



## FOR IMMEDIATE RELEASE

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### **The GIANT Company and Keep Pennsylvania Beautiful Award More Than 40 Community Improvement Grants**

*Projects funded aim to build environmental stewardship by connecting families with community green spaces*

**CARLISLE, Pa.**, August 19, 2021 – [The GIANT Company](#) and [Keep Pennsylvania Beautiful](#) announced today the 42 recipients of its Healing the Planet grant program. Announced on Earth Day earlier this year, more than \$500,000 in funding was awarded in support of projects that aim to build environmental stewardship by connecting people and families to community green spaces, support environmental restoration efforts and build community gardens.

The grant recipients were formally announced today at the GIANT store located at 1255 Carlisle Road in York, Pa. Representatives from The GIANT Company and Keep Pennsylvania Beautiful were on hand to recognize three York County nonprofits who were among the groups to receive funding. Friends of Codorus State Park, Horn Farm Center for Agricultural Education, and York Fresh Food Farms each received a \$10,000 grant for their environmental projects.

“Small steps really add up when it comes to healing our planet and that includes the support from our customers in rounding up their purchase at checkout to benefit these environmentally friendly initiatives,” said Jessica Groves, community impact manager, The GIANT Company. “Thanks to their generosity, we were able to double the amount of funding available and provide a greater number of grants than initially expected. We are excited to see the impact these projects will have on our local communities and green spaces as we continue our work to heal our planet and connect families to the outdoors.”

Grants range from \$2,500 up to \$25,000. Eligible projects located in The GIANT Company’s operating areas within Pennsylvania, Maryland, Virginia, or West Virginia, were required to be on public land or be for public use and benefit. All projects selected for funding will connect people and families with community green spaces through park improvements, park builds, watershed restoration, recycling infrastructure and related programs, beautification and greening, community gardens, vacant lot restoration, outdoor classrooms, and tree plantings.

The following organizations are the recipients of a Healing the Planet grant from The GIANT Company and Keep Pennsylvania Beautiful:

#### **Maryland**

- City of Taneytown, Taneytown
- Downtown Sykesville Connection, Inc., Sykesville

- Washington County Historical Society, Hagerstown

## **Pennsylvania**

- Benton Middle-Senior High School, Benton
- Blair County Conservation District, Hollidaysburg
- Borough of Quakertown, Quakertown
- Capital Area Greenbelt Association, Harrisburg
- Chester Ridley Crum Watersheds Association, Edgemont
- City of Lancaster, Lancaster
- East Goshen Township Parks and Recreation, West Chester
- Friends of Black Moshannon State Park, Camp Hill
- Friends of Codorus State Park, Hanover
- Girl Scouts in the Heart of Pennsylvania, Harrisburg
- Heritage Conservancy, Doylestown
- Horn Farm Center for Agricultural Education, York
- Indiana County Conservation District, Indiana
- Lehman Township, Dallas
- Middle Smithfield Township, East Stroudsburg
- Our Lady of Hope Parish, Philadelphia
- Our Town Foundation, Hamburg
- Oxford Area Foundation, Oxford
- Pennsylvania Parks and Forests Foundation, Camp Hill
- Schuylkill Center for Environmental Education, Philadelphia
- SEAMAAC, Inc., Philadelphia
- Shippensburg University of Pennsylvania, Shippensburg
- SILO Works, Oxford
- Snyder County, Middleburg
- Springfield Township, Wyndmoor
- The Academy of Natural Sciences of Drexel University, Philadelphia
- The Pennsylvania State University, University Park
- The Perennial Project, Brownsville
- Warrington Township, Warrington
- Washingtonville Borough, Turbotville
- Weisenberg Township, Fogelsville
- Wildlands Conservancy, Inc., Emmaus
- Yeadon Borough, Yeadon
- York Fresh Food Farms, York

## **Virginia**

- Blue Ridge Wildlife Center, Boyce
- County of Culpeper, Culpeper
- Farmington Elementary School, Culpeper
- Northern Shenandoah Valley Master Gardener Association, Winchester

## West Virginia

- Mineral County Parks and Recreation, Keyser

Funding for the grants was provided by customers at GIANT, MARTIN'S and GIANT Heirloom Market stores who agreed to round up their grocery purchase to the nearest dollar from March through May.

“We are overwhelmed by the interest we received. We are honored to provide Healing the Planet grants, with support of The GIANT Company, to invest in the noble and necessary work being implemented to improve communities across the state and surrounding area,” said Shannon Reiter, president of Keep Pennsylvania Beautiful. “Thank you to all of you who ‘rounded up’ at the register. Your generosity is directly impacting local communities by increasing and improving access to the great outdoors.”

Keep Pennsylvania Beautiful has supported community improvement initiatives and has encouraged community leadership, responsibility and a respect for the environment since 1990. Keep Pennsylvania Beautiful, a state affiliate of Keep America Beautiful, Inc., has more than 30 years of experience in organizing volunteer-driven community improvement events. Visit [keepbeautiful.org](http://keepbeautiful.org) for more information on programs or to find an event near you.

As part of The GIANT Company’s healing our planet initiative, the company is committed to plastic bag recycling and plastic reduction efforts, zero-waste initiatives, a solar field and bee pollinator habitat, energy-efficient fixtures in stores, and sustainably sourced seafood, coffee, and tea. To learn more, visit [giantfoodstores.com/pages/our-purpose](http://giantfoodstores.com/pages/our-purpose).

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## About Keep Pennsylvania Beautiful

*Keep Pennsylvania Beautiful’s vision is a clean and beautiful Pennsylvania. Since 1990, Keep Pennsylvania Beautiful has worked with hundreds of thousands of volunteers across the state to pick up nearly 148 million pounds of trash from Pennsylvania’s roadways, waterways, greenways, vacant lots, forestlands and other community spaces. Keep Pennsylvania Beautiful’s core programming focuses on litter and illegal dump prevention, cleanup, community greening, and proper waste handling and sustainable practices. Keep Pennsylvania Beautiful works with many partnering organizations on the state and grassroots level to accomplish our goal of a clean and beautiful Pennsylvania. Keep Pennsylvania Beautiful is the state affiliate of Keep America Beautiful, Inc., the nation’s largest volunteer-based community action and education organization. To learn more about Keep Pennsylvania Beautiful, visit [www.keepbeautiful.org](http://www.keepbeautiful.org).*

## About The GIANT Company

*The GIANT Company believes that no matter where or how, when meals happen, families connect, and when families connect meaningfully, good happens. Guided by its brand platform, For Today’s Table®, the omni-channel retailer proudly serves millions of neighbors across Pennsylvania, Maryland, Virginia and West Virginia. A Great Place to Work™ certified company with more than 35,000 talented team members supporting nearly 190 stores, 132 pharmacies, 107 fuel stations, and over 150 online pickup hubs and grocery delivery service in hundreds of zip codes, The GIANT Company is changing the customer experience and connecting families for a better future. Founded in 1923 in Carlisle, Pa., The GIANT Company family of brands includes GIANT, MARTIN'S, GIANT Heirloom Market, GIANT Direct and MARTIN'S Direct. The GIANT Company is a company of Ahold Delhaize USA. For more information, visit the [GIANT](http://GIANT) or [MARTIN'S](http://MARTIN'S) websites.*