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## **FOR IMMEDIATE RELEASE**

### **Applications Open for Keep America Beautiful/Coca Cola Public Recycling Grant Program**

**(November 20, 2018)** – Applications for the 2018 [Keep America Beautiful/Coca Cola Public Recycling Grant Program](#) are being accepted through **December 30**. Eligible recipients include Keep America Beautiful affiliates, government and public agencies, nonprofit organizations, tribal governments, religious organizations, colleges & universities, K-12 schools and other community groups.

The grant program awards actual recycling bins to schools, government agencies, colleges and other community organizations on a competitive basis. Interested parties complete an [online application](#), designating the style and number of bins they would like and explaining how and where they would use the bins. Keep America Beautiful selects recipients based on the merits of their proposal according to several criteria including need and the potential to recover the greatest amount of recyclables. Keep America Beautiful then works with its vendors to arrange delivery of the bins at no cost to the grant recipients. In addition to the free bins awarded through the grant, all applicants are extended the opportunity to purchase additional recycling bins and related accessories at a special, discounted price.

“Convenience and accessibility are keys to recycling, especially when we are out and about in our neighborhoods enjoying our parks, walking trails, downtown areas and all our shared public places. Providing recycling bins for our residents will not only make it easier to recycle, it will also help reduce the amount of litter in our environment. Clean and healthy communities depend on everyone pitching in and doing the right thing – providing bins supports that goal,” stated Shannon Reiter, President of [Keep Pennsylvania Beautiful](#), the state affiliate of Keep America Beautiful.

#### **About Keep Pennsylvania Beautiful**

Keep Pennsylvania Beautiful’s mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 133 million pounds of litter from Pennsylvania’s roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit [www.keeppabeautiful.org](http://www.keeppabeautiful.org).

#### **About Keep America Beautiful**

At Keep America Beautiful, we want to ensure that beauty is our lasting signature. A leading national nonprofit, Keep America Beautiful inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live. Established in 1953, Keep America Beautiful provides the expertise, programs and resources to help people end littering in America, improve recycling in America, and beautify America’s communities. The organization is driven by the work and passion of more than 600 community-based Keep America Beautiful affiliates, millions of volunteers, and the support of corporate partners, municipalities, elected officials, and individuals. To learn how you can donate or take action, visit [kab.org](http://kab.org). Follow us on [Twitter](#) and [Instagram](#), like us on [Facebook](#), or view us on [YouTube](#).

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