



**FOR IMMEDIATE RELEASE**

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**The GIANT Company and Keep Pennsylvania Beautiful Award  
45 Community Improvement Grants**

*\$300,000 in funding towards projects focused on protecting water resources*

**CARLISLE, Pa., June 28, 2022** – [The GIANT Company](#) and [Keep Pennsylvania Beautiful](#) announced today the 45 recipients of the 2022 Healing the Planet grant program. Announced earlier this year, \$300,000 in funding was awarded in support of projects aimed at improving the health and quality of waterways to help protect water resources and improve the overall health of communities.

The grant recipients were formally announced at the Camp Curtin Branch YMCA Garden, operated by the Harrisburg Area YMCA, a \$10,000 grant recipient. Representatives from The GIANT Company and Keep Pennsylvania Beautiful also recognized four additional Dauphin County nonprofits who were among the groups to receive funding. City of Harrisburg – Department of Parks, Recreation and Facilities, Girl Scouts in the Heart of Pennsylvania, Londonderry Township, and The Salvation Army, each received a grant for their waterway projects.

“There’s only one planet Earth and the steps we take now will impact our environment and waterways for future generations,” said Jessica Groves, community impact manager, The GIANT Company. “Our customers and team members understand that changes of any size can make a big difference in healing our planet through their generosity in rounding up at the register in support of these types of environmental initiatives. We are excited to see these water resource projects brought to life in the coming months and continue to make a lasting difference in their local communities.”

Grants range from \$2,500 up to \$10,000. Eligible projects had to be in The GIANT Company’s operating areas within Pennsylvania, Maryland, Virginia, or West Virginia. Funding for the grants was provided by customers at GIANT, MARTIN'S and GIANT Heirloom Market stores who agreed to round up their grocery purchase to the nearest dollar from March through May.

The following organizations are the recipients of a 2022 Healing the Planet grant from The GIANT Company and Keep Pennsylvania Beautiful:

### **Maryland**

The High 5 Initiative, Inc., North East  
Town of Mount Airy, Mount Airy

### **Pennsylvania**

9th Street Youth & Community Center, Chester  
Abington Area Joint Recreation Board, Clarks Summit  
Blue Mountain Eagle Climbing Club and Wilderness Park Association, Reading  
Centre Region Parks and Recreation Authority, State College  
City of Harrisburg- Department of Parks and Recreation and Facilities, Harrisburg  
East Bradford Township, West Chester  
Friends of Schuylkill River Park, Philadelphia  
Friends of Silver Lake Nature Center, Bristol  
Girl Scouts in the Heart of Pennsylvania, Harrisburg  
Glen Foerd Conservation Corporation, Philadelphia  
Harrisburg Area YMCA, Harrisburg  
Indiana Borough, Indiana  
Kennett Area Park Authority, Kennett Square  
Lancaster Conservancy, Lancaster  
Lehman Sanctuary, Shavertown  
Londonderry Township, Middletown  
Lower Susquehanna Riverkeeper Association, Wrightsville  
Lundale Farm Inc., Pottstown  
Michaux Forest Association, Hummelstown  
Mountain Watershed Association, Melcroft  
North American Land Trust, Chadds Ford  
Northcentral Pennsylvania Conservancy, Williamsport  
PA Parks and Forest Foundation//Friends of White Clay Creek Preserve, Camp Hill  
Pennsylvania Division of the Izaak Walton League of America, New Salem  
Salisbury Township, Gap  
Schuylkill River Development Corporation, Philadelphia  
The Academy of Natural Sciences of Drexel University, Philadelphia  
The Da Vinci Discovery Center of Science and Technology, Inc., Allentown  
The Pennsylvania State University, University Park  
The Salvation Army, Harrisburg  
Trout Unlimited 108 Doc Fritchey, Palmyra  
Upper Darby Township, Upper Darby  
Warrington Township, Chalfont  
Watershed Alliance of Adams County, Gettysburg  
Watershed Coalition of the Lehigh Valley, Nazareth  
Western Pennsylvania Conservancy, Pittsburgh  
Wildlife Leadership Academy, Lock Haven  
Willistown Conservation Trust, Newtown Square  
York Academy Regional Charter School Upper School, York

