

# NEWS RELEASE

## **FOR IMMEDIATE RELEASE**

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## **Pennsylvania Teachers Invited to Participate In Litter Free School Zone Program**



(April 11, 2019) Earth Day, April 22, is quickly approaching and Keep Pennsylvania Beautiful invites all educators to check out the [Litter Free School Zone program](http://www.keeppabeautiful.org/keep-it/litter-free-school-zone) ([www.keeppabeautiful.org/keep-it/litter-free-school-zone](http://www.keeppabeautiful.org/keep-it/litter-free-school-zone)). This comprehensive program encourages young people to take an active role in protecting and improving the environment through recycling, litter awareness and community stewardship. Keep Pennsylvania Beautiful will provide a sign to each school that participates in the program. As part of the program, the school commits to organizing two cleanups or beautification events per year. There are currently over eighty schools

participating in the program. All schools are welcome to participate, whether you are an elementary school, middle school, high school, or public / private school.

Shannon Reiter, President of Keep Pennsylvania Beautiful stated, “We welcome students, clubs, classes, and even entire school districts to participate in the Litter Free School Zone program. This program provides a fun and easy way for students to work together, learning valuable community leadership and responsibility skills, while gaining a respect for the environment and the world around them. It is also an opportunity to develop a school-wide stewardship ethic and set a community example.”

Litter Free School Zone events can also be registered with the [Great American Cleanup of PA](http://www.greatamericancleanup.org), a statewide community improvement initiative. Registered events can receive free cleanup supplies such as bags, gloves and vests curtesy of PennDOT, the Department of Environmental Protection and Keep America Beautiful.

Anyone interested in participating should visit the “Keep It!” section of the Keep Pennsylvania Beautiful website, [www.keeppabeautiful.org](http://www.keeppabeautiful.org) or contact Stephanie Larson at 877.772.3673.

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### **About Keep Pennsylvania Beautiful**

Keep Pennsylvania Beautiful’s mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 141 million pounds of litter from Pennsylvania’s roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit [www.keeppabeautiful.org](http://www.keeppabeautiful.org).