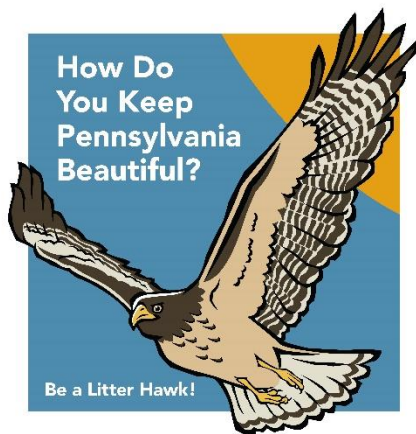


FOR IMMEDIATE RELEASE

Kylie McCutcheon, Program Coordinator
Keep Pennsylvania Beautiful
Tel: (724) 836-4121 x114
Email: kmcCutcheon@keepbeautiful.org
Web site: www.keeppabeautiful.org



Litter Hawk Youth Award Program Combines Fun, Prizes and Litter Awareness for Grades K through 6



(November 17, 2021) Keep Pennsylvania Beautiful is announcing the Litter Hawk Youth Award Program, a recognition program for students in Kindergarten through 6th Grade, who complete a designated project specific to their grade level. Kids can participate individually or as part of a lesson initiated by schools, home-schools, scout troops, 4-H clubs, environmental clubs or other organized groups.

The Litter Hawk Youth Award Program is a way for kids to share their hope, optimism and concerns about litter and inspire others to care for their communities through art, words or video. Kids are asked to address the theme: How do you keep Pennsylvania beautiful? Projects include:

- Grades Kindergarten through 4 - Poster
- Grades 5 and 6 – Essay or video

Two entries will be awarded in each grade level. First place will receive a \$25 gift card. First runner-up will receive \$15 gift card. All participants will be recognized with certificates. The deadline to participate is January 31. Winners will be announced in April in time for Earth Day celebrations.

“We want to see how youth are keeping our neighborhoods clean and beautiful! Keep Pennsylvania Beautiful believes that engaging youth in protecting the environment not only creates a direct impact on changing behaviors and attitudes, but also influences their friends and families,” said Shannon Reiter, President of Keep Pennsylvania Beautiful. “We are all responsible for keeping our communities clean and beautiful. This program provides a fun and easy way for students to illustrate respect for the environment and their community.”

The Litter Hawk Youth Award program was created with funding provided by the Pennsylvania Department of Environmental Protection.

For more information, downloadable promotional posters and an online entry form, visit <https://www.keeppabeautiful.org/grants-awards/awards/litter-hawk/>. Additional questions can be answered by Kylie McCutcheon at kmccutcheon@keeppabeautiful.org or 877-772-3673 ext. 114.

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About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's vision is a clean and beautiful Pennsylvania. Since 1990, Keep Pennsylvania Beautiful has worked with hundreds of thousands of volunteers across the state to pick up nearly 148 million pounds of trash from Pennsylvania's roadways, waterways, greenways, vacant lots, forestlands and other community spaces. Keep Pennsylvania Beautiful's core programming focuses on litter and illegal dump prevention, cleanup, community greening, and proper waste handling and sustainable practices. Keep Pennsylvania Beautiful works with many partnering organizations on the state and grassroots level to accomplish our goal of a clean and beautiful Pennsylvania. Keep Pennsylvania Beautiful is the state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization. To learn more about Keep Pennsylvania Beautiful, visit www.keppabeautiful.org.