



Contact: Michelle Dunn
Tel: 724-836-4121
Email: mdunn@keeppabeautiful.org
Web site: www.keeppabeautiful.org

FOR IMMEDIATE RELEASE

International Coastal Cleanup Begins September 1

(August 30, 2017) – The International Coastal Cleanup, the world’s largest volunteer effort aimed at improving the health of our oceans, begins on September 1. This global initiative aims to prevent trash from entering our waterways. Keep Pennsylvania Beautiful coordinates the effort in Pennsylvania.

“We invite individuals, families, friends, civic groups, organizations and businesses to join hundreds of thousands of volunteers from around the world to pick up trash before it reaches our waterways. Last year 14,000 volunteers from 39 counties improved their communities by removing over 864,000 pounds of trash and debris from Pennsylvania’s lands, waterways and coastal regions during the International Coastal Cleanup event,” said Shannon Reiter, President of Keep Pennsylvania Beautiful. “We would like to see all 67 counties participate in the event this year.”

The International Coastal Cleanup runs from September 1 through October 31. [Register](#) your event with Keep Pennsylvania Beautiful and receive free gloves and bags, while supplies last. Any cleanup site, land or water, is eligible since we all live in a watershed and all waterways flow into our coastal waters.

If you are interested in coordinating an ICC cleanup or volunteering at a cleanup, please contact Michelle Dunn at 1-877-772-3673 Ext. 113 or mdunn@keeppabeautiful.org. Cleanup tools and resources to help organize a safe and successful cleanup can be found [here](#).

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful’s mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 126 million pounds of litter from Pennsylvania’s roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.