



NEWS RELEASE

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Keep Pennsylvania Beautiful Invites You to Take the America Recycles Day Pledge to Recycle Right

[America Recycles Day](#), a Keep America Beautiful initiative, which takes place annually on and around November 15, recognizes the economic, environmental and social benefits of recycling, while providing an educational platform that helps raise awareness about the value of reducing, reusing and recycling – every day. Visit americarecyclesday.org and join thousands of people just like you who have taken the pledge to **Learn** what materials are collected in your neighborhood, **Act** by reducing the amount of waste produced and promising to recycle more and **Share** the pledge link with family and friends.

“We invite all Pennsylvanian’s to take the pledge and continue to be mindful of how our waste is handled 365 days a year whether it’s at school, home or whole communities,” said Shannon Reiter, President of Keep Pennsylvania Beautiful. “Recycling helps protect our environment by saving natural resources such as trees, water and minerals and reduces the amount of waste sent to our landfills. Recycling helps keep our neighborhoods clean and beautiful.”

Keep America Beautiful offers a wide variety of [tools and resources](#) to make planning an event easy and successful. Become part of the national network of America Recycles Day events and register your event [here](#).

[Take the pledge](#) to increase your recycling efforts and learn how to get involved by visiting www.americarecyclesday.org.

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful’s mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 141 million pounds of litter from Pennsylvania’s roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keppabeautiful.org.

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