

# NEWS RELEASE

## **FOR IMMEDIATE RELEASE**

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Shannon Reiter  
President

## **Celebrate Earth Day by Joining Keep Pennsylvania Beautiful's 2019 Great American Cleanup of PA**



In celebration of Earth Day, April 22, Keep Pennsylvania Beautiful encourages residents to join the 2019 Great American Cleanup of PA today at [www.gacofpa.org](http://www.gacofpa.org). **Events registered through May 31 receive free trash bags, gloves, and safety vests from PennDOT district offices, as supplies last.** The Great American Cleanup of PA engages over 150,000 volunteers annually in litter cleanups, illegal dump cleanups, beautification projects, special collections, and educational

events. To help with the cost of trash disposal, the Pennsylvania Department of Environmental Protection and Pennsylvania Waste Industries Association are sponsoring **Pick It Up PA Days from April 13 through May 6**. During this time, trash collected at registered events can be taken to participating landfills and receive free or reduced cost disposal with prior approval.

Join thousands of volunteers across Pennsylvania in keeping our communities clean and beautiful. Register your group event at [www.gacofpa.org](http://www.gacofpa.org) or by calling Michelle Dunn, Great American Cleanup of PA Program Coordinator, at 1-877-772-3673 ext. 113 or email at [mdunn@keeppabeautiful.org](mailto:mdunn@keeppabeautiful.org).

Video contest showing "How You Keep Pennsylvania Beautiful." Keep Pennsylvania Beautiful is hosting a video contest highlighting the 2019 Great American Cleanup of PA events. If your group has a registered event, send in a 60-second video recognizing sponsors and volunteers to [slarson@keeppabeautiful.org](mailto:slarson@keeppabeautiful.org). Cash prizes, sponsored by the Pennsylvania Waste Industries Association, are \$200 for the winning entry and \$100 each for two runner-ups.

"We are so grateful to our volunteers and sponsors who help make the Great American Cleanup of PA, Pennsylvania's premier community improvement initiative, a huge success each year," said Shannon Reiter, President of Keep Pennsylvania Beautiful. "Last year, Pennsylvanians coordinated and participated in 5,362 events. Close to 20,000 tires and 6.6 million pounds of trash were removed from our beautiful landscape. This year we hope to engage even more Pennsylvania's to join the Great American Cleanup of PA to help keep our communities clean and beautiful."

### **Great American Cleanup of PA Earth Day Events**

Highlighted below are just a few of the many Great American Cleanup of PA Earth Day events taking place across

Pennsylvania via Keep Pennsylvania Beautiful/Keep America Beautiful affiliates. To find an event near you visit the Keep Pennsylvania Beautiful Calendar of Events. Choose the county that you are interested in and click refresh.

**Allegheny CleanWays** – Fineview cleanup on April 20 from 10AM – 1PM. Contact Hannah Samuels at [hannah@alleghenycleanways.org](mailto:hannah@alleghenycleanways.org) or 412-973-6506.

**Keep Blair Beautiful** – Legion Park cleanup on April 22 from 5 – 7 PM. Contact Katrina Pope at [kpope@ircenvironment.org](mailto:kpope@ircenvironment.org) or 814-942-7472.

**Keep Cambria County Beautiful** – Tire and Appliance collection on April 27 from 8AM – 1PM at the Croyle Township Municipal Building. Contact Mark Stockley at 814-472-2120 or [mstockley@co.cambria.pa.us](mailto:mstockley@co.cambria.pa.us).

**PA CleanWays of Cumberland County** – Cleanup of Gettysburg Road, Upper Allen Township on April 27 from 9AM – 12PM. Contact Mike Onofrey at 717-856-8561 or [mike.onofrey@verizon.net](mailto:mike.onofrey@verizon.net).

**Keep Juniata County Beautiful** – Appliance and Electronics collection on April 27 from 9AM – 12PM, Juniata County Fairgrounds. Contact Mindy Musser at 717-436-4017 or [mindy-musser@juniataccd.org](mailto:mindy-musser@juniataccd.org).

**Keep Philadelphia Beautiful** – Spring cleanup at 1200 S. 4<sup>th</sup> Street on April 22 from 10AM – 12:30PM. Contact Kelly Offner at 267-372-4663 or [kelly@keepphiladelphiabeautiful.org](mailto:kelly@keepphiladelphiabeautiful.org).

**Reading Beautification, Inc.** – City-wide cleanup on April 27 from 8AM – 1PM. Contact Steve Harrity at 610-655-6017 or [steven.harrity@readingpa.gov](mailto:steven.harrity@readingpa.gov).

The Great American Cleanup of PA is held annually from March 1 through May 31 and is led by a coalition of non-profit, state agency and business partners such as the Pennsylvania Department of Environmental Protection; PennDOT; Pennsylvania Waste Industries Association; Pennsylvania Food Merchants Association; Weis Markets, Inc.; Wawa, Inc.; Columbia Gas of Pennsylvania; Lancaster County Solid Waste Management Authority; Giant Food Stores, Inc.; Republic Services; Mahantango, Inc. and Wegmans Food Markets.

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### **About Keep Pennsylvania Beautiful**

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to keep our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 141 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit [www.keeppabeautiful.org](http://www.keeppabeautiful.org).