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FOR IMMEDIATE RELEASE

Keep Pennsylvania Beautiful Asks: How will you Celebrate America Recycles Day?

(November 1, 2017) – [America Recycles Day](#), a Keep America Beautiful initiative, which takes place annually on and around Nov. 15, recognizes the benefits of recycling while providing an educational platform that helps raise awareness about the value of reducing, reusing and recycling – every day – throughout the year.

We invite you to plan your own ARD event by taking advantage of the wide variety of [tools and resources](#) KAB offers to make event planning easy and successful. Once planned, register your event [here](#) – this allows your event to become part of the national network of America Recycles Day events!

“Keep America Beautiful is determined to end littering, improve recycling, reduce waste, and beautify America’s communities,” said Brenda Pulley, senior vice president, recycling, Keep America Beautiful. America Recycles Day is a key fall initiative to educate, motivate, and activate individuals and entire communities to better understand what to place in recycling bins and the many environmental, economic, and social benefits of recycling.”

“America Recycles Day provides a means to encourage recycling 365 days a year whether it’s at school, home or whole communities,” said Shannon Reiter, President of Keep Pennsylvania Beautiful. “We are grateful to Keep America Beautiful for providing these tools and resources to our local communities.”

Schedule your event any time leading into the official America Recycles Day celebration on Tuesday, Nov. 15.

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful’s mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 126 million pounds of litter from Pennsylvania’s roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.