## Virginia

The Shenandoah Valley Black Heritage Program, Harrisonburg  
Virginia Clean Cities, Harrisonburg  
Winchester-Frederick County Convention and Visitors Bureau, Winchester

## West Virginia

Blue Ridge Watershed Coalition, Harpers Ferry

"Access to healthy food and understanding agricultural practices are often limited in our uptown Harrisburg community," said Jamien Harvey, executive director of the Camp Curtin and East Shore Branch YMCAs. "The opportunity to expand our garden project allows us to educate the youth and families at the Camp Curtin Branch YMCA about healthy water and its incredible impact on our ecosystem. We are so grateful to The GIANT Company for recognizing the impact of healthy, natural food education on our community."

"The health of our local waterways is intimately connected to the overall health of our communities. We are honored to partner with The GIANT Company to provide Healing the Planet grants to communities across Pennsylvania. Thank you to all of you who rounded up at the register. Your generosity will directly impact communities by improving the health and quality of waterways," said Shannon Reiter, president, Keep Pennsylvania Beautiful."

This marked the second year of the Healing the Planet grant program. Last year, more than \$500,000 was awarded to 42 recipients in support of projects that aimed to build environmental stewardship by connecting people and families to community green spaces, supporting environmental restoration efforts, and building community gardens.

Keep Pennsylvania Beautiful has supported community improvement initiatives and has encouraged community leadership, responsibility and a respect for the environment since 1990. Keep Pennsylvania Beautiful, a state affiliate of Keep America Beautiful, Inc., has more than 30 years of experience in organizing volunteer-driven community improvement events. Visit [keepbeautiful.org](http://keepbeautiful.org) for more information on programs or to find an event near you.

As part of The GIANT Company's healing our planet initiative, the company is committed to plastic bag recycling and plastic reduction efforts, zero-waste initiatives, a solar field and bee pollinator habitat, energy-efficient fixtures in-stores, and sustainably sourced seafood, coffee, and tea. To learn more, visit [giantfoodstores.com/pages/our-purpose](http://giantfoodstores.com/pages/our-purpose).

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## About The GIANT Company

*The GIANT Company believes that no matter where or how, when meals happen, families connect, and when families connect meaningfully, good happens. Guided by its brand platform, For Today's Table®, the omni-channel retailer proudly serves millions of neighbors across Pennsylvania, Maryland, Virginia, West Virginia, and New Jersey. A Great Place to Work™ certified company with more than 35,000 talented team members supporting more than 190 stores, 133 pharmacies, 107 fuel stations, and over 175 online pickup hubs and grocery delivery service in hundreds of zip codes, The GIANT Company is changing the customer experience and connecting families for a better future. Founded in 1923 in Carlisle, Pa., The GIANT Company family of brands includes GIANT, MARTIN'S, GIANT Heirloom Market, GIANT Direct and MARTIN'S Direct. The GIANT Company is a company of Ahold Delhaize USA. For more information, visit the [GIANT](http://GIANT) or [MARTIN'S](http://MARTIN'S) websites.*

**About Keep Pennsylvania Beautiful**

*Keep Pennsylvania Beautiful's vision is a clean and beautiful Pennsylvania. Since 1990, Keep Pennsylvania Beautiful has worked with hundreds of thousands of volunteers across the state to pick up nearly 152 million pounds of trash from Pennsylvania's roadways, waterways, greenways, vacant lots, forestlands and other community spaces. Keep Pennsylvania Beautiful's core programming focuses on litter and illegal dump prevention, cleanup, community greening, and proper waste handling and sustainable practices. Keep Pennsylvania Beautiful works with many partnering organizations on the state and grassroots level to accomplish our goal of a clean and beautiful Pennsylvania. Keep Pennsylvania Beautiful is the state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization. To learn more about Keep Pennsylvania Beautiful, visit [www.keppabeautiful.org](http://www.keppabeautiful.org).*