

Beautiful.

Dear Friends,

Did you know that there are 502 million pieces of litter on Pennsylvania roadways and that 30% of that litter is plastic? Neither did we, but we do now. Knowing the facts are a critical first step in developing a plan to address littering through behavior change strategies. Learn more about our recent litter research and next steps at dep.pa.gov/litteringactionplan.

We all know that cleanups will not solve the litter problem, but they are an essential component and your participation is vital! We hope you can join us for PICK UP PENNSYLVANIA, supporting the Great American Cleanup!

The responsibility of clean and beautiful neighborhoods belongs to all of us. To learn more about these and other KPB initiatives, visit keepbeautiful.org.


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Keep Pennsylvania Beautiful Affiliates

| | | |
|-----------------------------------|-----------------------------------|--|
| Allegheny CleanWays | PA CleanWays of Elk County | Keep Perry County Beautiful |
| Keep Allentown Beautiful | Keep Erie County Beautiful | Keep Philadelphia Beautiful |
| Keep Bedford County Beautiful | PA CleanWays of Fayette County | Reading Beautification, Inc. |
| Keep Blair County Beautiful | Keep Harrisburg/Dauphin Beautiful | Keep Royal Gardens Beautiful |
| Keep Bradford County Beautiful | Keep Huntingdon County Beautiful | Keep Somerset County Beautiful |
| Keep Bucks County Beautiful | Keep Juniata County Beautiful | Tri-County CleanWays (Butler, Lawrence & Mercer) |
| Keep Cambria County Beautiful | Keep Lancaster County Beautiful | PA CleanWays of Venango County |
| Keep Centre County Beautiful | PA CleanWays of McKean County | Keep Washington County Beautiful |
| Keep Chester Beautiful | PA CleanWays of Mifflin County | Westmoreland Cleanways and Recycling |
| CleanScapes (Clinton & Lycoming) | Keep Norristown Beautiful | Keep York Beautiful |
| PA CleanWays of Cumberland County | Keep Northeastern PA Beautiful | |

To contact an affiliate near you, go to keepbeautiful.org and click on Get Involved.



105 West 4th Street
Greensburg, PA 15601-2981

Return Service Requested



Prevent It

Two million pounds of electronics and 21,000 tires collected in 2019

Keep Pennsylvania Beautiful's affiliate network offers annual special collections to reduce illegal dumping of tires and other hard to dispose items. In 2019, a total of 2,168,530 pounds of electronics, 21,018 tires, 6,011 appliances and 61,122 pounds of household hazardous waste was collected from local residents, emphasizing the continued need for convenient and affordable disposal options for these items.

Items collected are sent to PA Department of Environmental Protection (DEP) approved facilities for recycling. Tires are processed into rubber mulch, play turf, rubber asphalt roads and other items. The metal, plastic and glass are separated from the electronics and appliances and sold for reuse in items such as metal rebar, glass aggregate and plastic cell phones, laptops, and other equipment. **Contact your local county affiliate for more information about proper disposal by going to keeppabeautiful.org and choosing Affiliate Network or contacting your county Recycling Coordinator.**

Clean It

PICK UP PENNSYLVANIA – SPRING, supporting the Great American Cleanup

Registration is open! From March 1 through May 31, thousands of Pennsylvanians will join in litter and illegal dump cleanups, tree and flower plantings, recycling collections and education programs all geared towards the vision of a cleaner, more beautiful Pennsylvania. **Keep Pennsylvania Beautiful** partners with DEP, the PA Department of Transportation (PennDOT) and Keep America Beautiful to provide free trash bags, gloves and safety vests to registered participants, as supplies last. Free or reduced cost trash disposal is sponsored by DEP and Pennsylvania Waste Industries Association from April 1 through April 30, at participating landfills with prior approval. **For details visit gacofpa.org.**

Capture your event on video and earn cash prizes for your group or charity of choice by entering the Pick Up Pennsylvania Video Contest. **For details go to gacofpa.org.**

2019 PICK UP PENNSYLVANIA - FALL, supporting the International Coastal Cleanup

From September through October, 12,610 Pennsylvanian's prevented 488,135 pounds of trash and tires from making its way to our waterways where it contaminates water, causes harm to sea life and birds and is a danger to machinery and the local economy. Under the Pick Up Pennsylvania fall program, 382 events were coordinated.

