

NEW RELEASE

FOR IMMEDIATE RELEASE

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ARBOR DAY EVENT AT THE JOHNSTON ESTATE



(April 29, 2019) – In celebration of environmental stewardship, this Arbor Day, April 26, 2019, Keep Pennsylvania Beautiful worked with GIANT associate volunteers and the Friends of Johnston, Inc. to plant trees and flowers, mulch beds, create walkways and conduct additional improvements at Camel's Hump Farm on the

Johnston Estate. This is a continuation of projects initiated by GIANT'S Reduced Emissions Program, which was developed in partnership with GreenPrint Holdings Inc.

"Earth Day happens in our stores every day and through volunteer events like this," said Ashley Flower, Manager External Communications and Community Relations, GIANT Food Stores. "GIANT wants to make sure we are staying true to our promise and helping to ensure a healthy planet for future generations and we are proud to work with organizations like Friends of Johnston and Keep Pennsylvania Beautiful who share our commitment."

Friends of Johnston, Inc. is an all-volunteer charitable nonprofit working to restore the historic 135-acre estate of Archibald Johnston, the first mayor of Bethlehem, as a Community Center for Nature Education Wellness and the Arts. In addition to the Arbor Day improvement project, the group is working on a Community Garden, Permaculture Orchard, an Outdoor Classroom, and a 2-acre Enchanted Forest Arboretum.

"The Friends of Johnston are truly thankful for the all of the support of Keep Pennsylvania Beautiful and GIANT to help with the renovation of this beautiful estate for our community," said Victoria Bastidas, president of The Friends of Johnston, Inc.

Keep Pennsylvania Beautiful, a state affiliate of Keep America Beautiful, Inc., has more than 25 years of experience in organizing volunteer-driven illegal dump clean-ups and beautification events and is continuing to partner with GIANT as part of the company's Reduced Emissions Program, powered by GreenPrint Holdings Inc. Through the Reduced Emissions Program, for every qualifying gallon of fuel purchased at GIANT/MARTIN'S fuel stations, GreenPrint will invest in carbon projects across the globe, which will offset up to 30% of the customer's tailpipe carbon emissions. In addition, GIANT associates will take part in various community improvement projects, organized by Keep Pennsylvania Beautiful and their local affiliates, such as tree plantings, greenspace enhancements, invasive species removal, butterfly gardens, trash cleanups, and more.

"We are proud to continue working with GIANT through the Reduced Emissions Program," explains Shannon Reiter, President of Keep Pennsylvania Beautiful. "GIANT has been a sponsor of our Great American Cleanup of PA for a number of years. We look forward to supporting GIANT as who want to engage directly in their communities through this partnership"

Visit [GIANT'S](http://www.giant.com) website to learn more about the company's sustainability programs. Visit www.keeppabeautiful.org for more information on programs or to find an event near you.

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About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to keep our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 141 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.

About GIANT Food Stores, LLC

Founded in 1923 in Carlisle, Pennsylvania, GIANT Food Stores, is passionate about building strong families and healthy communities. With a customer-centric approach in all it does, GIANT serves millions of families across Pennsylvania, Maryland, Virginia and West Virginia through its nearly 180 neighborhood stores, 132 pharmacies, 99 fuel stations and its online grocery ordering and delivery services. GIANT Food Stores is proud to employ more than 30,000 associates who believe in giving back to their community and over the last five years, GIANT, with the help of its customers and vendor partners, has proudly donated more than \$100 million to local nonprofits. The GIANT Family of Brands includes GIANT, MARTIN'S Food Markets, GIANT Heirloom Market, and GIANT DIRECT, Powered by Peapod. GIANT Food Stores is a company of Ahold Delhaize USA. For more information visit the GIANT or MARTIN'S websites.

About GreenPrint Holdings Inc.

Founded by a team of loyalty and rewards experts, GreenPrint created the first reduced emissions programs – enabling companies to enhance their existing offerings on a per transaction basis. Today the company reduces emissions on over 1 billion gallons of fuel annually across thousands of retail locations and 100,000 corporate and municipal fleets in 13 countries. GreenPrint has built relationships with more than 2,000 nonprofits across the world and makes investments in over 20 certified carbon offset and renewable energy projects on behalf of clients. <https://www.greenprintcorp.com/>

About Friends of Johnston

The Friends of Johnston is an all-volunteer charitable nonprofit formed in 2015 and dedicated to the preservation, restoration and sustainable adaptive reuse of the Estate of the first Mayor of Bethlehem, Archibald Johnston, to meet the needs of our community. We are currently restoring the historic farmstead as a Community Center for Nature Education, Wellness and the Arts and community garden and are restoring 44 acres of land for habitat and trails. Learn more at www.thefriendsofjohnston.org.