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FOR IMMEDIATE RELEASE

Keep Pennsylvania Beautiful: 132,695 Volunteers Organize 7,280 Events as Part of 2017 Great American Cleanup of PA

(December 13, 2017) – Keep Pennsylvania Beautiful has announced the results of the 2017 Keep Pennsylvania Beautiful **Great American Cleanup of PA that runs annually from March 1 through May 31**. During this event, the organization garnered **\$13 million in in-kind donations and support** – money saved or costs avoided due to the generous donations of supplies, services and man-power.

The event engaged 132,695 invaluable volunteers in 7,280 events across the state that focused on community greening, beautification and cleanups. Organized groups, civic organizations, families and friends took to Pennsylvania parks, trails, and streets to reclaim communities by picking up over 5 million pounds of trash and planting 16,437 flowers, bulbs and other plants in an effort to keep Pennsylvania beautiful. As in years past, all 67 counties participated in this annual community improvement event. Click [here](#) to view the 2017 Great American Cleanup of PA final report. Click [here](#) for a breakdown of stats by county to see how your county performed in 2017.

“We are so grateful for the ongoing support of our sponsors, Business Council members, volunteers, local municipalities and local businesses,” said Shannon Reiter, President of Keep Pennsylvania Beautiful. “Without these partnerships and the tireless work of the volunteers the Great American Cleanup of PA would not be possible.”

In 2017, this annual event was held in conjunction with Keep America Beautiful’s Great American Cleanup and in partnership with support from the Pennsylvania Department of Environmental Protection, PennDOT, Pennsylvania Waste Industries Association, the Pennsylvania Food Merchants Association, Pennsylvania Beverage Association, Weis Markets, Inc., Wawa, Inc., Sheetz, ShopRite and The Fresh Grocer, Steel Recycling Institute, Lancaster County Solid Waste Management Authority, Giant Eagle Inc., Giant Food Stores, Inc., Republic Services, Wegmans Food Markets and Clean Earth.

To inquire about becoming a 2018 Great American Cleanup of PA sponsor, contact the Keep Pennsylvania Beautiful office at 724-836-4121.

Registration for the 2018 Great American Cleanup of PA will open in January. During this period, events registered through www.gacofpa.org will receive free bags, gloves, and vests from PennDOT District offices, as supplies last. As part of this event, the Pennsylvania Department of Environmental Protection and the Pennsylvania Waste Industries Association will sponsor Let’s Pick It Up PA – Everyday from April 7th – 30th. During the Pick It Up PA Days, registered events will be able to take the trash collected during their cleanup to participating landfills for free or reduced cost.

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful’s mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 126 million pounds of litter from Pennsylvania’s roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keepapbeautiful.org.

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