a hard to recycle items collection event near you. link to special collection guidelines. Also link to tire collection guidelines.



### Supplies and Resources

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- · For volunteer safety, please inform your volunteers prior to your cleanup what remnants of a meth lab or a "One Pot" meth lab might contain. Download the "Meth Labs: A Recipe for Disaster" pdf file here.
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## **Supplies and County Resources**

#### PennDOT & Local Resources

There are many resources available to provide assistance in your local area. You can contact PennDOT's Adopt-A-Highway coordinators for free gloves, bags and safety vests. There are many other resources for information such as Recycling Coordinators, Conservation Districts, Penn State Cooperative Extensions, and the Department of Environmental Protection. To get a list of these resources in your county, see the map below.



#### Promotional Toolkit

Does your group need help getting the word out about your Pick Up Pennsylvania event? The following links can help. If you are making your own event announcement, and need help, don't hesitate contacting **Michelle Dunn at 1-877-772-3673 ext. 113 or** mdunn@keeppabeautiful.org.

- Pick Up Pennsylvania Promotional Flyer
- Pick Up Pennsylvania Customizable Flyer
- ✓ Pick Up Pennsylvania Press Release
- ✓ Swiss Cheese Press Release
- ✓ Sample Social Media Posts
- Pick Up Pennsylvania Promotional Video English
- Pick Up Pennsylvania Promotional Video Spanish

For more resources through Keep American Beautiful's website, please <u>click here</u>.



## Supplies and Resource Page

#### Allegheny County Resources

Free gloves, bags and vests are available for Pick Up Pennsylvania registered events only. If you have not yet registered your event, please visit Pick Up Pennsylvania for program information and registration.

To request the free supplies, please contact the PennDOT's Adopt a Highway Coordinator in your county. Have your *event ID* handy when contacting the Coordinator. Please note, supplies may not be available all year but when they are, they are only available until supplies last. So, register your event early!

#### Allegheny County Adopt-A-Highway

Contact Name: Sandra O'Neil Address: 51 Fox Chapel Road Pittsburgh, PA 15238 Phone: 412-475-1868 Work Cell | Fax: 412-781-6128 E-mail: saoneill@pa.gov

Below are additional resources that may be helpful depending on the needs of the event or organization.

- Allegheny CleanWays Phone: 412-381-1301
- Allegheny County Recycling Coordinator/Allegheny Health Department
   Phone: 412-578-8390
- Allegheny County Conservation District
   Phone: 412-241-7645
- DEP Southwest Regional Office Phone: 412-442-4000
- Allegheny County Penn State Extension Phone: 412-263-1000



## **Trash Disposal and Safety**

#### 4. Trash Disposal (If you can not dispose of the trash yourself)

- State maintained roadways (roads in which PennDOT plows and maintains) we suggest working with the local PennDOT office to coordinate the pick up and disposal of collected trash from the cleanup.
- Locally maintained roadways (roads in which the county, city, township or borough plows and maintains) we suggest working the local governing body and the public works or street departments to coordinate the pick up and disposal of collected trash from the cleanup.
- Trails and Parks, we suggest contacting trail group, park office or local government where trail is located to coordinate the pick up and disposal of collected trash from the cleanup.

#### Always coordinate trash pickup and disposal before starting your cleanup.

#### 5. Safety

- Involve your local government and police in your cleanup, and make sure they are aware of your plans. Let them know where you will be, and when you plan to be there. They will be able to assist you with parking, traffic and other safety concerns.
- If you live in a community that does not have local police protection, contact your local State Police barracks for assistance.
- Be aware of private property, and get permission from landowners before going on their land.
- Organize into teams, and have team leaders become familiar with cleanup safety information.
- Roadside litter can be dangerous. Do not open coolers, jugs, bottles and other sealed containers.
- Make sure volunteers wear gloves, appropriate clothing, and safety gear.
- Please be aware that some lands may be open for hunting or trapping even on some Sundays. For current seasons and dates for your cleanup location, visit the PA Game Commission for the most up-to-date info.
- Report any suspicious or dangerous items to police immediately.
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#### 6. Have A GREAT Cleanup

Look at pictures from previous successful events.



### Free or Reduced Cost Disposal Page

#### Link received when event is registered

Participating Landfills for Pick Up Pennsylvania's Spring Cleanup.

Sponsored by the PA Department of Environmental Protection and the Pennsylvania Waste Industries Association

Please check back later after March 1st, when we have updated landfill information.

Utilizing the free or reduced cost landfill disposal is only for registered Pick Up PA events and only from April 1st to 30th. An event ID will be required. Also, please note that donated landfill capacity at a specific facility may change at any time, so it is important to contact them before a drop-off to make sure they are available to accomodate your load.

Use the search below to find participating landfills for your event. Don't see one near you? Check back later as details are updated as we receive them from landfills, or contact Michelle Dunn at 1-877-772-3673 ext. 113 or mdunn@keeppabeautiful.org.

Counties from where waste is acc	epted	Accepts tires?		Additional Landfill Services	
Allegheny 🗸		No	~	-	~

#### Displaying 1 - 5 of 5

Clear

Evergreen Landfill Inc	
Contact Person: Lorraine Feracioly 1310 Luciusboro Rd Blairsville, PA 15717 Map It	Hours of operation: M - F 8AM - 3PM Accepts tires? No
Phone: (724) 479-3336 Email: <u>Iferacioly@wm.com</u>	Counties from where waste is accepted: Allegheny, Armstrong, Blair, Cambria, Cameron, Indiana, Jefferson, Westmoreland

#### Monroeville Landfill

Contact Person: Jamie Botti

2841 Broadway Blvd Monroeville, PA 15146 Map It

Phone: (412) 317-9046 E 11 11

#### Hours of operation: M - F 7AM - 2PM, Sat 7AM - 11AM

Accepts tires?

No

Other notes or details: Loads coming in must have event registration #. Landfill entrance: 2841 Broadway Blvd, Monroeville PA



### Importance of Reporting

Not only do we want to see and hear about your progress, but our funding depends on it! Donated supplies are contingent on annual results, so it is important to report. Our programs success currently, and in the future, depend on reported numbers.





# We appreciate your pictures!

SEL

CAUTION Stream Cleanup



# Thank you!

Keep Pennsylvania Beautiful

keeppabeautiful.org

877.772.3673