

Shannon Reiter President

NEWS RELEASE

FOR IMMEDIATE RELEASE

Release Date: May 16, 2019 Contact: Michelle Dunn Tel: 877.772.3673 Email: <u>mdunn@keeppabeautiful.org</u> Web site: www.keeppabeautiful.org

Still Time to Participate in the Great American Cleanup of PA



Keep Pennsylvania Beautiful is calling for individuals and groups to register community improvement events with the Great American Cleanup of PA, their signature program, before the statewide initiative ends on May 31. Registered events receive free cleanup supplies of bags, gloves and vests, while supplies last.

Michelle Dunn, the statewide coordinator of the annual program said, "There have been hundreds of events across the state so far this year. Now is the time before the vegetation completely takes over and makes it difficult to see and get to the trash. People can simply organize their own local event or join an event in their area. It's never too

late to clean and beautify your community."

Events can be litter cleanups, illegal dump cleanups, beautification projects, special collections, and educational events however, you must be registered to receive free cleanup supplies.

In conjunction with the cleanup initiative, the group is also holding a video contest for those registered. Cash prizes, sponsored by the Pennsylvania Waste Industries Association, are \$200 for the winning entry and \$100 each for two runners up. Submission deadline is June 7, 2019.

To register an event or for more information about the video contest, go to <u>www.gacofpa.org</u>. Questions can also be answered by Michelle Dunn, Great American Cleanup of PA Program Coordinator, at 1-877-772-3673 ext. 113 or <u>mdunn@keeppabeautiful.org</u>.

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About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to keep our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 141 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.