

Shannon Reiter President

NEWS RELEASE

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Chambersburg Career Magnet School Environmental Club Wins the Keep Pennsylvania Beautiful 2019 Great American Cleanup of PA Video Contest







The winning entry of the annual Keep Pennsylvania Beautiful Great American Cleanup of PA video contest was submitted by <u>Chambersburg Career Magnet School Environmental Club</u> in Franklin County. The school will receive a \$200 cash prize for their video of a cleanup project of Loop Road, Tallow Hill Road and a one-mile stretch of Conococheague Creek. The cleanup resulted in the removal and proper disposal of 111 bags of trash! The creek section was adopted by the group through the <u>Keep Pennsylvania Beautiful Adoption Program</u> in 2018.

Two runners up will receive a cash prize of \$100 each and include <u>Snowshoe Rails to Trails Association</u> in Centre County whose members cleaned Black Bear Trail near Winburne, PA, and <u>Western PA School for the Deaf</u> in Allegheny County, whose students performed a litter cleanup of their campus and community and planted trees at a local park.

"Keep Pennsylvania Beautiful would like to thank our sponsors, PA Waste Industries Association and the Department of Environmental Protection and all those who participated in the 2019 Great American Cleanup of PA Video Contest, making it a huge success. The contest generated a lot of excitement and friendly competition among participants," said Shannon Reiter, President of Keep Pennsylvania Beautiful. "These videos, viewed by over 17,000 people, are a fun way to recognize the efforts of local organizations and promote and encourage our collective mission of making our communities clean and beautiful."

Other entries include:

Allegheny County - <u>Coraopolis Shade Tree Commission</u>
Blair County - <u>Tyrone Area High School</u>
Centre County - <u>Clearwater Conservancy</u>
Crawford County - <u>Little Critters</u>
Delaware County - <u>Upland Borough</u>

Erie County - Fort LeBoeuf Middle School
Fayette County - Frazier Middle School National Junior Honor Society
Lancaster County - Conestoga Valley High School
Wayne County - Big Bass Lake Community Association

Each year, Keep Pennsylvania Beautiful holds a video contest as a culmination of their statewide cleanup initiative, the Great American Cleanup of PA and as a way for community groups to highlight their local programs. Winners were chosen according to who received the most likes on Facebook during the voting period. The three winning videos can be found on our YouTube page, https://www.youtube.com/user/KeepPABeautiful. All videos can be viewed on the Keep Pennsylvania Beautiful Facebook page at https://www.facebook.com/keeppabeautiful/.

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 141 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.