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## **FOR IMMEDIATE RELEASE**

### **Keep Pennsylvania Beautiful Reminds Great American Cleanup of PA Participants to Enter Video Contest**

**(May 16, 2018)** – Show us how you keep your community clean and beautiful! Anyone participating in Keep Pennsylvania Beautiful’s Great American Cleanup of PA is reminded to submit an entry in the video contest. To participate, send Keep Pennsylvania Beautiful a 60-second video of your Great American Cleanup of PA event showing individuals, groups, children, and adults having fun making our communities clean, beautiful and vibrant! Be sure to mention the Great American Cleanup of PA in your video.

Cash prizes, sponsored by the Pennsylvania Waste Industries Association, are \$200 for the winning entry and \$100 each for two runners up. The deadline to submit your video is **June 8, 2018**. For contest details visit <http://gacofpa.org/video-contest/>. Help choose the winners by liking your favorite video on the [Keep Pennsylvania Beautiful Facebook page](#). Voting begins on June 18<sup>th</sup> and concludes on June 27<sup>th</sup> at 3:00 PM. Pennsylvania Department of Environmental Protection is also a sponsor of the video contest.

“We are excited to provide this opportunity for community groups and individuals to showcase their local programs. A lot of hard work and partnerships go into the Great American Cleanup of PA events and that’s what we want to see!” says Shannon Reiter, president of Keep Pennsylvania Beautiful. “The Keep Pennsylvania Beautiful video contest is a way to gain recognition, build support for local programs and thank all the volunteers and sponsors who helped make your Great American Cleanup of PA event a success.”

The Great American Cleanup of PA initiative officially ends on May 31. Register your last minute community improvement event and receive free trash bags, gloves, and safety vests from PennDOT district offices as supplies last. Go to [www.gacofpa.org](http://www.gacofpa.org).

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#### **About Keep Pennsylvania Beautiful**

Keep Pennsylvania Beautiful’s mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 126 million pounds of litter from Pennsylvania’s roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit [www.keeppabeautiful.org](http://www.keeppabeautiful.org).