

Litter Summit Overview: According to new litter research in Pennsylvania, there are hundreds of millions of pieces of litter on our roadways any given day. Yet, the vast majority of Pennsylvanians say that it isn't acceptable to litter. We know cleanups are not going to solve this problem and propose a behavior change management approach to addressing this issue. Please consider joining industry leaders and stakeholders from across Pennsylvania to learn the results of a comprehensive research effort. Only by changing littering and illegal dumping behaviors will we achieve the desired economic, social and environmental outcomes that come with a clean and beautiful Pennsylvania.

Keynote Speakers:

Wesley Schultz is Dean of Graduate Studies & Research at California State University, where he teaches courses in sustainability, psychology, and statistics. Dr. Shultz has 25 years of experience working on the behavioral dimensions of sustainability issues with a strong focus on litter, waste, recycling, and conservation. He is a recognized national and international expert in Social Marketing.

Anne Johnson is a Principal and Vice President of Global Corporate Sustainability for RRS. She has more than 20 years of multi-disciplinary experience working with global consumer product brands and manufacturers on sustainable product and packaging design and recovery, as well as corporate sustainability strategy and goal setting. Ms. Johnson was key in developing RRS TruCycle®.

Special Guests: Secretary Patrick McDonnell, DEP; Secretary Leslie Richards, PennDOT; and Deputy Secretary for Parks and Forestry, John Norbeck, DCNR.

Sponsorship Packages	\$5,000 - EVENT	\$2,500 - PLenary (only 4 available)	\$1,000 - MEAL / SNACK (6 available)	\$500 - SUPPORTER	\$250 - AFFILIATE ATTENDEE
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