

2022 HEALING THE PLANET GRANT PROGRAM GUIDELINES

THE HEALING THE PLANET GRANT PROGRAM

The Healing the Planet Grant Program, funded by the GIANT Company, aims to support water conservation efforts across The GIANT Company's operating area in the states of Pennsylvania, Maryland, West Virginia and Virginia. Applications will be accepted for \$2,500, \$5,000 and \$10,000. Interested applicants that have smaller projects that do not meet the minimum grant of \$2,500 are encouraged to expand the scope of their project or partner with another organization. Applications for less than \$2,500 will not be considered. A list of criteria for eligible projects can be found below. Applications will be accepted online only until **April 28, 2022 at 4:00 PM EST**. Applications can be saved and completed at a later date.

GRANT/PROJECT ELIGIBILITY

- Applicants can be any tax-exempt organization including nonprofit organizations, conservation districts, schools, churches, local and county governments, etc. EIN must be provided.
- Eligible projects must be located in areas where The GIANT Company operates stores within Pennsylvania, Maryland, Virginia or West Virginia. Applicants can reside outside of the target locations but the project **MUST** be in the below locations. **NO EXCEPTIONS WILL BE MADE.**
 - Maryland:** Alleghany, Carroll, Cecil and Washington counties.
 - Pennsylvania:** Adams, Berks, Blair, Bucks, Carbon, Centre, Chester, Clearfield, Columbia, Cumberland, Dauphin, Delaware, Fayette, Franklin, Fulton, Huntingdon, Indiana, Lackawanna, Lancaster, Lebanon, Lehigh, Luzerne, Lycoming, Mifflin, Monroe, Montgomery, Montour, Northampton, Perry, Philadelphia, Schuylkill, Snyder, Union and York counties.
 - Virginia:** Clarke, Culpeper, Frederick, and Warren counties. Also the cities of Harrisonburg, Staunton, Waynesboro and Winchester.
 - West Virginia:** Berkeley, Jefferson and Mineral counties.
- Eligible projects must be shovel ready with any required permits already secured. Eligible projects include: stream health and water quality monitoring activities, marine debris removal, storm water/MS4 education initiatives, lake/pond ecology, watershed education activities, watershed landscape measures, rain gardens, streambank restoration, erosion control, AMD remediation, rain barrels, pollution abatement and source water protection.
- Eligible expenses, include but are not limited to: direct project costs, water sampling equipment, marine debris removal equipment, storm water marking items, pollution abatement technology, invasive removal equipment, signage, education expenses associated with water conservation, stream cleanup waste/tire disposal, work gloves, safety vests and trash bags. **A maximum of 10% staff time can be included.**
- Non-eligible projects include, but are not limited to: flood mitigation efforts, projects requiring heavy equipment, stream permits or water recreation activities (kayaking, fishing, waterway access, etc.).
- Non-eligible expenses include, but are not limited to: indirect or direct overhead costs, general office supplies, scholarships, financial awards, fundraising events, permitting costs or conferences and seminars.
- Non-eligible project expenses include, but are not limited to: kayaks, canoes, boats, fishing equipment and materials to build access for water recreational purposes, such as lumber or concrete for docks.

GRANT/PROJECT REQUIREMENTS

- Eligible projects must be on public land or be for public use and benefit. Documentation must be provided. Projects occurring on private property must provide a signed permission-to-enter form and proof of public benefit. Projects cannot be for private property owner benefit.
- Keep Pennsylvania Beautiful encourages community match. Match is preferred but **not** required.

GRANT TIMELINE

1. Grant will open on **April 1, 2022**. Online submissions only. No applications will be accepted by post or email.
2. All grant applications and supplemental information will be accepted until 5:00pm EST on **April 28, 2022 at 4:00 PM EST**. No exceptions.
3. Grant winners will be announced in **June 2022**. All applicants will be informed of their application outcome at this time. All decisions of the grant committee are final.
4. Projects must be completed by **June 30, 2023**, one year after award.
5. A completed final report including photos must be submitted by **July 14, 2023**.

