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FOR IMMEDIATE RELEASE

Keep Pennsylvania Beautiful Encourages Pennsylvania Schools to Participate in Keep America Beautiful's Recycle-Bowl

(August 22, 2017) – Registration is open for the 2017 [Recycle-Bowl](#). Keep Pennsylvania Beautiful is encouraging educators in Pennsylvania to get their students involved in Keep America Beautiful's Recycle-Bowl competition.

Recycle-Bowl is a program designed to invigorate student participation in recycling through a national K-12 recycling competition. The objectives of the competition include: new recycling programs established within schools, the increase of recycling rates in schools that currently recycle and the provision of teacher/student educational opportunities about recycling and waste reduction. Recycle-Bowl competition begins Monday, October 16 and runs through Wednesday, November 15, 2017.

"The Recycle Bowl provides a means to introduce or expand recycling programs within our schools and encourages students to take responsibility to protect our natural resources by making recycling part of their way of life," said Shannon Reiter, President of Keep Pennsylvania Beautiful. "We are grateful to Keep America Beautiful for providing this resource to our local schools."

More than 1,200 schools across the nation competed in the 2016 Recycle-Bowl. Recyclables recovered during the competition totaled 2.2 million pounds, which prevented the release of 3,150 metric tons of carbon dioxide equivalent, Keep America Beautiful says. This reduction in greenhouse gases is equivalent to the annual emissions from 655 passenger cars. To register go to www.recycle-bowl.org.

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 126 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.

About Keep America Beautiful

Keep America Beautiful is the nation's leading nonprofit that brings people together to build and sustain vibrant communities. With a national network of community-based affiliates, we work with millions of volunteers who take action in their communities to transform public spaces into beautiful places. Through our programs and public-private partnerships, we engage individuals to take greater responsibility for improving their community's environment. For more information, visit kab.org, follow us on [Twitter](#), like us on [Facebook](#), or view us on [YouTube](#).

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