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FOR IMMEDIATE RELEASE

Keep Pennsylvania Beautiful Affiliates Collect Close to 4,500 Tires *2017 Tire War Champion Named*

(October 20, 2017) – Keep Pennsylvania Beautiful would like to congratulate their local affiliates of Keep Huntingdon County Beautiful, Keep Juniata County Beautiful, PA CleanWays of Mifflin County, and Keep Perry County Beautiful on a successful twelfth annual Tire War, a friendly competition to compete for the most tires collected at their perspective special collections event. During the 2017 event, residents brought in 4,326 tires for proper disposal. Keep Huntingdon County Beautiful remains the champion with 1,998 tires collected. Keep Juniata County Beautiful came in second place, collecting 964 tires, PA CleanWays of Mifflin County collected 759 tires, and Keep Perry County Beautiful earned the ‘Flat Tire’ award with 605 tires collected.

The collections, sponsored in part by the Department of Environmental Protection’s HHW/Small Business Hazardous Waste Collection Program, have gathered and recycled 40,000 tires from local County residents since 2006. All tires collected are recycled. Tires that are improperly disposed leach toxic chemicals that contaminate soil and water. They also provide breeding grounds for mosquitoes, increasing the risk of West Nile Virus and Zika Virus.

“It is obvious from the continued participation that there is a need for convenient, low-cost tire disposal within our local communities. The tires that are collected at these events won’t end up over the hill where they would be difficult and costly to remove,” said Shannon Reiter, President of Keep Pennsylvania Beautiful. “Keep Pennsylvania Beautiful is grateful to our affiliates for hosting special collections and to the community members who want to do the right thing.”

To learn more about Keep Pennsylvania Beautiful events planned for your county, visit www.keeppabeautiful.org and click on Calendar of Events.

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful’s mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 126 million pounds of litter from Pennsylvania’s roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.

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