



Beautiful.

A KEEP PENNSYLVANIA BEAUTIFUL PUBLICATION



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KEEP AMERICA BEAUTIFUL AFFILIATE

FALL 2019

Dear Friends,

Litter and plastic in our oceans is at the forefront of concern today. While it can seem unlikely to many of us in Pennsylvania, our litter can and does make its way to our oceans via wind, storm drains and carelessness. All this litter has a vast negative impact on the lives of people and animals near and far.

We are proud to provide the resources and opportunities needed to necessitate change at the local level, but we need your help. Join us September 1 through October 31 for PICK UP PENNSYLVAINA, in support of the International Coastal Cleanup, and help improve the quality of life for everyone locally and globally.

Change begins with you!

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Keep Pennsylvania Beautiful Affiliates

Allegheny CleanWays	PA CleanWays of Elk County	Keep Perry County Beautiful
Keep Allentown Beautiful	Keep Erie County Beautiful	Keep Philadelphia Beautiful
Keep Bedford County Beautiful	PA CleanWays of Fayette County	Reading Beautification, Inc.
Keep Blair County Beautiful	Keep Harrisburg/Dauphin Beautiful	Keep Royal Gardens Beautiful
Keep Bradford County Beautiful	Keep Huntingdon County Beautiful	Keep Somerset County Beautiful
Keep Bucks County Beautiful	Keep Juniata County Beautiful	Tri-County CleanWays (Butler, Lawrence & Mercer)
Keep Cambria County Beautiful	Keep Lancaster County Beautiful	PA CleanWays of Venango County
Keep Centre County Beautiful	PA CleanWays of McKean County	Keep Washington County Beautiful
Keep Chester Beautiful	PA CleanWays of Mifflin County	Westmoreland Cleanways and Recycling
CleanScapes (Clinton & Lycoming)	Keep Norristown Beautiful	Keep York Beautiful
PA CleanWays of Cumberland County	Keep Northeastern PA Beautiful	

To contact an affiliate near you, go to keepbeautiful.org and click on Get Involved.



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Return Service Requested

Prevent It

KPB Works with State Parks to Reduce Cigarette Litter

Keep Pennsylvania Beautiful is partnering with the Pennsylvania Department of Conservation and Natural Resources (DCNR) for implementation of the 2019 Cigarette Litter Prevention Program (CLPP) in Benjamin Rush, Nockamixon, Ridley Creek and Tyler State Parks. The program combats cigarette litter by installing ash receptacles, offering education and distributing portable ashtrays. In 2018, Keep Pennsylvania Beautiful documented a cigarette litter reduction rate of 81% in program areas.

Cigarette butts are the most littered item in the U.S. and across the globe.¹ Tobacco products comprise 38% of all U.S. roadway litter.²

¹ "America Reaches Major Anti-Smoking Milestone," The American Legacy Foundation, Nov. 19, 2008.
² "Litter in America" 2009 KAB Research.

Cigarette Receptacles in Pennsylvania

Keep Pennsylvania Beautiful, Keep America Beautiful and Philip Morris USA request your help in finding locations to place litter stands to provide opportunities for adult smokers to dispose of their cigarette butts properly. Through this program, 444 bins have been distributed to 47 cities, townships, and boroughs in Pennsylvania. For information on how your community can receive free litter stands visit keeppabeautiful.org and choose **Prevent it**.

"Keep America Beautiful believes that many of our social ills begin with litter. Access to ash receptacles and portable pocket ashtrays are crucial to changing littering behaviors." - Jarred Jones, Program Director, Keep America Beautiful

Keep It

Adoption Program

Litter along Pennsylvania's roadways is unsightly and dangerous. Since 1990, Keep Pennsylvania Beautiful has offered a statewide adoption program for local roads and areas for residents, organizations, civic groups, and businesses to be part of the solution.

"When we first started, we collected over a hundred pounds of trash in just 0.6 miles. But as we've been cleaning up, we've noticed other businesses in the area are starting to be more proactive and are helping by maintaining their areas. We work at the Dixie Plant and we're proud to take care of the area around which we work." - Brad Buffalo, USW District 10 L #412 / NextGen, Kuebler Road adoption

You can adopt a municipal road, trail, waterway or neighborhood park through the Keep Pennsylvania Beautiful Adoption Program. Visit keeppabeautiful.org and choose **Keep It**.

