

FOR IMMEDIATE RELEASE

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Keep Pennsylvania Beautiful's Cumberland County Affiliate Transitions from All Volunteer Led to County Recycling Office

(November 21, 2022) – Keep Pennsylvania Beautiful's Cumberland County affiliate formed in 2001 by a group of dedicated local volunteers, with support from the County Conservation District Office. They had a vision of a clean and beautiful Cumberland County and worked tirelessly as PA CleanWays of Cumberland County to complete their objectives.

Over the past two decades, PA CleanWays of Cumberland County forged partnerships with groups, agencies and individuals, including the County Recycling Office, creating relationships that have been the force behind numerous successful community events, including illegal dump cleanups, education events and multiple tire collections.

With support from the County Recycling Office, the affiliate responsibilities will migrate to a shared staffed position. Justin Miller, County Recycling Coordinator, will assume the day-to-day operations and continue to build on the many successes that came before. The group's new name will be Keep Cumberland County Beautiful.

"It is an honor to have been asked to take over the day-to-day operations. I'm ready for the challenge and excited to get started. More importantly, I want to see the previous group's efforts carry into the future," said Recycling and Waste Authority Coordinator, said Justin C. Miller. "I hope I can make as much a difference as they did in keeping Cumberland County beautiful."

“Keep Pennsylvania Beautiful is grateful to the many individuals, specifically Mike Onofrey, John Clark, Diane Hollinger and her late husband Darwin Hollinger, who believed in our mission and were instrumental to building and maintaining a strong foundation for the local affiliate, and the many other volunteers throughout the years who helped make local programming possible. We are grateful to Justin and the County Recycling Office for seeing the value in continuing the Affiliate. We hope to complement the existing programs and resources to make it even easier for residents of Cumberland County to keep their communities clean and beautiful,” said Shannon Reiter, President of Keep Pennsylvania Beautiful.

For Keep Cumberland County Beautiful events and programs, visit <https://www.cumberlandcountypa.gov/124/Recycling-Waste>. You can reach Justin Miller at recycling@cumberlandcountypa.gov or 717.240.6489.

For more information about Keep Pennsylvania Beautiful’s local affiliates, visit keppabeautiful.org and choose Affiliate Network. To inquire about starting an affiliate, contact Kylie McCutcheon at kmccutcheon@keppabeautiful.org or 724-836-4121 x114.

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About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful’s vision is a clean and beautiful Pennsylvania. Since 1990, Keep Pennsylvania Beautiful has worked with hundreds of thousands of volunteers across the state to pick up nearly 152 million pounds of trash from Pennsylvania's roadways, waterways, greenways, vacant lots, forestlands and other community spaces. Keep Pennsylvania Beautiful’s core programming focuses on litter and illegal dump prevention, cleanup, community greening, and proper waste handling and sustainable practices. Keep Pennsylvania Beautiful works with many partnering organizations on the state and grassroots level to accomplish our goal of a clean and beautiful Pennsylvania. Keep Pennsylvania Beautiful is the state affiliate of Keep America Beautiful, Inc., the nation’s largest volunteer-based community action and education organization. To learn more about Keep Pennsylvania Beautiful, visit www.keppabeautiful.org.