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## **FOR IMMEDIATE RELEASE**

### **Keep Pennsylvania Beautiful Engages nearly 129,632 Volunteers to Remove Over 7.2 Million Pounds of Trash in 2018**

**(March 13, 2019)** – [Keep Pennsylvania Beautiful](http://www.keeppabeautiful.org) and its local affiliates and partners held community improvement events in 2018 resulting in over 7.2 million pounds of trash, 2.3 million pounds of electronics waste and 43,352 tires recycled or properly disposed. The events engaged 129,632 volunteers.

The mission of Keep Pennsylvania Beautiful is empowering Pennsylvanians to keep our communities clean and beautiful. The organization has committed county or municipal based [affiliates serving 39 counties](#) across the state that work closely with program partners, local governments, like-minded organizations and volunteers to coordinate initiatives in their three program areas of Prevent It, Clean It and Keep It.

The diverse project initiatives include illegal dump and river cleanups, litter pickups, recycling and special collections, tree and flower plantings, murals and painting of community structures, rain garden and outdoor classroom construction and educational events just to name a few.

Keep Pennsylvania Beautiful's 2018 Statewide Statistics:

- 7,231,830 pounds of trash removed from Pennsylvania's landscape
- 2,398,195 pounds of electronics collected and properly disposed
- 43,352 tires properly disposed
- 129,632 volunteers
- \$481,400 in-kind donations

"Since our inception in 1990, over 141 million pounds of trash has been removed from our landscape and over 8.7 million pounds of electronics have been collected and recycled! Countless neighborhoods have been improved because of the dedicated service of volunteers who participate in our programs, such as the Great American Cleanup of PA, International Coastal Cleanup and our adoption program for local roads and areas," explained Shannon Reiter, President of Keep Pennsylvania Beautiful.

Click [here](#) to find an affiliate near you. Click [here](#) to find an event near you. To participate in the 2019 Great American Cleanup of PA that runs from March 1 through May 31 visit [www.gacofpa.org](http://www.gacofpa.org) or contact Michelle Dunn, Great American Cleanup of PA Program Coordinator, at 1-877-772-3673 ext. 113 or [mdunn@keeppabeautiful.org](mailto:mdunn@keeppabeautiful.org).

#### **About Keep Pennsylvania Beautiful**

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to keep our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 141 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit [www.keeppabeautiful.org](http://www.keeppabeautiful.org).

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