

FOR IMMEDIATE RELEASE

Keep Pennsylvania Beautiful Affiliates Attend National Conference

(January 26, 2017) – Keep Pennsylvania Beautiful and their affiliates; Keep Erie County Beautiful, Keep Lancaster County Beautiful, Keep Philadelphia Beautiful, Westmoreland Cleanways and Recycling, Keep York Beautiful and Chester Environmental Partnership currently in process of forming a local affiliate, attended the Keep America Beautiful National Conference in Washington D.C. this week. The National Conference is Keep America Beautiful's premier educational and networking event, bringing together KAB's national network of state and local affiliate directors, business leaders, policymakers and other national experts who focus on framing new ideas and strategies to build and sustain vibrant communities.



"We believe that the best solutions are discovered when grassroots organizations like ours help bring together citizens, government and industry to work together for the greater good," said Becky Lyons, chief operating officer, Keep America Beautiful.

The theme of Keep America Beautiful's 2017 National Conference, borrowed from the Great Seal of the United States of America - 'E Pluribus Unum...Out of Many, One' - represents the collective impact of the Keep America Beautiful Affiliate Network. The National Conference also highlighted the award-winning work of Keep America Beautiful affiliates, partnering

organizations, and community leaders and volunteers from across the U.S.

"It is inspiring to meet with our colleagues from Pennsylvania and across the nation to share programs, initiatives and efforts as we all work toward the same goal of creating more socially connected, environmentally healthy and economically sound communities," stated Shannon Reiter, President of Keep Pennsylvania Beautiful. "We are grateful for the opportunity."

Photo: Front, left to right – Brittany Prischak, Keep Erie County Beautiful; Michelle Feldman, Keep Philadelphia Beautiful; Back, left to right – Tom Smith, Keep York Beautiful; Shannon Reiter, Keep Pennsylvania Beautiful; John Scott, Chester Environmental Partnership; Elena Prenovitz, Keep America Beautiful Youth Advisory Council Member – Erie County.

About Keep Pennsylvania Beautiful

Keep Pennsylvania Beautiful's mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 121 million pounds of litter from Pennsylvania's roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit www.keeppabeautiful.org.

About Keep America Beautiful

At Keep America Beautiful, we want to ensure that beauty is our lasting signature. A leading national nonprofit, Keep America Beautiful inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live. Established in 1953, Keep America Beautiful provides the expertise, programs and resources to help people end littering in America, improve recycling in America, and beautify America's communities. The organization is driven by the work and passion of more than 600 community-based Keep America Beautiful affiliates, millions of volunteers, and the support of corporate partners, municipalities, elected officials, and individuals. To learn how you can donate or take action, visit kab.org. Follow us on [Twitter](#) and [Instagram](#), like us on [Facebook](#), or view us on [YouTube](#).