



Beautiful Resources - October 2016

A community resource for Pennsylvania residents. Funded by the PA Department of Environmental Protection.

Empowering Pennsylvanians to make our communities clean and beautiful.

Keep Pennsylvania Beautiful has an [affiliate network](#). The affiliates implement local programs based on the needs of their community. Go to Keep Pennsylvania Beautiful's [Calendar of Events](#) to find out what's happening in your area.



Left: Sewickley Township receives a check from Keep Pennsylvania Beautiful in partnership with the Westmoreland County Landbank for community greening of blighted property. **Right:** The renovated property in the background with the addition of patio in progress in the foreground.

Keep Pennsylvania Beautiful Invites Pennsylvania's to Participate in the International Coastal Cleanup - The Ocean Conservancy's International Coastal Cleanup is held from September 1st through

October 31st and is the largest volunteer effort aimed at improving the health of the ocean, bringing out hundreds of thousands of volunteers from around the world to remove millions of pounds of plastics and debris from beaches, lakes and waterways. If you are interested in coordinating an ICC cleanup or volunteering at a cleanup, please contact [Michelle Dunn](#) at 1-877-772-3673 x113. [Read more](#). Click [here](#) to download KPB's 10 Steps to Organizing a Waterway Cleanup.

Keep Pennsylvania Beautiful Invites Schools to Participate in the Litter Free School Zone and Introduces Tools for Schools - The Litter Free School Zone program is intended to encourage students in grades K – 12 to keep their school grounds litter-free and to raise public awareness regarding litter via a Litter Free School Zone sign to be displayed outside the school. The program is sponsored by the PA Department of Environment Protection. Click [here](#) to learn more or contact [Stephanie Larson](#) at 877-772-3673 x104. [Read more](#).

[Tools for Schools](#) are online tools and resources for educators and students regarding litter prevention, cleanups and recycling related activities.

Does Your Municipality have a Litter Problem? Join the KPB Adoption Program - According to Keep America Beautiful's 2009 National Visible Litter Survey and Litter Cost Study, litter clean up costs the U.S. more than an estimated \$11.5 billion each year with municipalities spending more than \$790 million and counties spending \$185 million each year. The KPB Adoption Program helps mitigate the costs associated with cleaning up and encourages partnerships between local residents and municipalities.

For more information click [here](#) or contact [Stephanie Larson](#), 724-836-4121 x104. For information about adopting a state maintained road visit the [PA Department of Transportation Highway Beautification homepage](#).

Keep Pennsylvania Beautiful Partners with Minor Judicial Education Board for Second Year - KPB is partnering with the Minor Judiciary Education Board for the second year to provide a continuing education course to more than 550 Magisterial District Judges from across Pennsylvania on illegal dumping in Pennsylvania for the 2016-2017 academic year.

Keep Pennsylvania Beautiful to Present at the Homes within Reach Conference - KPB will present on their Strategic Community Greening Partnership with the Westmoreland County Land Bank and their joint efforts to fight blight. [Read more](#).

Applications Open for KAB, Coca-Cola Public Space Recycling Bin Grant Awards - Applications due October 7. [Read more](#).

KAB Lowe's Grants Finalists - Pennsylvania Keep America Beautiful affiliates received \$55,000 in

grants for high impact community improvement projects. PA awardees and amounts are as follows:

Keep Lancaster County Beautiful - \$5,000

Keep Pittsburgh Beautiful - \$10,000

Keep Blair Beautiful - \$20,000

Keep Northeastern PA Beautiful - \$20,000

The National Recycling Coalition 2016 Award Recipients - Sheetz Inc. & Weis Markets, Inc., both Keep Pennsylvania Beautiful Great American Cleanup of PA sponsors, were recognized in the category of Outstanding Business Leadership For-Profit Company by the National Recycling Coalition. [Read more.](#)

KAB Youth Advisory Council - Congratulations to Elena Prenovitz of Erie, Pennsylvania for being selected as one of 10 high school students from across the country to serve on Keep America Beautiful's fifth national Youth Advisory Council (YAC). [Read more.](#)

Keep Pennsylvania Beautiful Encourages Schools to Participate in Keep America Beautiful's Recycle-Bowl - Recycle-Bowl is a program designed to invigorate student participation in recycling through a national K-12 recycling competition. [Read more.](#)

America Recycles Day - How Will You Get Involved -

What are you doing on Nov. 15? We encourage you to participate in an America Recycles Day Event! Click [here](#) for more information.

2017 KAB National Conference Save the Date - January 24-26 in Washington, D.C.

25 Grants in 25 Days - Twenty-five grants have been awarded to local affiliates and other tax-exempt groups across the state. The grants provide up to \$1,000 for community improvement projects in three focus areas of Prevent It, Clean It, or Keep It and were announced daily on Facebook and Twitter from September 1 through 25. Click [here](#) to see winning projects. Read more.

Pennsylvania Communities Get a Fresh Coat of Paint Thanks to Keep Pennsylvania Beautiful, Behr, and The Home Depot - [Eight community groups](#) were awarded paint and painting supplies, courtesy of Behr and The Home Depot, to renew a community structure in need into something beautiful. Projects will be completed during the month of September.

11th Annual Tire War Recycles 5,287 Tires - Local affiliates, Keep Huntingdon County Beautiful, Keep Juniata County Beautiful, PA CleanWays of Mifflin County and Keep Perry County Beautiful participated in the 11th annual Tire War that netted 5,287 tires for recycling. Keep Huntingdon County Beautiful retained possession of the Gold Rim Award by recycling 2,079 tires, the most tires recycled by the competing

affiliates.

Keep Pennsylvania Beautiful Affiliates Remove over 12,000 Pounds of trash from the Juniata River

- Keep Pennsylvania Beautiful affiliates, Keep Huntingdon County Beautiful, Keep Juniata County Beautiful, PA CleanWays of Mifflin County, and Keep Perry County Beautiful hosted a month-long cleanup initiative along the Juniata River in August. This is the fourth annual cleanup coordinated by the four affiliates. During this year's event, over 100 volunteers collected 12,048 pounds of trash and 693 tires, weighing over 20,000 pounds, from sections of the Juniata River. [Read more.](#)

2016 Great American Cleanup of PA Reached \$16 Million in In-Kind Donations and Support

- All 67 counties participated in this annual community improvement event. During the 6,118 events, volunteers collected 5,290,560 pounds of trash! The value of in-kind donations and services reached **\$16 million**. Download a copy of the [2016 Great American Cleanup of PA Final Report](#).

The winning entry of the annual Great American Cleanup of Pennsylvania video contest, sponsored by the PA Waste Industry Association and the Department of Environmental Protection, was submitted by Lake Frederick Homeowners Association in Millerstown, Perry County. Click [here](#) to view.

Community Greening in Sewickley Township and Scottdale - Keep Pennsylvania Beautiful, in partnership with the Westmoreland County Land Bank, presented Sewickley Township and The Geyer Performing Arts Center of Scottdale, PA with seed grants of \$1500 and \$2500 respectively, to fight blight in their communities. [Read more.](#)

Keep America Beautiful-UPS Award Tree Planting Grants to KPB Affiliates - National nonprofit Keep America Beautiful (KAB) and UPS awarded local Keep Pennsylvania Beautiful affiliates, Keep Blair Beautiful and Keep Northeastern PA Beautiful, each with a \$5,000 Community Tree Planting Grant. [Read more.](#)



Left: Great American Cleanup of PA participants, Citizens Against Litter. **Right:** Keep Juniata County Beautiful volunteers after cleaning up a section of the Juniata River.