2020 Pick Up Pennsylvania Sponsors



National Sponsors



Keep It

First Comprehensive Litter Study in 20 Years Released

Keep Pennsylvania Beautiful, in partnership with DEP and PennDOT, released the results of the 2019 Pennsylvania Litter Study, documenting over 502 million pieces of litter on Pennsylvania roadways.

Separately, with support from the Richard King Mellon Foundation and participating cities, The Cost of Litter and Illegal Dumping in Pennsylvania – A Study of Nine Cities Across the Commonwealth, documented that nine cities, varying in size and location, spend \$68 million annually on cleanups, education, enforcement, and prevention efforts. Eighty percent of the total costs are allocated to clean up efforts and just 13% towards preventative measures.

The research study quantifies the scope of the problem and gauges attitudes towards litter and is crucial in identifying strategies to reduce littering such as expanding solid waste and recycling infrastructure and developing effective consumer education. **Learn more about next steps at dep.pa.gov/litteringactionplan.**

The most common littered items are cigarette butts (37%) and plastics (30%), with plastic film and beverage containers most prevalent.

Leaders for a Beautiful Pennsylvania

Leaders for a Beautiful Pennsylvania asks legislators and public officials to sign a pledge agreeing to support community volunteers and improvement events in their service areas. **To learn more visit keeppabeautiful.org and choose Keep It.**

Keep America Beautiful Recognition

State Agency Partnership Awards – DEP and PennDOT for support of Pick Up Pennsylvania and partnership on the Pennsylvania Litter Research Study and launch of the litter prevention initiative.

Law Enforcement Recognition Award – The Monroe County Municipal Waste Management Authority Police Department.



Kernville neighborhood beautification, Cambria County

PA CleanWays of Venango County cleans Allegheny River

York and Spring Garden Townships, York County

CleanScapes and PA Outdoor Corps, Lycoming County

STATEMENT OF FINANCIAL CONDITION

September 30, 2019

| | |
|-------------------------|-------------------|
| TOTAL CURRENT ASSETS | \$ 504,297 |
| TOTAL NONCURRENT ASSETS | \$ 121,202 |
| TOTAL ASSETS | \$ 625,499 |

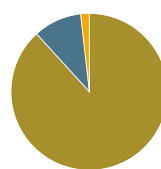
| | |
|---|-------------------|
| TOTAL CURRENT LIABILITIES | \$ 59,909 |
| TOTAL NET ASSETS | \$ 565,590 |
| TOTAL LIABILITIES AND NET ASSETS | \$ 625,499 |

For detailed information visit keeppabeautiful.org and choose About Us/Financials.

ALLOCATION OF FUNCTIONAL EXPENSES

Fiscal Year 2018-2019

| | |
|-----|------------------------|
| 88% | Programs and Services |
| 10% | Management and General |
| 2% | Fundraising |



Since 1990 Statewide Statistics

147,510,851 Pounds of Trash Properly Disposed
11,157,851 Pounds of Electronics Recycled
2,581,183 Invaluable Volunteers
999,959 Tires Properly Disposed
196,099 Miles of Road Cleaned



Donate Today! Your gift makes a difference in keeping our state clean and beautiful. Consider giving: monetarily, through workplace giving, an in-kind contribution, hosting a fundraiser, etc. Visit keeppabeautiful.org and choose Individual Giving or Business Partners.

For Volunteer Opportunities
visit keeppabeautiful.org

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This newsletter is accessible electronically by visiting our website and clicking on Newsroom on the left panel.

To unsubscribe from this newsletter, please call or email the Keep Pennsylvania Beautiful office.

Keep Pennsylvania Beautiful is a state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization.

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