



KEEP
PENNSYLVANIA
Beautiful
KEEP AMERICA BEAUTIFUL AFFILIATE

FALL 2021

Beautiful.

A KEEP PENNSYLVANIA BEAUTIFUL PUBLICATION

Dear Friends,

Keep Pennsylvania Beautiful thanks our steadfast volunteers, who in the midst of the pandemic, continue to create change in communities through litter cleanups, tree plantings, park improvements and more. Our volunteers understand that clean and beautiful communities benefit the health and safety of the whole community – that small acts of kindness can sometimes be the foundation that unites the community and inspires larger community change. As we prepare for our fall cleanup season, I invite you to participate in the simple act of picking up litter before it reaches our oceans, where it will affect people, animals, the environment and economies near and far. We are honored to support your noble and necessary work to improve communities across the state.

Gratefully,


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To contact an affiliate near you, visit keepbeautiful.org and choose Affiliate Network



105 West 4th Street
Greensburg, PA 15601-2981

Return Service Requested



42 Environmental Grants Awarded

Over \$500,000 to create or improve green spaces



With support from The GIANT Company, Keep Pennsylvania Beautiful (KPB) awarded 42 *Healing the Planet* grants to nonprofits in Pennsylvania, Maryland, Virginia and West Virginia for projects that build environmental stewardship by connecting people with community green spaces. More than \$500,000 was granted for park improvements and builds, watershed restoration, recycling programs, community gardens, vacant lot restoration, outdoor classrooms and tree plantings. See a list of recipients at keeppabeautiful.org/grants-awards/.

A Statewide Littering Prevention Campaign

Litter cleanup is extremely costly and despite amazing help by thousands of Pennsylvanians, trash keeps piling up. To shift focus to litter prevention, KPB is supporting PA Department of Environmental Protection and PennDOT in developing a littering prevention action plan guided by KPB's Pennsylvania Litter Research Study and a nationally recognized model of behavior change. Strategies include: infrastructure, outreach and education, regulation and enforcement and community partnerships. Follow progress at dep.pa.gov/litteringactionplan.

Pick Up Pennsylvania

Supporting the International Coastal Cleanup

Whether you are cleaning up a favorite waterway, local park or the street you live on – it all makes a difference in reducing the amount of litter reaching our oceans. Participate in Pick Up Pennsylvania from September 1 through November 30 and get free trash bags and gloves, provided by the Pennsylvania Department of Environmental Protection, PennDOT and the Ocean Conservancy, as supplies last. Last year, nearly 12,000 volunteers removed 900,250 pounds of trash and tires from our lands and water. Help us encourage even greater participation this year by sharing our Pick Up Pennsylvania video in English or Spanish. Scan the QR codes below. Register your cleanup today at keeppabeautiful.org/programs/.

Please follow all applicable federal, state and local health and safety rules for Novel Coronavirus (COVID-19) in effect at the time of the event.

Keep Pennsylvania Beautiful would like to thank our sponsors for making our programs possible

PICK UP PENNSYLVANIA

SUPPORTING THE GREAT AMERICAN CLEANUP & INTERNATIONAL COASTAL CLEANUP - [KEEPPABEAUTIFUL.ORG](https://keeppabeautiful.org)

Litter Hawk Youth Award Program

Keep Pennsylvania Beautiful is reintroducing The Litter Hawk Youth Award Program, a recognition program for youth in Grades K through 6. Individuals, schools, home-schools, scout troops, 4-H clubs, environmental clubs or other organized groups can participate. Winning projects will be recognized with certificates and prizes! Deadline to submit projects is January 31, 2022. See program specifics at keeppabeautiful.org/grants-awards/.



Community Pride Award

Tim Arnold, Richland Township Supervisor, was nominated by State Representative Craig Staats for the Community Pride Award for his work to clean up litter in the 145th legislative district. Arnold and the Richland Township Water Authority have organized the "Richland Township Road Cleanup Day" for 15 years, removing close to a ton of trash each year.

"I'm honored to be recognized by Representative Craig Staats and Keep Pennsylvania Beautiful. This award may have my name on it but I'm just one piece of the puzzle. The credit for the successful cleanup program belongs to our township residents who volunteer to come out each year,"

- Tim Arnold, Richland Township Supervisor



The KPB Community Pride Award recognizes businesses, individuals, schools, community organizations or civic groups that make an outstanding commitment to litter control, recycling, beautification or general environmental stewardship. You must be an elected official to nominate a constituent for the award. See program specifics at keeppabeautiful.org/grants-awards/.

Photo Caption: Morgan Schuster, Bucks County Conservation District/Keep Bucks County Beautiful; Tim Arnold, Richland Township Supervisor; State Representative Craig Staats.

Cigarette Litter Prevention Program

Littered cigarette butts contaminate soil and ground water with chemicals and heavy metals; fatally impact wildlife who mistake them for food; and the cellulose acetate filters never fully decompose. The Cigarette Litter Prevention Program provides educational tools, pocket ashtrays and funding for receptacles to reduce cigarette litter. With a \$20,000 grant from Keep America Beautiful, Keep Pennsylvania Beautiful will continue their work this year in state parks including Sizerville, Little Buffalo, Cowans Gap, Laurel Hill, Keystone and Ryerson Station. Through a partnership with Terracycle, collected waste will be recycled and composted. To date, Keep Pennsylvania Beautiful has implemented the Cigarette Litter Prevention Program in 35 of the 121 state parks, for a combined reduction rate of 67%.



"Let everyone sweep in front of his own door, and the whole world will be clean."

— Johann Wolfgang von Goethe



Donate Today! Your gift makes a difference in keeping our state clean and beautiful. Consider giving: monetarily, through workplace giving, an in-kind contribution, hosting a fundraiser, etc. Visit keeppabeautiful.org and choose Donate Now for Individual or Corporate Giving.

For Volunteer Opportunities visit keeppabeautiful.org and choose Calendar of Events

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Keep Pennsylvania Beautiful is a state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization.

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Empowering Pennsylvanians to keep our communities clean and Beautiful.