Litter Free School Zone

The Litter Free School Zone Program encourages young people to play an active role in improving our environment through recycling, litter awareness and community stewardship. Keep Pennsylvania Beautiful provides a sign recognizing the participating school as a Litter Free School Zone. The school, in turn, organizes two cleanups or beautification events each school year.

The program is available to all public and private schools in Pennsylvania. Visit keeppabeautiful.org and choose **Keep it**.

Clean It

Pick Up Pennsylvania Fall Program, Supporting the Ocean Conservancy's International Coastal Cleanup

A significant portion of waterway pollution originates on land. When it rains, litter on sidewalks and streets accumulates and is swept into storm drains that discharge directly in the nearest creek or river, eventually flowing to the ocean. Help our oceans by participating in **Pick Up Pennsylvania, September 1 through October 31**, in support of the International Coastal Cleanup. Visit keeppabeautiful.org and choose **Clean It**.



Pick Up PA - West Branch, Clinton County



Pick Up PA - Wormleysburg Riverfront, Cumberland County



Kuebler Rd. adoption, USW Dist.10L #412/NextGen, Northampton County

Special thanks to PennDOT for supply distribution, PA Department of Environmental Protection and PA Waste Industries Association for sponsoring Pick It Up PA Days and participating disposal facilities for being such an integral part of the Great American Cleanup of PA.

2019 Great American Cleanup of PA Participating Facilities:

Advanced Disposal Chestnut Valley Landfill | Advanced Disposal Greentree Landfill | Advanced Disposal Mostoller Landfill | Advanced Disposal Sandy Run Landfill | Alliance Sanitary Landfill | Arden Landfill | Blue Ridge Landfill | Centre County Refuse & Recycling Authority | Commonwealth Environmental Systems Landfill | Chrin Brothers Sanitary Landfill | Conestoga Landfill | Delaware County Solid Waste Authority | Evergreen Landfill | Fairless Landfill | Grand Central Sanitary Landfill | Greater Lebanon Refuse Authority Landfill | Greenridge Reclamation Landfill | Imperial Landfill | Keystone Sanitary Landfill | Lanchester Landfill | Laurel Highlands Landfill | LCSWMA Frey Farm Landfill | LCSWMA Resource Recovery | LCSWMA Transfer Station | Lycoming County Landfill | Mifflin County Solid Waste Authority | Mountain View Reclamation Landfill | Northwest Sanitary Landfill | NTSWA Blossburg Transfer Station | NTSWA Bradford Landfill | NTSWA Wellsboro Transfer Station | Potter County Solid Waste Authority | Seneca Landfill | Southeastern Chester County Refuse Authority | Washington Township Transfer Station | Waste Management Beach Lake Transfer Station | Waste Management Kelly Run Landfill | Waste Management Lake View Landfill | Waste Management Monroeville Landfill | Waste Management South Hills Landfill | Waste Management Southern Alleghenies Landfill | Waste Management Valley Landfill | Wayne Township Landfill | York County Resource Recovery Center

2019 Great American Cleanup of PA Sponsors



National Sponsors



2019 Pick Up PA – Spring, in Support of the Great American Cleanup

5,356 Events

92,342 Invaluable Volunteers

1,213,148 Pounds of Materials Recycled

6,036,620 Pounds of Trash Properly Disposed

7,345 Miles of Roads, Shorelines and Trails Cleaned

8,580 Trees, Shrubs and Flowers Planted

19,082 Tires Recycled/Properly Disposed

For a complete list of events by county visit gacofpa.org and choose Photos and Results



Donate today! Your gift makes a difference in keeping our state clean and beautiful. Consider giving: monetarily, through workplace giving, an in-kind contribution, hosting a fundraiser, etc. Visit keeppabeautiful.org and choose Individual Giving or Business Partners.

For Volunteer Opportunities

visit keeppabeautiful.org

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To unsubscribe from this newsletter, please call or email the Keep Pennsylvania Beautiful office.

Keep Pennsylvania Beautiful is a state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization.

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Empowering Pennsylvanians to keep our communities clean and *Beautiful*.