This is a competitive grant program with intent to provide support for diverse community improvement projects across The GIANT Company's operating area in the states of Pennsylvania, Maryland, West Virginia and Virginia. Visit our community projects photo album www.flickr.com/photos/144937024@N03 for inspiration! Please fill out the online application at <https://www.keppabeautiful.org/grants-awards/grants/healing-the-planet-grant/healing-the-planet-2022/>.

REVIEW AND SELECTION PROCESS

All applications will be reviewed and scored by a grants committee. Grant winners will be announced in **June 2022**. All applicants will be informed of their application outcome at this time. All decisions of the grant committee are final.

GRANT MANAGEMENT/ACKNOWLEDGEMENT

All organizations awarded will be asked to sign an agreement with Keep Pennsylvania Beautiful, outlining requirements and expectations. The grant agreement will outline all project requirements that will be submitted at the end of the grant period in an online format. Photos will also be required. Keep Pennsylvania Beautiful will provide each awardee with a sample release template and requirements for appropriate and agreed upon recognition of The GIANT Company and Keep Pennsylvania Beautiful. Recognition could include local press releases, inclusion in educational materials, and or signage. All items are to be approved by Keep Pennsylvania Beautiful and The GIANT Company prior to release of such materials.

CONTACT/GRANT QUESTIONS

For grant questions and guidance regarding eligible projects, please contact Heidi Pedicone, Director of Programs for Keep Pennsylvania Beautiful at hpedicone@keppabeautiful.org or 877-772-3673 x 109.

ABOUT KEEP PENNSYLVANIA BEAUTIFUL

The mission of Keep Pennsylvania Beautiful (KPB) is empowering Pennsylvanians to keep our communities clean and beautiful. KPB's vision is a clean and beautiful Pennsylvania. The organization believes:

1. Improving communities, their environment and quality of life is a shared responsibility.
2. Partnering with public and private sector organizations and individuals are essential to achieve sustainable community improvement.
3. Engaging and activating people in our community improvement efforts fosters community stewardship.
4. Access to both services and resources, as well as education, are both essential to encouraging positive behaviors toward community improvement.
5. Diversity is a resource and the diversity of our affiliate network and volunteers is a fundamental strength.

Since 1990, KPB has been working with a diverse grassroots network of affiliates, community partners, and community volunteers to clean up forests, parks, roadways, city blocks, greenways, and waterways across Pennsylvania – and to keep them clean. The organization uses a comprehensive, action-oriented approach to engage and empower stakeholders to become community stewards via hundreds of dedicated adoption coordinators and thousands of community partners through the Pick Up Pennsylvania Program, with more than 120,000 volunteers annually participating in 5,000-7,000 events. With this extensive base of grassroots volunteers and local support, KPB is a leader in addressing illegal dumping and littering, not only across the state but also across the nation.

As a statewide affiliate of Keep America Beautiful, KPB works with communities to foster better, long-lasting waste management solutions and individual behavioral change. To date, KPB affiliates and volunteers have collectively:

- Cleaned 152,191,741 pounds of trash from Pennsylvania's communities, parks, streams, trails, and roadsides;
- Properly disposed of 1,058,632 tires; and
- Engaged more than 2,600,000 volunteers, with a value of more than \$225,000,000 worth of volunteer time dedicated to improving our communities.

ABOUT THE GIANT COMPANY

The GIANT Company believes that no matter where or how, when meals happen, families connect, and when families connect meaningfully, good happens. Guided by its brand platform, For Today's Table®, the omni-channel retailer proudly serves millions of neighbors across Pennsylvania, Maryland, Virginia and West Virginia. A Great Place to Work™ certified company with more than 35,000 talented team members supporting nearly 190 stores, 132 pharmacies, 107 fuel stations, and over 150 online pickup hubs and grocery delivery service in hundreds of zip codes, The GIANT Company is changing the customer experience and connecting families for a better future. Founded in 1923 in Carlisle, Pa., The GIANT Company family of brands includes GIANT, MARTIN'S, GIANT Heirloom Market, GIANT Direct and MARTIN'S Direct. The GIANT Company is a company of Ahold Delhaize USA. For more information, visit the [GIANT](#) or [MARTIN'S](#) websites.