





NEWS RELEASE

FOR IMMEDIATE RELEASE

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Contacts: Heidi Pedicone, Keep Pennsylvania Beautiful Tel: 724.836.4121 | Email: <u>hpedicone@keeppabeautiful.org</u> | Web site: <u>www.keeppabeautiful.org</u>

Tom Smith, Keep York Beautiful Tel: 717.885.7558 | Email: <u>tomsmithyorkpa@comcast.net</u> | <u>www.facebook.com/KeepYorkBeautiful</u>

Devra Henderson, GreenPrint Holdings, Inc. Tel: 412.657.8413 | <u>devra@greenprintcorp.com</u>

IMPROVEMENTS MADE TO YORK CITY'S PENN PARK



The urban green space of York's historic Penn Park experienced some improvements thanks to the teamwork of representatives from Keep York Beautiful, GIANT Food Stores, GreenPrint, York City School District STEAM Academy and York City Parks and Recreation. The projects was driven by the students at the STEAM Academy who took an interest in improving the existing rain garden and added a variety of native plants that can thrive under a variety of conditions. The native plants were also chosen for their production of nectar and pollen throughout the growing season, thereby supporting pollinator habitat for local bees, birds, butterflies and moths. Thirty students participated in the project. The park is valued locally for its central location, areas for children that include a splash pad and engaging playground equipment and a major end-of-summer food truck event.

"The rain garden at Penn Park has become an outdoor classroom providing project based learning opportunities. The rain garden creates a new learning environment where STEAM Academy students participate in hands on learning activities and discussions about the benefits of public parks, stormwater management and native plants," explained Tom Smith, Executive Director of Keep York Beautiful.

This is a continuation of projects initiated by GIANT'S Reduced Emissions Program, which was developed in partnership with GreenPrint Holdings Inc.

"GIANT wants to make sure we are staying true to our promise and helping to ensure a healthy planet for future generations and we are proud to work with organizations such as Keep Pennsylvania Beautiful and their local affiliate Keep York Beautiful, who share our commitment," said Ashley Flower, Manager, Public Relations, GIANT Food Stores.

Keep Pennsylvania Beautiful, a state affiliate of Keep America Beautiful, Inc., has more than 25 years of experience in organizing volunteer-driven illegal dump clean-ups and beautification events and is continuing to partner with GIANT as part of the company's Reduced Emissions Program, powered by GreenPrint Holdings Inc. Through the Reduced Emissions Program, for every qualifying gallon of fuel purchased at a GIANT or MARTIN'S fuel station, GreenPrint will invest in carbon projects across the globe, which will offset up to 30% of the customer's tailpipe carbon emissions. In addition, GIANT associates will take part in various community improvement projects, organized by Keep Pennsylvania Beautiful and their local affiliates, such as tree plantings, greenspace enhancements, invasive species removal, butterfly gardens, trash cleanups, and more.

"We are honored to partner with GIANT through the Reduced Emissions Program and grateful that they are engaging with our local affiliates to make improvements that benefit local schools and entire neighborhoods," explains Shannon Reiter, President of Keep Pennsylvania Beautiful. "GIANT has been a sponsor of our Great American Cleanup of PA, our signature program, for a number of years. We look forward to continuing our partnership."

Visit <u>GIANT'S</u> website to learn more about the company's sustainability programs. Visit <u>www.keeppabeautiful.org</u> for more information on programs or to find an event near you.

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About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to keep our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 141 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit <u>www.keeppabeautiful.org</u>.

About GIANT Food Stores

Founded in 1923 in Carlisle, Pa., GIANT Food Stores is passionate about connecting families and creating healthier communities. As an omni-channel retailer, GIANT proudly serves millions of neighbors across Pennsylvania, Maryland, Virginia and West Virginia. With more than 32,000 talented associates supporting over 180 stores, 132 pharmacies, 102 fuel stations, over 100 online pickup hubs and grocery delivery service in hundreds of zip codes, GIANT is changing the customer experience and creating an impact in local communities for a better future. The GIANT Food Stores family of brands includes GIANT, MARTIN'S Food Markets, GIANT Heirloom Market, GIANT DIRECT and MARTIN'S DIRECT, Powered by Peapod. GIANT Food Stores is a company of Ahold Delhaize USA. For more information, visit the <u>GIANT</u> or <u>MARTIN'S</u> websites.

About GreenPrint Holdings Inc.

Founded by a team of loyalty and rewards experts, GreenPrint created the first reduced emissions programs – enabling companies to enhance their existing offerings on a per transaction basis. Today the company reduces emissions on over 1 billion gallons of fuel annually across thousands of retail locations and 100,000 corporate and municipal fleets in 13 countries. GreenPrint has built relationships with more than 2,000 nonprofits across the world and makes investments in over 20 certified carbon offset and renewable energy projects on behalf of clients. <u>https://www.greenprintcorp.com/</u>