

ANNUAL IMPACT



129,632
volunteers at a value of
\$12.8 million



7.2 million
pounds of trash removed from
roads, streams, etc.



10,998
trees, flowers and bulbs planted



43,352
tires recycled or properly disposed
[nearly 1 million since 2005]

VISION, MISSION & GUIDING PRINCIPLES



Vision
A clean and beautiful Pennsylvania.

Mission
Empowering Pennsylvanians to keep our communities clean and beautiful.

Guiding Principles

EDUCATION
This is the key to encourage positive behaviors toward community improvement.

INDIVIDUAL RESPONSIBILITY
Improving communities, their environment, and quality of life all begins with personal responsibility.

PUBLIC-PRIVATE PARTNERSHIPS
Broad-based community alliances are essential to achieve sustainable community improvement.

VOLUNTEER ACTION
By engaging volunteers, we extend the reach of our educational efforts and multiply the impact of our actions.

2020

BUSINESS PARTNERSHIP PACKAGE

Invest in the future of Pennsylvania.



Empowering Pennsylvanians to keep
our communities clean and *Beautiful*.

105 West Fourth Street, 2nd Floor, Greensburg, PA 15601
keepabeautiful.org 877.772.3673



This brochure is printed on 10% post consumer fiber paper.
Photos complimentary of participants and Keep York Beautiful
Icons made by Smashicon from www.flatiron.com

PARTNER BENEFITS

Recognition and Promotion

- Official KPB Business Partner annual recognition certificate
- Partnership spotlighted on social media
- Company logo with link on KPB’s website, Home page
- Company logo with link on KPB’s website, Business Partner page
- Company name listed on KPB’s website, Business Partner page

Leaders for a Litter Free PA

- Company name on KPB’s Leaders for a Litter Free PA gloves
- Company name / logo on KPB’s Leaders for a Litter Free PA giveaways (may include t-shirts, car litter bags, etc.)
- Company logo with link on KPB’s Leaders for a Litter Free PA, Home page

Pick Up Pennsylvania - Spring Cleanup Program

- supporting the Great American Cleanup
- Company logo with link on KPB’s Pick Up Pennsylvania, Home page
- Company logo with link on KPB’s Pick Up Pennsylvania, Business Partner page
- Company logo on KPB’s Pick Up Pennsylvania banners

Pick Up Pennsylvania - Fall Cleanup Program

- supporting the International Coastal Cleanup
- Company name on KPB’s Pick Up Pennsylvania gloves
- Company logo with link on KPB’s Pick Up Pennsylvania, Home page
- Company logo with link on KPB’s Pick Up Pennsylvania, Business Partner page
- Company logo on KPB’s Pick Up Pennsylvania banners



“We are humbled to support community organizations like Keep Pennsylvania Beautiful that help to protect and conserve the environment.”

SARAH PERRY
Columbia Gas of Pennsylvania,
Community Engagement Manager



	\$10,000 - Steward	\$5,000 - Platinum	\$2,500 - Gold	\$1,000 - Silver	\$100 - Friend (includes Non-Profit & Municipal Partners)
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	8 posts	6 posts	4 posts	2 posts	
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* choice of one: Spring or Fall banner

KEY INITIATIVES

Keep Pennsylvania Beautiful empowers Pennsylvanians to keep our communities clean and beautiful.

We work closely with state and local government officials, businesses, civic and community leaders, churches, schools, neighborhoods and organized groups. By harnessing the collective power of our network, we multiply the impact of our actions.

We invite you to join us as we continue our work to preserve the beauty of Pennsylvania. Your financial support will help us address and expand upon our four key initiatives. We are committed to keeping the Keystone State beautiful.

Increase Community Capacity

Litter & Illegal Dump Cleanups | Recycling & Special Collections

Community Greening & Beautification

Awards Recognition Programs

Influence Positive Behavior Through Education

Litter Education Curriculum & Programs | Tools for Schools

Public Awareness Campaigns

Strengthen Environmental Law Enforcement

Enforcement Support Programs | Litter Ordinance Tools & Templates

Surveillance Camera Loan Program

Improve Policy & Infrastructure

Laws & Ordinances | Grant Opportunities

Research, Data Collection & Analysis

WHO WE ARE

Keep Pennsylvania Beautiful brings people together to build and sustain vibrant, clean communities. Through multiple programs and a statewide network of affiliates, we provide the right tools and resources to prevent litter, reduce waste, increase recycling and protect the natural resources of our communities. Keep Pennsylvania Beautiful promotes personal, corporate and community responsibility for a clean and beautiful Pennsylvania.

Since 1990, Keep Pennsylvania Beautiful has worked with thousands of volunteers across the state to pick up over 141 million pounds of trash from roadways, waterways, greenways, vacant lots, forestlands and other community spaces.

As a state affiliate of Keep America Beautiful, Inc., the nation’s largest volunteer-based community action and education organization, Keep Pennsylvania Beautiful is led by a statewide, volunteer Board of Directors.

Our Affiliate Network

- Allegheny CleanWays
Keep Allentown Beautiful
Keep Bedford County Beautiful
Keep Blair County Beautiful
Keep Bradford County Beautiful
Keep Bucks County Beautiful
Keep Cambria County Beautiful
Keep Centre County Beautiful
Keep Chester Beautiful
CleanScapes (Clinton and Lycoming counties)
PA CleanWays of Cumberland County
PA CleanWays of Elk County
Keep Erie County Beautiful
PA CleanWays of Fayette County
Keep Harrisburg-Dauphin Beautiful
Keep Huntingdon County Beautiful
Keep Juniata County Beautiful
- Keep Lancaster County Beautiful
PA CleanWays of McKean County
PA CleanWays of Mifflin County
Keep Norristown Beautiful
Keep Northeastern PA Beautiful
Keep Perry County Beautiful
Keep Philadelphia Beautiful
Reading Beautification, Inc.
Keep Royal Gardens Beautiful
Keep Somerset County Beautiful
Tri-County CleanWays (Butler, Lawrence & Mercer counties)
PA CleanWays of Venango County
Keep Washington County Beautiful
Westmoreland Cleanways and Recycling
Keep York Beautiful

“We encourage our local team members to get out in their local areas and not only be ambassadors for Sheetz, but good members of the community.”

RYAN SHEETZ, Sheetz, Director of Brand Strategy

