

Contact: Stephanie Larson

Tel: 724-836-4121

Email: slarson@keeppabeautiful.org Web site: www.keeppabeautiful.org

FOR IMMEDIATE RELEASE

Keep Pennsylvania Beautiful Announces Winners of the 2017 Great American Cleanup of PA Video Contest

(June 23, 2017) – The winning entry of the annual Keep Pennsylvania Beautiful Great American Cleanup of Pennsylvania video contest, sponsored by the PA Waste Industry Association and the Department of Environmental Protection, was submitted by Peace Valley Nature Center, Bucks County, with 166 votes. They received a \$200 cash prize.

Two runners up received a cash prize of \$100 each and included Lake Frederick Homeowners Association, Dauphin County (157 votes) and Lancaster Trash Dragon Neighborhood Cleanup (148 votes).

"We received entries that are representative of the diverse grassroots network that participates in the Great American Cleanup of PA. Kindergarten and high school classes, conservation groups, townships and businesses shared their stories of partnerships, innovation and pride," said Shannon Reiter, President of Keep Pennsylvania Beautiful. "Keep Pennsylvania Beautiful would like to congratulate the winners and thank all those who participated in the 2017 Great American Cleanup of PA Video Contest, making it a huge success!"

Winners were chosen according to who received the most likes on KPB's Facebook page during the voting period. The three winning videos can be found on our YouTube page, https://www.youtube.com/user/KeepPABeautiful. Visit Keep Pennsylvania Beautiful's Facebook page to view all entries. .

###

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 126 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.