



MEDIA ADVISORY

November 12, 2019

FOR ADDITIONAL INFORMATION

Barb Christner, Director of Development

Keep Pennsylvania Beautiful

Tel: (724) 836-4121

Email: bchristner@keepbeautiful.org

Web site: www.keeppabeautiful.org

- WHAT:** 2019 Litter Summit: <https://www.keeppabeautiful.org/2019-litter-summit/>
- WHERE:** Hilton Harrisburg, 200 Market Street, Harrisburg, PA 17101
- WHEN:** Thursday, November 14, 2019 from 7:30 AM – 4 PM
- WHY:** Keep Pennsylvania Beautiful will release findings from the Pennsylvania Litter Research Study

Keep Pennsylvania Beautiful Hosts Litter Summit to Share Pennsylvania Litter Research Findings, Discuss Litter Impacts and Steep Cleanup Costs as Part of Initiative to Reduce Littering

The 2019 Pennsylvania Litter Summit brings together industry leaders and stakeholders to kick off a statewide initiative to develop a behavior change strategy to reduce littering. The event is hosted by Keep Pennsylvania Beautiful, in coordination with the Pennsylvania Department of Environmental Protection (DEP) and Department of Transportation (PennDOT).

Burns and McDonnell, a full-service engineering, architecture, construction, environmental and consulting solutions firm, based in Kansas City, Missouri will present findings of the Pennsylvania Litter Research Study, which was funded by DEP, PennDOT, Keep Pennsylvania Beautiful, and Keep America Beautiful.

Agency leaders from DEP, PennDOT, and the Department of Conservation and Natural Resources will present the state perspective on the high cleanup costs and other negative impacts of litter in a panel discussion.

Other guest speakers include Dr. Wesley Schultz, Dean of Graduate Studies & Research at California State University, sharing the psychology of littering behavior and Anne Johnson, Principal and Vice President of Global Corporate Sustainability for RRS, presenting on the environmental, economic and reputational costs of plastics.

For the full agenda and complete list of speakers, visit <https://www.keppabeautiful.org/2019-litter-summit/>.

Attending will be representatives from the food, beverage and waste industries, enforcement agencies, state and municipal governments, water departments, watershed groups, conservation districts, county recycling and solid waste departments, tourism, environmental advocacy, community and economic development, and philanthropy.

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to keep our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 141 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keppabeautiful.org.

###