

2020

BUSINESS PARTNERSHIP PACKAGE

Invest in the future of Pennsylvania



KEEP
PENNSYLVANIA
Beautiful

KEEP AMERICA BEAUTIFUL AFFILIATE



ANNUAL IMPACT



129,632
volunteers at a value of
\$12.8 million



7.2 million
pounds of trash removed from
roads, streams, etc.



10,998
trees, flowers and bulbs planted



43,352
tires recycled or properly disposed
[nearly 1 million since 2005]

VISION, MISSION & GUIDING PRINCIPLES



Vision

A clean and beautiful Pennsylvania.

Mission

Empowering Pennsylvanians to keep our communities clean and beautiful.

Guiding Principles

EDUCATION

This is the key to encourage positive behaviors toward community improvement.

INDIVIDUAL RESPONSIBILITY

Improving communities, their environment and quality of life all begins with personal responsibility.

PUBLIC-PRIVATE PARTNERSHIPS

Broad-based community alliances are essential to achieve sustainable community improvement.

VOLUNTEER ACTION

By engaging volunteers, we extend the reach of our educational efforts and multiply the impact of our actions.

PARTNER BENEFITS

Invest today for a clean and beautiful tomorrow! Join businesses, like yourself, in helping to achieve the desired economic, social and environmental outcomes that come with a clean and beautiful Pennsylvania. Visit keepabeautiful.org or call 1.877.772.3673 to become a Business Partner.

Recognition and Promotion

Official KPB Business Partner annual recognition certificate

Partnership spotlighted on social media

Company logo with link on KPB's website rotating footer

Company logo with link on KPB's Business Partners webpage

Company name listed on KPB's Business Partners webpage

Leaders for a Beautiful PA

Company name on KPB's Leaders for a Beautiful PA gloves

Company name / logo on KPB's Leaders for a Beautiful PA giveaways

(may include t-shirts, car litter bags, etc.)

Company logo with link on KPB's Leaders for a Beautiful PA webpage

Pick Up Pennsylvania - Cleanup Programs

supporting the Great American Cleanup and International Coastal Cleanup

Company name on KPB's Pick Up Pennsylvania - International Coastal Cleanup gloves

Company logo with link on KPB's Pick Up Pennsylvania - Great American Cleanup website footer

Company logo with link on KPB's Pick Up Pennsylvania - Great American Cleanup website Program Sponsors webpage

Company logo on KPB's Pick Up Pennsylvania banners

	\$10,000 - Steward	\$5,000 - Platinum	\$2,500 - Gold	\$1,000 - Silver	\$100 - Friend (includes Non-Profit & Municipal Partners)
Official KPB Business Partner annual recognition certificate	•	•	•	•	•
Partnership spotlighted on social media	8 posts	6 posts	4 posts	2 posts	
Company logo with link on KPB's website rotating footer	•				
Company logo with link on KPB's Business Partners webpage	•	•	•	•	
Company name listed on KPB's Business Partners webpage					•
Company name on KPB's Leaders for a Beautiful PA gloves	•				
Company name / logo on KPB's Leaders for a Beautiful PA giveaways <i>(may include t-shirts, car litter bags, etc.)</i>	•	•			
Company logo with link on KPB's Leaders for a Beautiful PA webpage	•	•	•		
Company name on KPB's Pick Up Pennsylvania - International Coastal Cleanup gloves	•				
Company logo with link on KPB's Pick Up Pennsylvania - Great American Cleanup website footer	•	•			
Company logo with link on KPB's Pick Up Pennsylvania - Great American Cleanup website Program Sponsors webpage	•	•	•	•	
Company logo on KPB's Pick Up Pennsylvania banners	•	•	•		



"We are humbled to support community organizations like Keep Pennsylvania Beautiful that help to protect and conserve the environment."

SARAH PERRY
Columbia Gas of Pennsylvania,
Community Engagement Manager



KEY INITIATIVES

Keep Pennsylvania Beautiful empowers Pennsylvanians to keep our communities clean and beautiful.

We work closely with state and local government officials, businesses, civic and community leaders, churches, schools, neighborhoods and organized groups. By harnessing the collective power of our network, we multiply the impact of our actions.

We invite you to join us as we continue our work to preserve the beauty of Pennsylvania. Your financial support will help us address and expand upon our four key initiatives. We are committed to keeping the Keystone State beautiful.

Join today to...

Increase Community Capacity

Litter & Illegal Dump Cleanups and Stewardship Programs | Recycling & Special Collections
Community Greening & Beautification | Awards Recognition Programs

Influence Positive Behavior Through Education

Litter Education Curriculum & Programs | Tools for Schools
Public Awareness Campaigns | Public Official Engagement Initiatives

Strengthen Environmental Law Enforcement

Enforcement Support Programs | Litter Ordinance Tools & Templates
Surveillance Camera Loan Program

Improve Policy & Infrastructure

Laws & Ordinances | Grant Opportunities
Research, Data Collection & Analysis

WHO WE ARE

Keep Pennsylvania Beautiful brings people together to build and sustain vibrant, clean communities. Through multiple programs and a statewide network of affiliates, we provide the right tools and resources to prevent litter, reduce waste, increase recycling and protect the natural resources of our communities. Keep Pennsylvania Beautiful promotes personal, corporate and community responsibility for a clean and beautiful Pennsylvania.

Since 1990, Keep Pennsylvania Beautiful has worked with thousands of volunteers across the state to pick up over 141 million pounds of trash from roadways, waterways, greenways, vacant lots, forestlands and other community spaces.

As a state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization, Keep Pennsylvania Beautiful is led by a statewide, volunteer Board of Directors.

Our Affiliate Network

Allegheny CleanWays
Keep Allentown Beautiful
Keep Bedford County Beautiful
Keep Blair County Beautiful
Keep Bradford County Beautiful
Keep Bucks County Beautiful
Keep Cambria County Beautiful
Keep Centre County Beautiful
Keep Chester Beautiful
CleanScapes (*Clinton and Lycoming counties*)
PA CleanWays of Cumberland County
PA CleanWays of Elk County
Keep Erie County Beautiful
PA CleanWays of Fayette County
Keep Harrisburg-Dauphin Beautiful
Keep Huntingdon County Beautiful
Keep Juniata County Beautiful

Keep Lancaster County Beautiful
PA CleanWays of McKean County
PA CleanWays of Mifflin County
Keep Norristown Beautiful
Keep Northeastern PA Beautiful
Keep Perry County Beautiful
Keep Philadelphia Beautiful
Reading Beautification, Inc.
Keep Royal Gardens Beautiful
Keep Somerset County Beautiful
Tri-County CleanWays (*Butler, Lawrence & Mercer counties*)
PA CleanWays of Venango County
Keep Washington County Beautiful
Westmoreland Cleanways and Recycling
Keep York Beautiful



"We encourage our local team members to get out in their local areas and not only be ambassadors for Sheetz, but good members of the community."

RYAN SHEETZ, Sheetz, Director of Brand Strategy



Empowering Pennsylvanians to keep
our communities clean and *Beautiful*.

105 West Fourth Street, 2nd Floor, Greensburg, PA 15601
keepabeautiful.org 877.772.3673



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