



Shannon Reiter  
President

# NEWS RELEASE

## **FOR IMMEDIATE RELEASE**

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## **Last Chance to Enter Great American Cleanup of PA Video Contest**

*Deadline to Submit is June 7, 2019*



As a culmination to the Great American Cleanup of PA, Keep Pennsylvania Beautiful is calling for videos of community events that happened in conjunction with this statewide community improvement initiative. The video contest is open to all who registered with the Great American Cleanup of PA. **The deadline to submit a video is Friday, June 7.**

“This is a great opportunity to showcase your local programs and partnerships while showing just how much fun it can be to join together to improve your community,” said Shannon Reiter, President of Keep

Pennsylvania Beautiful. Videos should be 60 seconds or less and address the theme, “How do you keep Pennsylvania beautiful?”

The Department of Environmental Protection sponsors the Great American Cleanup of PA and video contest, while cash prizes are offered by the Pennsylvania Waste Industries Association. The winning entry receives \$200 and two runners up each receive \$100 for the nonprofit or charity of choice. Help choose the winners by liking your favorite video on the Keep Pennsylvania Beautiful Facebook page. Voting begins on June 17 and concludes on June 26 at 3:00 PM. Winners will be announced on June 26 by the end of business.

Electronic submissions should be sent to [slarson@keeppabeautiful.org](mailto:slarson@keeppabeautiful.org) with Video Contest 2019 in the subject line. For additional contest details visit <https://gacofpa.org/video-contest/>.

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### **About Keep Pennsylvania Beautiful**

Keep Pennsylvania Beautiful’s mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 141 million pounds of litter from Pennsylvania’s roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit [www.keeppabeautiful.org](http://www.keeppabeautiful.org).