ANNUAL IMPACT



129,632
volunteers at a value of \$12.8 million







43,352
tires recycled or properly disposed
[nearly 1 million since 2005]

VISION, MISSION & GUIDING PRINCIPLES



Visior

A clean and beautiful Pennsylvania.

Mission

Empowering Pennsylvanians to keep our communities clean and beautiful.

Guiding Principles

EDUCATION

This is the key to encourage positive behaviors toward community improvement.

INDIVIDUAL RESPONSIBILITY

Improving communities, their environment, and quality of life all begins with personal responsibility.

PUBLIC-PRIVATE PARTNERSHIPS

Broad-based community alliances are essential to achieve sustainable community improvement.

VOLUNTEER ACTIO

By engaging volunteers, we extend the reach of our educational efforts and multiply the impact of our actions.







PARTNER BENEFITS

R	ecc	<mark>igniti</mark> on	and	Prom	otion

Official KPB Business Partner annual recognition certificate Partnership spotlighted on social media Company logo with link on KPB's website, Home page Company logo with link on KPB's website, Business Partner page Company name listed on KPB's website, Business Partner page

Leaders for a Litter Free PA

Company name on KPB's Leaders for a Litter Free PA gloves

Company name / logo on KPB's Leaders for a Litter Free PA giveaways (may include t-shirts, car litter bags, etc.)

Company logo with link on KPB's Leaders for a Litter Free PA, Home page

Pick Up Pennsylvania - Spring Cleanup Program

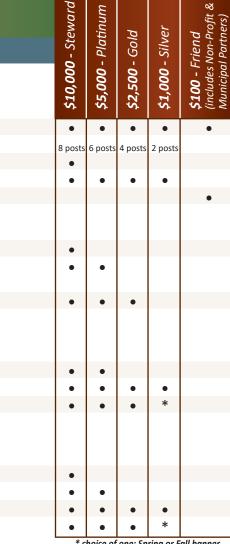
supporting the Great American Cleanup

Company logo with link on KPB's Pick Up Pennsylvania, Home page Company logo with link on KPB's Pick Up Pennsylvania, Business Partner page Company logo on KPB's Pick Up Pennsylvania banners

Pick Up Pennsylvania - Fall Cleanup Program

supporting the International Coastal Cleanup

Company name on KPB's Pick Up Pennsylvania gloves Company logo with link on KPB's Pick Up Pennsylvania, Home page Company logo with link on KPB's Pick Up Pennsylvania, Business Partner page Company logo on KPB's Pick Up Pennsylvania banners









We are humbled to upport community organizations like Keep Pennsylvania Beautiful that help to protect and conserve the nvironment."



KEY INITIATIVES

Keep Pennsylvania Beautiful empowers Pennsylvanians to keep our communities clean and beautiful.

We work closely with state and local government officials, businesses, civic and community leaders, churches, schools, neighborhoods and organized groups. By harnessing the collective power of our network, we multiply the impact of our actions.

We invite you to join us as we continue our work to preserve the beauty of Pennsylvania. Your financial support will help us address and expand upon our four key initiatives. We are committed to keeping the Keystone State beautiful.

Increase Community Capacity

Litter & Illegal Dump Cleanups | Recycling & Special Collections Community Greening & Beautification Awards Recognition Programs

Influence Positive Behavior Through Education

Litter Education Curriculum & Programs | Tools for Schools Public Awareness Campaigns

Strengthen Environmental Law Enforcement

Enforcement Support Programs | Litter Ordinance Tools & Templates Surveillance Camera Loan Program

Improve Policy & Infrastructure

Laws & Ordinances | Grant Opportunities Research, Data Collection & Analysis

WHO WE ARE

Keep Pennsylvania Beautiful brings people together to build and sustain vibrant, clean communities. Through multiple programs and a statewide network of affiliates, we provide the right tools and resources to prevent litter, reduce waste, increase recycling and protect the natural resources of our communities. Keep Pennsylvania Beautiful promotes personal, corporate and community responsibility for a clean and beautiful Pennsylvania.

Since 1990, Keep Pennsylvania Beautiful has worked with thousands of volunteers across the state to pick up over 141 million pounds of trash from roadways, waterways, greenways, vacant lots, forestlands and other community spaces.

As a state affiliate of Keep America Beautiful, Inc., the nation's largest volunteer-based community action and education organization, Keep Pennsylvania Beautiful is led by a statewide, volunteer Board of Directors

Our Affiliate Network

Allegheny CleanWays Keep Allentown Beautiful Keep Bedford County Beautiful Keep Blair County Beautiful Keep Bradford County Beautiful Keep Bucks County Beautiful Keep Cambria County Beautiful Keep Centre County Beautiful Keep Chester Beautiful CleanScapes (Clinton and Lycoming

County PA CleanWays of Elk County Keep Erie County Beautiful PA CleanWays of Fayette County Keep Harrisburg-Dauphin Beautiful Keep Huntingdon County Beautiful Keep Juniata County Beautiful

PA CleanWays of Cumberland

Keep Lancaster County Beautiful PA CleanWays of McKean County PA CleanWays of Mifflin County Keep Norristown Beautiful Keep Northeastern PA Beautiful Keep Perry County Beautiful Keep Philadelphia Beautiful Reading Beautification, Inc. Keep Royal Gardens Beautiful Keep Somerset County Beautiful Tri-County CleanWays (Butler, Lawrence & Mercer counties) PA CleanWays of Venango County Keep Washington County Beautiful

Westmoreland Cleanways and

Recycling

Keep York Beautiful

"We encourage our local team members to get out in their local areas and not only be ambassadors for Sheetz, but good members of the community.

RYAN SHEETZ, Sheetz, Director of Brand Strategy





