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## **FOR IMMEDIATE RELEASE**

### **Keep Pennsylvania Beautiful Recognizes Local Adoption Volunteers and Encourages Statewide Participation**

**(January 19, 2017)** – Keep Pennsylvania Beautiful invites local residents, organizations, civic groups, and businesses to commit to litter free communities by joining their statewide adoption program. The program is an option for most types of local areas, such as municipal roads, communities, parks, neighborhood blocks, greenways, waterways and trails.

In Allegheny County, James Sharp Landing was recently adopted through the Keep Pennsylvania Beautiful Adoption Program by ‘Snakeguys Redd Up Team.’ The team of volunteers agreed to clean up twice a year and report results to Keep Pennsylvania Beautiful and Sharpsburg Borough agreed to support the adoption by installing the sign and providing trash disposal options.

“Sharpsburg Borough is proud to be a part of Keep Pennsylvania Beautiful and setting an example for our community and others the importance of working together to provide a clean, safe and friendly place to live, work and visit,” stated William Rossey, Manager, Borough of Sharpsburg.

According to Keep America Beautiful’s 2009 National Visible Litter Survey and Litter Cost Study, litter clean-up costs the U.S. more than an estimated \$11.5 billion each year with municipalities spending more than \$790 million and counties spending \$185 million each year.

“Many communities depend on volunteers to clean up litter. Keep Pennsylvania Beautiful works hand in hand with local municipalities and counties to provide residents with the tools and resources they need to keep our communities clean and beautiful,” stated Shannon Reiter, President of Keep Pennsylvania Beautiful. “Our adoption program helps mitigate the costs associated with cleaning up and encourages partnerships between local residents and municipalities. It’s a win-win.”

For more information visit <http://www.keeppabeautiful.org/keep-pennsylvania-beautiful-keep-it/keep-pennsylvania-beautiful-keep-it-adoption-program/> or contact Stephanie Larson at [slarson@keeppabeautiful.org](mailto:slarson@keeppabeautiful.org) or 724-836-4121 x104. For information about adopting a state maintained road, visit the PA Department of Transportation at [www.penndot.gov](http://www.penndot.gov) and search Adopt-a-Highway.

#### **About Keep Pennsylvania Beautiful**

Keep Pennsylvania Beautiful’s mission is empowering Pennsylvanians to make our communities clean and beautiful. Since 1990, Keep Pennsylvania Beautiful and its volunteers have removed over 121 million pounds of litter from Pennsylvania’s roadways, greenways, parks, forests, and waterways. To learn more about Keep Pennsylvania Beautiful, visit [www.keeppabeautiful.org](http://www.keeppabeautiful.org).

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