

FOR IMMEDIATE RELEASE

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Keep Pennsylvania Beautiful Encourages Students to Apply to Keep America Beautiful's Youth Advisory Council

Keep America Beautiful is accepting applications for the 2020-2021 National Youth Advisory Council (YAC). This is an opportunity for 20 high school students (enrolled in public or private high school by September 2020) from diverse backgrounds to participate in a service learning and leadership development program. The YAC members will provide an original point of view in assessing Keep America Beautiful programs, implement local service projects and will act as ambassadors and leaders for youth service in their respective communities and states.

"Keep Pennsylvania Beautiful believes that our younger generation is the key to a cleaner more sustainable environment. I encourage Pennsylvania students to embrace this distinctive opportunity. The National Youth Advisory Council will provide a unique experience that can be transferred to other leadership opportunities in the future," stated Shannon Reiter, President of Keep Pennsylvania Beautiful, the state affiliate of Keep America Beautiful.

Applications will be accepted through July 10, 2020. For more information and an application visit <https://kab.org/education/youth-advisory-council/>.

Additional questions can be answered by Katie Joblon, Keep America Beautiful at kjoblon@kab.org or 203.659.3020.

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About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to keep our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 147 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.

About Keep America Beautiful

Keep America Beautiful, the nation's leading community improvement nonprofit organization, inspires and educates people to take action every day to improve and beautify their community environment. Established in 1953, Keep America Beautiful strives to End Littering, Improve Recycling and Beautify America's Communities. We believe everyone has a right to live in a clean, green and beautiful community, and shares a responsibility to contribute to that vision.

Behavior change – steeped in education, research and behavioral science – is the cornerstone of Keep America Beautiful. We empower generations of community and environmental stewards with volunteer programs, hands-on experiences, educational curricula, practical advice and other resources. The organization is driven by the work and passion of more than 600 Keep America Beautiful affiliates, millions of volunteers, and the collaborative support of corporate partners, social and civic service organizations, academia, municipalities, elected officials, and individuals. Join us on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#). Donate and take action at kab.org.